

# Students to Start-ups

## Entrepreneurial Skills Workshop Series

### This workshop is for:

UC Irvine students and community members actively starting or planning to start new businesses.

### You will learn:

What are the key elements of getting your business off to a smooth start and keep it going for the long haul? Our Panelists will share their insights and offer their advice from their years of experience. This panel discussion will provide a chance for you to hear the exciting stories of entrepreneurs who started from the ground and built their successful ventures. Starting a business is risky, but you can improve your chance of success by leveraging the insights gained by others.

### About the Panelists:

**Simon Singh** is an engineer and seasoned entrepreneur. Simon is currently pursuing his MBA with a focus on Strategy and Finance with a specialization in Private Equity and M&A transactions. While studying Computer Science as an undergraduate at UCSD Simon started his first software company growing it to 20,000 users in 8 months before selling the company. At his last Start-Up, Simon started a Web 2.0 and wireless applications consulting company by the name of Scienstream Technologies which now has revenues in excess of \$2M.

## Entrepreneur Panel

**Manette Quinn, Simon Singh, Svetla Lazarova  
Kibota & Robin Kibota**

### When

March 4, 2008  
Noon - 1:00 pm

### Location

UCI Student Center  
Moss Cove Room B

### Cost

Free to all

*Seating limited, please reserve your seat early.*

***Complimentary lunch will be served.***

### RSVP

cei@merage.uci.edu  
949-824-1172

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Room

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### 2008 Schedule

**January 15, 2008**

Assessing the Market Potential of Your Business Idea

**February 5, 2008**

Langson Library: Your Secret Weapon for Market Research

**February 19, 2008**

Avoid Legal Issues that Will Cost You A Fortune

**March 4, 2008**

Entrepreneur Panel: I Came, I Saw, I Created!!

**April 1, 2008**

Selling Techniques that Work!

**April 15, 2008**

All You Need to Know About Writing a Business Plan

**May 6, 2008**

Virtual Incubators and Licensing Technology:  
What UCI Has to Offer

**May 20, 2008**

Start-Up Capital and Financing Opportunities

The University of California at Irvine's Paul Merage School of Business ("UCI") will be videotaping and recording the Students to Start-Ups Workshops, and the videotapes may include the image or likeness of attendees and/or their voice (the "Work"). UCI will make the Work available in the future, in electronic form including, video streaming, video tapes and like medium. By signing up as a Workshop Registrant, I understand that the Student to Start-Ups Workshop will be recorded and hereby release to UCI any and all rights that I may have for UCI to release and otherwise redistribute the Work, for profit or not for profit, in any form and in any manner.

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