

2012 Business Plan Competition Calendar

Date	Event	Location	Time
Nov 15	Kick-Off	Doheny Beach AB	5:30 pm
Jan 11	WORKSHOP: Assessing the Market	Calit2 Auditorium	6:00 pm
Jan 16	Competition Registration Closes	(No room needed)	11:59 pm
Jan 18	WORKSHOP: FDA Regulation Overview	Calit2 Auditorium	6:00 pm
Jan 24	WORKSHOP: How to Develop a Winning Concept	Calit2 Auditorium	6:00 pm
Jan 30	Concept Papers Due	(No room needed)	11:59 pm
Feb 9	BPC Advisory Board Meeting	Executive Commons	7:30 am
Feb 10	Semifinalists Announced	(No room needed)	5:00 pm
Feb 15	WORKSHOP: How to Write a Business Plan	Calit2 Auditorium	6:00 pm
Feb 21	WORKSHOP: Intellectual Property & Protection	Calit2 Auditorium	6:00 pm
Feb 29	WORKSHOP: Product Development	Calit2 Auditorium	6:00 pm
Mar 6	WORKSHOP: Value Creation Roadmap	Calit2 Auditorium	6:00 pm
Apr 2	Business Plans Due	(No room needed)	11:59 pm
Apr 5	WORKSHOP: Presentation Skills for Pitching Investors	Calit2 Auditorium	6:00 pm
Apr 10	Elevator Pitch Video Taping	AIRB, Room 1030	6:00 pm
Apr 17	Judges' Orientation Breakfast	Executive Commons	7:30 am
Apr 27	Final Presentations and Awards Ceremony	Doheny Beach AB	7:30 am