

UCIRVINE

THE PAUL MERAGE
SCHOOL OF BUSINESS

BEYOND THE CAMPUS

INNOVATE ♦ COLLABORATE ♦ GROW



And into the community.



THE MERAGE MISSION

The guiding purpose of The Paul Merage School of Business at UC Irvine is to enhance sustained growth in the global economy. The sources of growth in any organization come from:

- a *talented work force*
- operating in a *collaborative environment*
- that feeds on *change and innovation*
- and is fueled by *highly effective strategic implementation*.

At Merage, we are among the world's leaders in the study of each of these components of growth. The impact of our work is seen every day in our classrooms and in the many alliances with companies and organizations here in Orange County and around the world.

The partnership between an internationally acclaimed business school and the Orange County economy – one of the most vibrant in the world – sets the foundation for sustained growth for many years to come. This partnership is especially vital in current turbulent times where the Merage focus on strategies for growth throughout the economic cycle helps companies not only survive, but to thrive as the economy recovers.

Please view this brochure as *your invitation to partner with us*. Many opportunities are available, and we are eager to continue to increase our role as a key component of the engine driving growth in Orange County.

Dean Andy Policano

2009-2010 Dean's Advisory Board Executive Committee

Outstanding business leaders guide the Merage School toward outstanding business solutions.

Ed Fuller, *Chair, Dean's Advisory Board*
President & Managing Director,
Marriott International Lodging

Paul Merage, *Chair, Executive Committee*
Chairman,
Falcon Investment Management, LLC

Richard Afable
President & CEO, Hoag Memorial Hospital
Presbyterian

Mike Aghajanian
Managing Director, Retired, PRTM

Donald Beall
Partner, Dartbrook Partners, LLC; and
Chairman Emeritus, Rockwell

Eric Boden
Chairman & CEO, HireRight

Jane Buchan
CEO, Pacific Alternative Asset
Management Company

Joel Calvo
Calvo Capital, Inc.

Dwight Decker
Chairman Emeritus, Conexant

Julie Hill
Member of Board of Directors for WellPoint,
The Lord Abbett Mutual Funds, Lend Lease

Rick Keller
CEO, The Keller Group

Knute Kurtz
Managing Partner,
PricewaterhouseCoopers LLP

Charles Martin
Chairman & CEO, Mont Pelerin Capital

James Mazzo
Chairman & CEO, Advanced Medical Optics

David Murphy
Co-President, Barrie D'Rozario Murphy

John Parker
Sr. Principal, Parker Properties

Jim Peterson
President & CEO, Microsemi Corporation

David Pyott
Chairman of the Board & CEO, Allergan, Inc.

Gregory Spierkel
CEO, Ingram Micro, Inc.

“Opportunities at the Merage School are a natural complement to Marriott’s business – from guiding leaders to meeting economic challenges.”

– ED FULLER | PRESIDENT & MANAGING DIRECTOR
MARRIOTT INTERNATIONAL LODGING



UC tradition: We see the future.

Educating tomorrow's leaders...



Brad Stoker | MBA Class of 2009

Tosha Clements-Wolford | MBA Class of 2004

MBA Programs

The Paul Merage School of Business offers both full-time and part-time MBA programs designed to meet the needs of each student. We graduate business leaders with the exceptional



ability to help grow their organizations through strategic innovation, analytical decision-making, information technology and collaborative execution.

PhD Program

Our highly-competitive PhD program maintains a strong emphasis on business research that continues to contribute to global innovations in both teaching and practice.

Undergraduate Program

Entry-level business students not only learn business basics, but how to think strategically.

MBA Management Consulting Practicum

From supporting the introduction of a new technology in the consumer fuel cell industry at Toshiba America Electronic Components to identifying differentiating marketing variables at Wet Seal, companies take advantage of highly-qualified MBA teams co-mentored by world-class consulting firms.



Professional Experiences are Unique to the Merage School

Merage MBA students gain important experience in their specific interest areas, such as finance, marketing, and real estate, via innovative and interactive projects. For example, thanks to the generosity of venture capitalist and program mentor Chuck Martin, Chairman and CEO of Mont Pelerin Capital, student teams invest real money in the market via the Polaris Investment Competition. Profits can offset tuition, so students have a real-life stake in the game.



