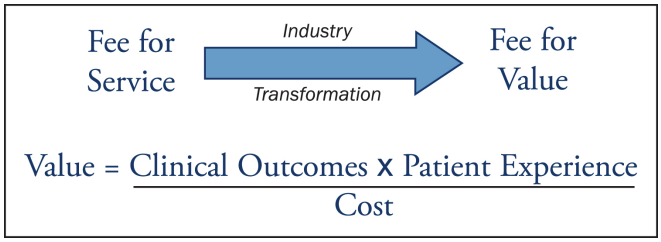
UCI Paul Merage School of Business

Certificate in Leadership for Healthcare Transformation

Essential Business Knowledge for Empowerment in the New Paradigm

The healthcare value chain continues to undergo major transformation. Traditional education and training has not prepared healthcare professionals for the new environment. In response to this need, the Office of Executive Education at top-ranked UC Irvine's Paul Merage School of Business presents the prestigious Certificate in Leadership for Healthcare Transformation (CLHT) program. Now is the time to acquire the new skills and frameworks necessary to thrive and lead in tomorrow's healthcare landscape.

As the healthcare paradigm shifts from "Fee for Service" to "Fee for Value," it is critical for professionals throughout healthcare and related industries to understand the new relationships and navigate them confidently.



PARTICIPANT PROFILE:

- Clinicians and healthcare professionals who want to drive personal and organizational advancement
- Leaders, managers, and administrators from the entire healthcare value chain
- Product and service innovators who have a vision of the industry's future
- Individuals from all disciplines who are passionate about the healthcare industry and transformation

"The Certificate in Leadership for Healthcare Transformation (CLHT) program better prepared me to be successful in the evolving healthcare environment. The renowned professors and real-world experts were phenomenal, and the interaction with seasoned colleagues in the healthcare industry greatly enhanced my learning inside and outside of the classroom. I found the experience to be extremely rewarding."

Kim L. Mikes, BSN, RN, CNOR, Executive Nursing Director/Operations Director
Women's Health Institute, Hoag Memorial Hospital Presbyterian

To register or to request information, visit merage.uci.edu/go/CLHT or contact the Office of Executive Education at ExecEd@merage.uci.edu or 949.824.6610

MOVING THE NEEDLE – PROGRAM OBJECTIVES:

Prepare program participants to be leaders throughout the healthcare transformation by:

- Analyzing healthcare delivery as an integrated value chain
- Increasing understanding of the healthcare industry and current environment
- Providing knowledge, skills, frameworks, and tools to drive change and solve unprecedented challenges
- Enhancing ability to collaborate and operate cross-functionally

PROGRAM STRUCTURE:

- World-class Merage School faculty pair with highly experienced, healthcare industry executive practitioners
- Program-specific Educational Container website enhances the learning experience
- Orientation dinner plus five full days of instruction (scheduled approximately once every four weeks) on the UC Irvine campus
- Two interactive modules per program day, plus valuable networking opportunities throughout the program
- Approximately 70 hours of learning with 40 hours of interactive classroom instruction and facilitation

LEARNING MODULES:

	SESSION 1	SESSION 2	SESSION 3	SESSION 4	SESSION 5
MORNING	Business Strategy	Value Proposition	Finance for Non-Financial Managers	Transformational Leadership	Critical Thinking and Decision-Making
AFTERNOON	Change Management	Intrapreneurship	Best Practice Business Processes	Strategic Value from Information Technology	Collaborating for Change

EDUCATIONAL CONTAINER WEBSITE - INTERACTIVE RESOURCE

Students engage materials and each other through a web-based Educational Container that enhances the learning experience before, during, and after each module. Pre-readings, extended reference libraries, videos, and additional materials are available around the clock. Interactions with peers, faculty, executive practitioners, and program staff are enhanced by chat, blog and posting capabilities. During the program, students maximize the value of their learning through interactive dialogue and group activities. After the program has ended, students have ongoing access to the full multimedia reference library, enhancing their ability to apply their learning in the service of enterprise initiatives as well as their own career development.

EDUCATIONAL CONTAINER INTERACTIVE RESOURCE:

Pre-Work (2-4 hours)

- Introductory video
- Learning objectives
- Pre-module assignments
- Online quiz

Interactive Classroom Learning (4 hours)

- Academic faculty and executive practitioners co-design and co-teach module
- Recorded sessions for review
- Resources to enable transfer of learning to the workplace

Post-Work

- Reference library
- Topical and timely articles
- Optional online chats and discussions
- Lifetime access to most current program videos and materials

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Contact us at ExecEd@merage.uci.edu or 949.824.6610 to learn about how Executive Education programs will benefit you, your career, and your organization.

ABOUT THE PAUL MERAGE SCHOOL OF BUSINESS

The top-ranked UC Irvine's Paul Merage School of Business combines the academic strengths and best traditions of the University of California with the cutting-edge, entrepreneurial spirit of Orange County in the heart of America's Tech Coast. Four dynamic MBA programs, PhD, undergraduate business, and several specialized Master's degrees, deliver the School's thematic approach to business education: sustainable growth through strategic innovation.
The Merage School consistently ranks among the top 10% of accredited business schools in the U.S., and boasts a world-class faculty, strong alumni network and close corporate relationships. The Office of Executive Education leverages the best the Merage School has to offer, and provides numerous and varied opportunities for the business community to enhance their education experience and update their professional expertise.