

The Les Kilpatrick

Students to Start-ups®

Entrepreneurial Skills Training Workshop Series

This workshop is for:

UC Irvine students and community members actively starting or planning to start new businesses.

You will learn:

In this workshop, Katherine Hills of Krush Creative Group will share stories of successfully starting her service based company and how she overcame the unique challenges faced by service based companies.

About the Presenter:

Katherine Hills is owner and managing director of Krush Creative Group, a full-service branding, marketing, advertising, design, PR and event production agency located in Rancho Santa Margarita, CA. Ms. Hills has over 25 years of experience in international marketing and has worked in over 40 countries with clients such as HP, IBM, GE, Ford, Pontiac, Aerobed, Siemens, Visteon, Stanley Black& Decker, Delphi, Leo Burnett, Local.com, UC Irvine, and many others.

Secrets to Success for Starting a Services Company

Presented by

Katherine Hills

Owner and Managing Director – Krush Creative Group

When

April 19, 2011
12:00 pm - 1:00 pm

Location

UCI Student Center
Emerald Bay AB

Cost

Free to all

Seating limited, please reserve your seat early.

Complimentary lunch will be served.

RSVP

<http://tinyurl.com/s2s06>

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2010 -2011 Schedule

January 18, 2010

Assessing the Market Potential of your
Business Idea.

March 1, 2011

Successfully Developing and
Launching Your Product in the Market

February 1, 2011

Developing your Business Plan

March 29, 2011

Negotiations

February 15, 2011

Financing your Start-Up

April 19, 2011

Secrets To Success for Starting a
Services Company