Our Outlook is Global

With our prestigious University of California heritage and our local Orange County entrepreneurial spirit, The Paul Merage School of Business sits as the hub for teaching and research among emerging and established economic powers. Our annual International Conferences – on topics that include doing business in China, India, and "Creating a Global Footprint" – are designed to deliver the up-to-date global perspective you need for business success.



Conferences and Events

From our annual internationally-themed business conference to a variety of panel discussions and faculty presentations offered via venues such as our Centers of Excellence, affiliated organizations and even student clubs, the Merage School maintains an active calendar for the community to increase the breadth and depth of business knowledge.

Research Colloquia

Globally-recognized faculty researchers and collaborators from the world's top business schools regularly present their findings – in fields from finance to leadership to innovation – at colloquia hosted by The Paul Merage School of Business.

Executive Education Programs

Organizations including Allergan, Boeing, and Ingram Micro collaborate with Merage School Dean Emeritus Newt Margulies to develop customized business education programs for employee groups. Individuals can also participate in ongoing programs like the Strategic Issues in Management Series – whether you have an MBA or not – that provide new solutions to executives faced with complex problems in rapidly changing, multi-cultural, technological, and competitive environments.



Media Experts & Speakers Bureau

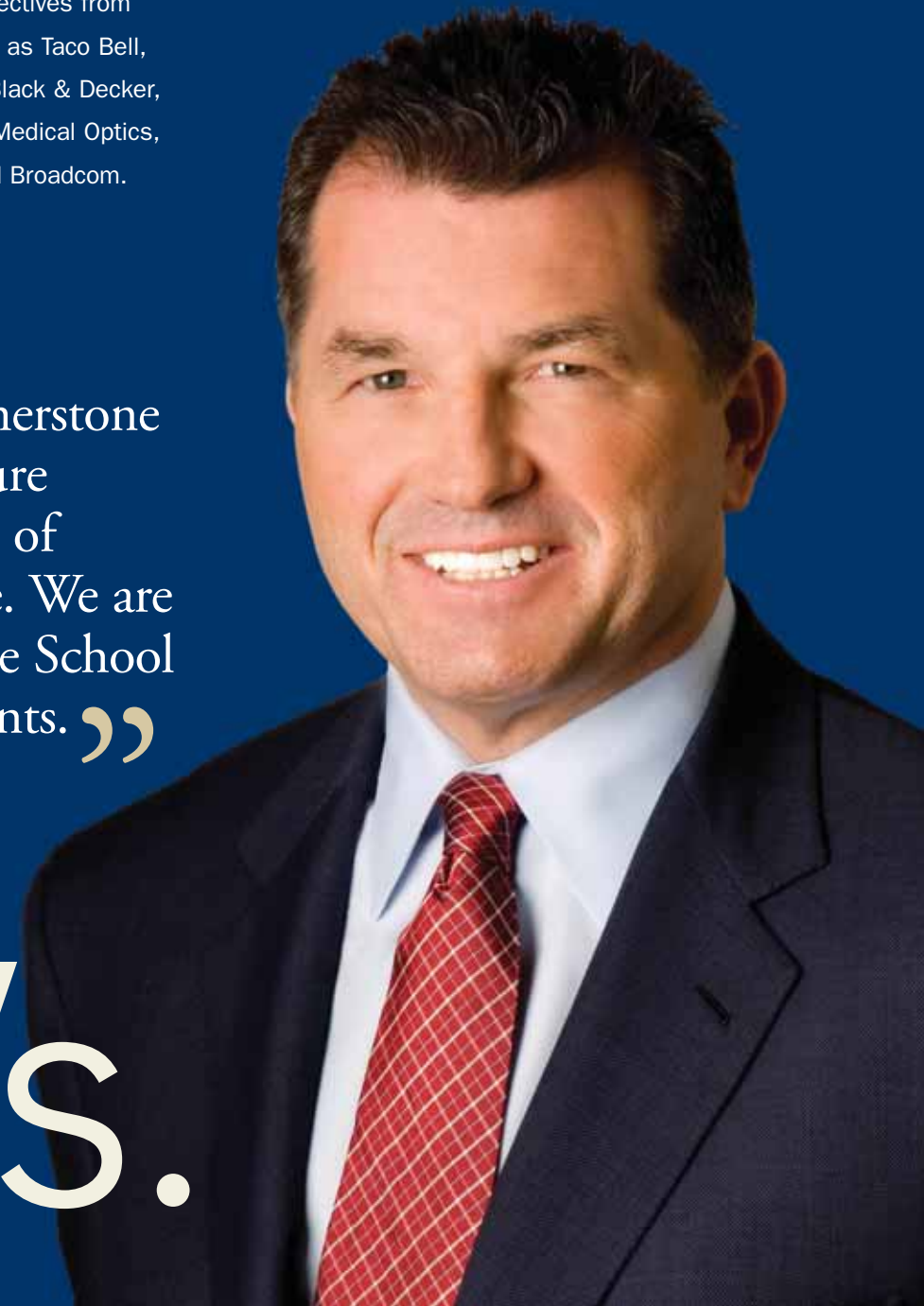
Merage School faculty experts are regularly called upon and quoted in the national press, including *The Wall Street Journal*, *BusinessWeek* and *CNN*. Their opinions and outlook are sought by audiences from 10 to 500 on a wide variety of business topics and industry panels.

