



UCIREA Boss Talk- Spring 2010

EVENT DETAILS

When Wednesday, May 12th, 2010. 6pm-8:30pm

Agenda 6:00 pm to 6:30 pm: Arrivals and refreshments
6:30 pm to 6:45 pm: Introductory comments
6:45 pm to 7:45 pm: Boss Talk panel discussion
7:45 pm to 8:30 pm: Networking

Where The Executive Commons
The Paul Merage School of Business at UCI
MPAA 100 | Irvine, CA 92697

Topic **Multifamily at the Crossroads**-an insight into investment and operations

Description UC Irvine Real Estate Alumni (UCIREA), presents its Spring 2010 "Boss Talk" and cocktail reception.

Boss Talk is an exciting event where several leaders from top real estate firms provide their candid thoughts on the state of the real estate market. The short, informal speaking format is guaranteed to provide insight not available anywhere else. Attendees are encouraged to network with one another during the cocktail reception that follows Boss Talk.

The event is open to all members of the real estate community, not just UCI alumni.

Admission to the Boss Talk is \$20.00. The event is co-sponsored by the [Center for Real Estate at The Paul Merage School of Business](#), and a portion of the proceeds will go to [Building Block Foundation Fund](#).

Registration Click Here to [Register Now!](#)

SPONSORS



THE PANEL

MODERATOR:

Sean Deasy: Senior Managing Director Office Head, Holliday Fenoglio Fowler

Deasy will serve as co-head of HFF's national multi-housing investment sales group with Matthew Lawton of HFF Chicago. Prior to joining HFF, Deasy was a vice chairman at CBRE where he worked for nearly 25 years. Deasy is a National Multi-Housing Council board member and a member of the Urban Land Institute.

PANELISTS:

Jeffrey B. Allen: Chief Executive Officer, Raintree Partners

Mr. Allen formed Raintree Partners in December, 2007 as the successor to J.B. Allen Realty, Inc., a real estate development company established in 1999. Raintree's primary business is acquiring and developing multifamily residential and mixed-use projects in Southern and Northern California. Prior to founding Raintree Partners, Mr. Allen was a Managing Director with SSR Realty Advisors and CEO of its Metric Property Management subsidiary.

Mr. Allen holds an MBA from Harvard Business School and a BS in Civil Engineering from Cornell University. He is a licensed real estate broker in the State of California and a member of the Urban Land Institute, ULI Multifamily Council, Cornell University Real Estate Council and the National Multi-Housing Council where he previously served on the Executive Committee and the Board of Directors.

David S. Kim: Co-founder and Managing Partner, The Bascom Group

Mr. Kim is the co-founder and Managing Director of The Bascom Group, and oversees the development, portfolio management and overall operation of the company. He also spearheads projects for other business development opportunities, including the formation and development of Bascom subsidiary organizations.

He currently serves on the National Development committee and Southern California Board for UNICEF and is on the board of the Rattle Building Corporation. David was most recently awarded Orange County Business Journal's Entrepreneur of the Year.

Jeff Rowerdink: First Vice President, Acquisitions, Essex Property Trust

Jeff Rowerdink is responsible for negotiating and acquiring new multifamily properties for Essex in the greater Southern California metropolitan area, as well as identifying potential disposition opportunities. Mr. Rowerdink has 23 years of experience in the multifamily industry. Prior to joining Essex in 1999, he was an independent owner and operator of multifamily assets in San Diego, California as well as multifamily real estate broker. He received a Bachelor of Science degree in Business Administration from the University of San Diego in 1983, with a concentration in Finance.



MAP & DIRECTIONS

DRIVING

If you are coming from NORTH of Irvine (Los Angeles area):

Take the 405 freeway south just past the 55 freeway. Take the Jamboree Road exit. Turn right onto Jamboree Road. Turn left onto Campus Drive. The campus will be a couple of miles ahead on the right.

If you are coming from SOUTH of Irvine (San Diego area):

Take the 405 freeway north. Take the Jamboree Road exit. Turn left onto Jamboree Road. Turn left onto Campus Drive. The campus will be a couple of miles ahead on the right.

If you are coming from EAST of Irvine (Riverside area):

Take the 91 freeway west to the 55 freeway south. Take the 55 freeway south to the 405 freeway south. Take the Jamboree Road exit. Turn right onto Jamboree Road. Turn left onto Campus Drive. The campus will be a couple of miles ahead on the right.

PARKING FOR MAIN BUILDING (SB AND MPAA)

From Campus Drive, turn in toward the campus at the light at Stanford to immediately enter the Social Sciences/MPAA Parking Structure.

For visitors without a parking pass, All-Day (\$7) or By-The-Hour (\$2/hour) Parking Passes can be purchased at the kiosk located at the right lane entrance to the parking structure. You may park in any stall that does not have reserved signage.

For visitors with a Special Events Parking Pass, numbered reserved spots are located at the center of Level 3 with signs marked "Paul Merage." Upon entering the structure, go up the center ramp to the very end and turn left. Half way down that floor, turn left into the opening and then take a quick right into the center ramp. Reserved spaces are immediately on the left (3035-3038) and on the right (3016-3019). Locate your Parking Pass number on the wall and park in the appropriate space.

MAP

