

WISE®, Women Investing in Security and Education Presents its 14th Annual WISE Financial Signature Event

October 7, 2010

Registration: 11:30 a.m. • Event: 12:00 – 1:30 p.m.

The Westin South Coast Plaza

686 Anton Blvd., Costa Mesa

Two Exciting Speakers!

GREEN: The New Color of Investment Opportunity

A highly sought after speaker, **Barbara Krumsiek, CEO/President of Calvert Group**, a leader in green investing, will tell us how to capitalize on the exciting new trends in green investing, including alternative energy — solar, wind, geo-thermo and water. Ms. Krumsiek's presentation will cover the evolution of socially responsible investing into the mainstream and how you can invest with your conscience while potentially enhancing returns.



Has California Real Estate Turned the Corner?

Everyone in California knows that the state has just experienced one of the most severe real estate busts in its history. **Dr. Kerry Vandell, Director, Center for Real Estate and Deans Professor of Finance, The Paul Merage School of Business at UCIrvine**, is one of the most informed experts in the Southern California area on what we can expect going forward.

Cost: \$55.00 for members
(before Sept. 1) – includes lunch
\$65.00 for all after Sept. 1
\$750 premium location (table of 10)

Reduced rate parking fee \$5

REGISTER ONLINE: www.wise-investors.org

Questions?

Email Jennifer at jennifer@wise-investors.org

or call (949) 588-2429



To register by mail, please make check payable to WISE and mail to:
WISE Attn: Signature Event
5405 Alton Parkway, 5-A#301, Irvine, CA 92604

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

Amount Enclosed: _____