Distinguished Speaker Series

World-class CEOs and business leaders provide perspectives from companies as diverse as Taco Bell, Northrop Grumman, Black & Decker, Quiksilver, Advanced Medical Optics, Deloitte & Touche and Broadcom.

“We believe that education is the cornerstone of success, and investing in our future business leaders is the responsibility of organizations and communities alike. We are proud to collaborate with the Merage School and be a partner for their achievements.”

– CHRIS CALLERO | PRESIDENT & COO
EXPERIAN



...and today's.

R e c r u i t i n g

MBA's Help Businesses Grow

The Merage School MBA Career Center provides comprehensive services to match MBA recruitment needs with ideal candidates. Specialists on staff personally guide campus visits, career fairs, resumé database research and job postings for companies including Toshiba, Experian and Disney to ensure recruitment efforts are as efficient as possible.

Internships

Communication, collaboration and adaptation in different organizations are fundamental skills taught at the Merage School. Full-Time MBA students hit the ground running as project team members or individual contributors to help move companies to the next level.



We set the standard for preparing MBA students both academically and organizationally to meet their career goals. Other institutions also look to the Merage School's unique MBA Career Power training modules to help students better fit into today's marketplace.



“We brought two Merage interns on board hoping one would distinguish himself/herself to be hired full time... we hired both!”

— ALAN KAYE | SR. VP, HUMAN RESOURCES
MATTTEL TOYS

N e t w o r k i n g

Alumni Network

More than 6,500 strong and growing larger and more dedicated with each graduating class, the Alumni Network has members all over the world, and in nearly every Fortune 500 company. Our powerful alumni network encourages members not only to reach back to the School, but to reach out into the community.

Dean's Leadership Circle

The Dean's Leadership Circle (DLC) is the premier business network for

executives in southern California and beyond. Members from diverse industries have a special interest in supporting management education while building stronger ties with each other.

Corporate Partners Program

Exposure to the latest research, top executive connections and MBA management consulting teams are just a few of the benefits for companies who join the Merage School's

Corporate Partners Program and attend quarterly meetings and presentations.

Advisory Boards

The Dean's Advisory Board, as well as advisory boards for each of the School's Centers of Excellence, provide an opportunity for select members to interact in an environment unlike any other.



“The Merage School's MBA consulting teams provided us with such tremendous insights and analysis that we ended up putting some of their recommendations into practice.”

— ROB LUCENTI | MANAGING PARTNER
DELOITTE & TOUCHE USA

Merage enriches our community.

Centers of Excellence at the Merage School Foster Collaboration with the Community

The Don Beall Center for Innovation and Entrepreneurship

Thought leadership and tactical support is offered to help organizations – large and small – to sustain competitive advantage in today's global economy through superior innovation management.

