

**LILI DING**  
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## **EDUCATION**

**University of California, Irvine**  
**The Paul Merage School of Business, Irvine, CA** **09/2007 – 06/2009**

*Master of Business Administration, Finance*

- Financial Management Club
- GPA 3.7 (3.85/4.0 in finance courses)

**Southeast University, Nanjing, China** **04/2003**

*Master of Science in Automation Engineering*

- On-site Enterprise Resource Planning(ERP) requirement analysis, business requirement documentation and development for a semiconductor manufacturer

**Southeast University, Nanjing, China** **06/2000**

*Bachelor of Science in Automation Engineering*

## **PROJECT EXPERIENCE**

**Corporate Valuation** **Spring 2008**

- Completed nine case projects in corporate valuation course and used DCF, WACC and APV methods to evaluate projects, firms and securities

**Financial Statement Analysis** **Spring 2008**

- Conducted finance statement analysis for a Delaware corporation and a medical equipment firm, which included financial data collection, ratio analysis, cash flow forecasts and valuation

## **PROFESSIONAL EXPERIENCE**

**Sony Electronics Ltd. San Diego, CA, US** **06/2008 – 08/2008**

*Intern –Business Intelligence and Sales Applications*

- Evaluated suppliers, using financial statement analysis to control sourcing risk
- Performed data analysis for a new Customer Information Management System (CIMS), which assessed and identified the quality of the data, resulting in the database development team having accurate and consistent data
- Worked as a project manager to launch the new sales application, coordinating between the business and development teams

**Strategic Systems Solutions Ltd. (UK), Hang Zhou, ZJ, China** **02/2005 – 05/2006**

*Consultant (02/2005-08/2005)*

- Collaborated and communicated with the client global team to complete the new projects for the Online Transaction System of Deutsche Bank
- Analyzed Deutsche Bank's business requirements and provided the data process consulting design and development

*Team Leader (08/2005-05/2006)*

- Led the team to complete the business data process design and development for Deutsche Bank
- Did budget control. Enabled and trained the internal support team resulting in the delegation of 60% of task-related issues and eliminated the need to hire additional team members
- Enhanced the customer relationship with Deutsche Bank. Served as part of a four-person team that spent one month on customer side as part of a knowledge transfer for a new project. Trained additional team members resulting in a team that grew from five employees to forty employees and the entire project was transferred to the company

**Tata Consultancy Services Ltd. (India) Hang Zhou, ZJ, China** **06/2003 – 02/2005**

*Consultant*

- Completed the technology/business training for i2 Supply Chain Management (SCM) products in Bangalore India
- Completed an on-site SCM project for an automobile manufacturer with the partner team, generated revenue of one million(RMB) within one year
- Designed and Developed an online analytical processing project for Motorola with the client's oversea team

## **ADDITIONAL INFORMATION**

- Strong background in database, business/data analysis and project management
- Candidate for CFA level 1(Dec/2008)