

NETWORK

UCIrvine | THE PAUL MERAGE
SCHOOL OF BUSINESS
Alumni Relations

Welcome to Your Merage Alumni Network

Mitchell W. Spann
Senior Director, Development & Alumni Relations

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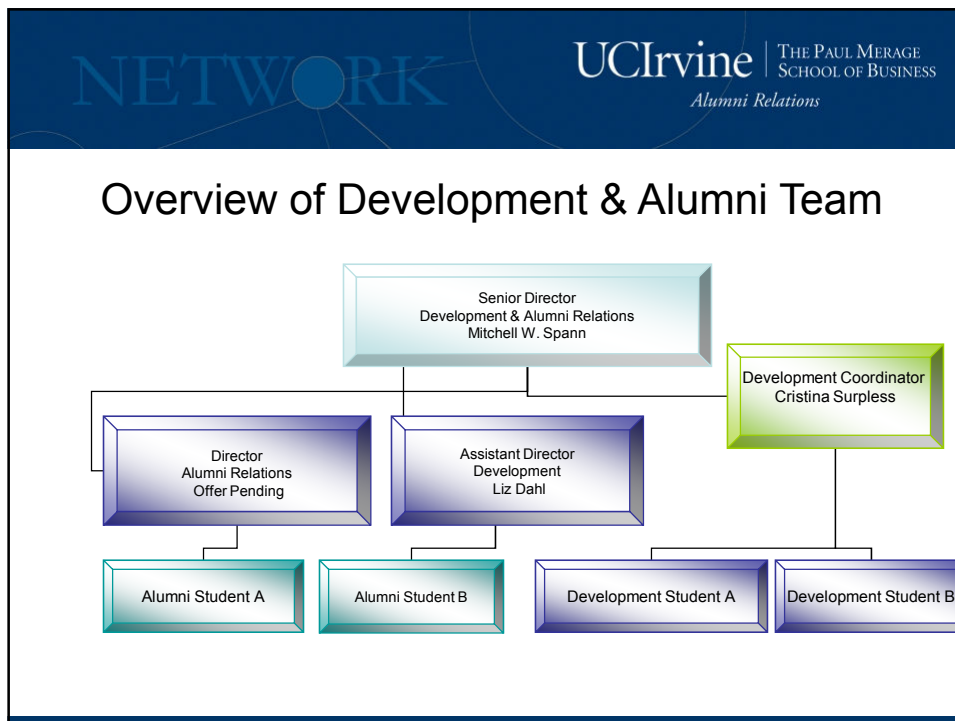
Intro to Alumni Relations & Annual Giving

Full-Time Staff:

- Mitchell Spann, Senior Director of Development & Alumni Relations
- *Director, Alumni Relations: Offer Pending*
- Elizabeth Dahl, Associate Director of Development
- Cristina Surpless, Development Coordinator

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Mission of Alumni Relations

The Office of Alumni Relations facilitates relationships among our alumni and the School for the purposes of building commitment and growing in mutually beneficial ways.

Total Living Alumni: 6,500

By Degree: MS: 450; MBPA: 55; PhD: 140; MBA: 5,574

By Program: FT: 2,750 EMBA: 1,006 FEMBA: 1,388 HCEMBA: 430

80% in California; 20% U.S.; 21 total countries

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Key Constituencies

- **The Alumni Network (general alumni population)**
- **Current Merage Students MBA, EMBA, FEMBA, HCEMBA**
- **Merage Alumni Donors (DAB, DLC, Centers of Excellence)**

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Alumni Network Benefits

- **AUTOMATIC For ALL Merage Alumni**
 - Base Level Benefits include:
 - Access to On-line Alumni Network Database
 - Lifetime E-mail Forwarding Address
 - Monthly E-newsletter & Special Communications
 - Lifetime Class Auditing Privileges (must register)
 - Invitations to select alumni and school-wide events with discounts
 - Regional Area Programs: OC, SD, LA, NorCal, Chicago, NY
Future areas: Seattle, D.C. and more
 - Executive Education Programs: MBA Update with discount
 - And more

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Dean's Leadership Circle Benefits

- Fastest growing support group on UC Irvine campus
- The premiere alumni support group of the Merage School
- Founded April 2005 by Dean Andy Policano
- Current Members: 270

Benefits:

- Access to Top Level Alumni & Business Leaders in the Community
- Access to Dean Policano, Administrators, Faculty & Staff
- High level recognition such Classroom Naming Campaign
- Exclusive calendar of member-only events and much more....

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Opportunities for Current Students

- **It's not too early to build your network**
 - Attend a Friday Alumni Luncheon (1st and 4th Fridays monthly)
 - Attend a Quarterly Alumni Mixer (April 23, Taleo Grill)
 - Seek out Merage Alumni at your company
 - Volunteer to be a Merage Rep in your city and/or company
 - Become a Shareholder – *entry level membership in the Dean's Leadership Circle*
- **Visit us to learn more.**

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Alumni are Valuable Resources

- **Access the Pipeline to Merage Alumni**
 - Via our monthly E-newsletter – see publication schedule
 - Spotlight your activities, events & volunteer opportunities for our alumni to come back to
 - Via the Alumni Network Database E-lists -- alumni have signed up to stay connected to all clubs
 - Send us your message and we blast it out
 - Help us coordinate regional alumni events
 - Utilize alumni to gain career advice & provide internships
 - Target alumni as new mentors, corporate support, sponsorships, and guest speakers for club events
- **Help us keep them active & engaged!**

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Collaboration and Communication

- To access highly recommended alumni for your events and speaking engagements, please contact us in the Alumni Office.
- We can provide you tips on how to plan successful events to include Merage alumni.
- Advise us as to why & when you plan to contact alumni.
- Utilize our resources to effectively communicate with alumni.
- We look forward to working with you.