THE INNOVATION KNOWLEDGEBASE Visit merage.uci.edu/go/Innovation to read the latest articles, research, training and tools that promote the science of innovation.



ANNUAL BUSINESS PLAN COMPETITION One of the richest in the U.S., the competition unites the entire entrepreneurial community: students, faculty, executive coaches, venture capitalists, the media and more.

Real Estate

A bellwether industry both locally and nationally, real estate continues to be a significant component of the global economy and an area where strategic innovation and the productive study of industry trends can be crucial to sustained, long-term growth.

Investment and Wealth Management

Support and education for families of wealth are increasingly essential to manage estate growth and prepare assets for the next generation. The Center engages the wealth and investment management industry with innovative research and resources and provides educational programs for the community.

Leadership and Team Development

The Mentor Program and the Distinguished Speaker Series, featuring C-level global business executives, teach the skills needed to be successful leaders and masters of change. The Social Responsibility Initiative (SRI) pairs MBA student teams with local non-profit organizations and governmental agencies for project-based consulting.

Research on Information Technology and Organizations (CRITO)

CRITO is one of the world's leading think tanks on the impact of information technology on organizations and society. World-renowned researchers conduct innovative studies on critical social and managerial issues related to information management.

Health Care Management and Policy

Various symposiums and the annual Health Care Forecast Conference bring together top thought leaders and policy-makers to examine innovative approaches to the increasingly complex health care industry.



Corporate Governance

The focus of our newest Center is to advance the fundamental understanding of corporate governance through sponsoring scholarly research, conducting interactive forums and speaker series, and disseminating the practice of effective and principled corporate governance through educational and outreach programs.

B r i d g i n g

“We were inspired as students at the Merage School, and now it’s fun putting the learning into action growing our all-natural baby food company.”

– ROBIN KIBOTA | CLASS OF '99
SVETLA KIBOTA | CLASS OF '00
FOUNDERS, POMME BÉBÉ



Social Responsibility Initiative

At the Merage School, social responsibility has always been a cornerstone of our teaching philosophy. More than ever, it is woven into the fabric of the School’s curriculum. With social, political and environmental issues making headlines daily, a strong “change-the-world” culture is emerging as students reach into the community seeking to experience volunteerism firsthand.

Alumni Businesses

Despite the Merage School’s relative youth, many of our graduates currently own or manage businesses at the very highest levels, contributing to the economy and creating new opportunities for others. From high-tech to non-profit, and at every level of the organization, Merage School alumni help businesses grow.

Faculty Research Enhances Business Processes & Planning

The caliber of teaching and research conducted by our renowned faculty sets the Merage School apart. The School is one of only a dozen business schools worldwide where 100% of the full-time faculty has doctorates. Many opportunities exist to interact closely with our distinguished teacher-scholars and to benefit from their ties to the business community. As consultants to organizations around the globe and leaders in top professional organizations, our faculty stays at the forefront of current management practices.

Research in Action

How many committees or teams on which you’ve served actually performed efficiently and delivered a successful outcome? How many others seemed to be a waste of time with lots of motion and little traction?

Now you can discover the Secrets of High Performing Teams based on research by UC Irvine’s Paul Merage School of Business Professor Kristin Behfar at the School’s new interactive microsite: merage.uci.edu/go/TeamSuccess



B e n e f i t i n g

WE INVITE YOU TO JOIN US

- Attend our events; learn from Orange County's top University-level business education programs.
- Consider a customized Executive Education Program at your organization to prompt actionable solutions from your management team.
- Do you have a project for an MBA Management Consulting Team? Our students align with top consulting firm mentors to deliver valued findings and recommendations.
- Are you or key team members interested in pursuing an Executive MBA? Let us show you the ROI to both the individual and the organization.
- Now is the time to hire Merage School MBAs to help navigate today's economic times.
- Would you like to expand your business network? Regular opportunities to meet like-minded executives are waiting for you.

For more information, contact Shaheen Husain, Executive Director, Corporate Relations & Business Development:
949.824.7311 or s2husain@uci.edu.

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