

Students to Start-ups[®]

Entrepreneurial Skills Training Workshop Series

This workshop is for:

UC Irvine students and community members actively starting or planning to start new businesses.

You will learn:

An effective business plan can be the difference between a successful start-up and one that never even makes it out of the gate. How do you create an effective business plan that will create excitement and confidence in a venture capitalist? At this exciting workshop, you will learn how to structure your business plan, get tips on researching and writing each section and learn ways to set apart your plan in the eyes of venture capitalists and other potential investors. Make your business plan really turn heads and help catapult you to the next level in your quest for success!

About Seth Yakatan:

Seth began his career in venture capital as an Analyst with both the Ventana Growth Funds and Sureste Venture Management. In both of these capacities Seth gained significant exposure to the creation of several successful venture-backed companies in the Life Sciences. In the past seven years as a Co-Founder of Katan, Seth has led numerous sell-side M&A engagements for companies in the Life Science space, generating aggregate transaction value in excess of \$100.0 million. Currently, Seth serves as board member for DCI Business Development Company, Inc. Additionally Seth serves as an Advisor to Boston Communications, a communications consultancy helping business leaders address their greatest communications challenges, and to The Brookwood Group, a specialized real estate and restaurant consulting firm. Seth holds a MBA in Finance from the University of California, Irvine and a Bachelor of Arts degree in History and Public Affairs from the University of Denver.

All You Need to Know About Writing a Business Plan

Presented by Seth Yakatan

When

January 15, 2008
Noon - 1:00 pm

Location

UCI Student Center
Newport Beach Room C

Cost

Free to all

Seating limited, please reserve your seat early.
Complimentary lunch will be served.

Students to Start-ups

Entrepreneurial Skills Workshop Series

All events are:

Noon – 1:00 pm

UCI Student Center
Room

FREE

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2008 Schedule

January 15, 2008

All You Need to Know About Writing a Business Plan

February 5, 2008

Finding Your Niche

February 19, 2008

Avoid Legal Issues that Will Cost You A Fortune

March 4, 2008

Entrepreneur Panel: I Came, I Saw, I Created!!

April 1, 2008

Selling Techniques that Work!

April 15, 2008

Assessing the Market Potential of Your Business Idea

May 6, 2008

Virtual Incubators and Licensing Technology:
What UCI Has to Offer

May 20, 2008

Start-Up Capital and Financing Opportunities

The University of California at Irvine's Paul Merage School of Business ("UCI") will be videotaping and recording the Students to Start-Ups Workshops, and the videotapes may include the image or likeness of attendees and/or their voice (the "Work"). UCI will make the Work available in the future, in electronic form including, video streaming, video tapes and like medium. By signing up as a Workshop Registrant, I understand that the Student to Start-Ups Workshop will be recorded and hereby release to UCI any and all rights that I may have for UCI to release and otherwise redistribute the Work, for profit or not for profit, in any form and in any manner.

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