

Introducing...



The Paul Merage School of Business Corporate Partners Program

YOU ARE A BUSINESS LEADER. AND SO ARE WE.



“Membership in the Corporate Partners Program is a key part of our community relations strategy at Kingston. It affords us the opportunity to discuss common business issues with a diverse group of industry leaders facilitated by The Paul Merage School of Business faculty and staff. We also benefit from early access to outstanding students for internships and recruitment as well as access to The Paul Merage School of Business faculty for training or consulting engagements.”

STEPHEN RODRIGUEZ

Director of Financial Reporting Systems, Kingston Technology

Solid partnerships with the business community are critical to our success. Organizations like yours are excellent examples of innovative thinking and ideas put into action every day. We can learn from you, and we strive to provide value to you in return.

The Paul Merage School of Business at UC Irvine consistently ranks among the top 10% of business schools world-wide. We graduate business leaders with the exceptional ability to help grow their organizations through strategic innovation and analytical decision-making, an achievement made possible by our faculty, students and partners through an intimate learning atmosphere that enables a highly collaborative environment.

By maintaining a high level of quality involvement, Corporate Partners play a critical and influential role in the future of the Merage School. The Corporate Partners Program attracts involvement from a diverse mix of companies and seasoned professionals, ranging in size from entrepreneurs to established companies. Each member company brings a unique perspective on contemporary management challenges, and each offers answers and insights for the future through lively dialogue.

Whether you take advantage of our MBA talent, become a mentor, or attend our many special networking events, your affiliation with one of the world's top research institutions will bring exceptional business opportunities and prestige.

Please join us.

“*At the Merage School, we encourage partnerships with southern California's most innovative business leaders. This win-win collaboration gives Corporate Partners direct access to our top research and MBA talent, and we gain access to exceptional input that helps drive our School's future.*”



ANDREW J. POLICANO
Dean of the Merage School

INGOODCOMPANY

Our Corporate Partners include some of the most innovative companies in southern California – or for that matter, anywhere in the world:

- Advanced Medical Optics
- Beckman Coulter
- Boeing
- IBM
- Mazda
- PricewaterhouseCoopers
- Taco Bell
- The Gallup Organization
- Toshiba America Electronic Components
- Wet Seal

View a complete list at
merage.uci.edu/go/CorporatePartners



Members Enjoy a Variety of Benefits

NETWORKING

- **Networking Meetings** — meet quarterly to discuss leading business innovations with the faculty and to learn about future School plans with the Dean, followed by a reception with our Distinguished Speakers prior to their presentations.
- **Personal Introductions** — meet other Merage associates such as board members, benefactors and world-renowned faculty that can help take your organization to the next level.
- **Business-Focused Events** — enjoy exclusive invitations to annual business conferences and knowledge-sharing forums, lectures and colloquia with preferred seating.

PROMOTIONAL OPPORTUNITIES

- **Named Sponsorships** — add a distinguished alliance to your organization's brand with first rights to naming opportunities at the Merage School.
- **Event Promotions** — take advantage of sponsorships that include your brand presence on signage, mailings, display booths, and advertising.
- **Corporate Profiles & Website Presence** — add focus to your organization in various Merage publications and websites with our appreciation for your support.
- **Panel and Speaking Engagements** — represent your company as a speaker at Merage School courses, conferences and forums.

RECRUITMENT & STUDENT INVOLVEMENT

- **MBA Consulting Teams** — obtain priority access to MBA consulting projects matching your needs; valued at \$10,000.
- **Recruitment Services** — locate top talent and take advantage of early access to personalized student recruiting services and annual Career Fair discounts.
- **Tuition Discounts** — offer your employees significant benefits when several MBA candidates attend executive programs simultaneously.
- **Mentorship Opportunities** — directly affect the education of tomorrow's leaders in one of our most rewarding and sought-after programs.

UNIVERSITY CONNECTIONS

- **Single Point of Contact** — use our "concierge" service to make connections or take advantage of events anywhere at the University.
- **Access to the Dean** — advise Dean Andy Policano on the future needs of the business community.
- **Executive Education & Development Workshops Discount** — attend seminars like the *MBA Update*, or create a customized curriculum for in-house executive development and management training.

INVEST IN THE FUTURE

Corporate Partners provide much-needed financial support to The Paul Merage School of Business through an unrestricted fund, enabling Dean Andy Policano and the School to apply funds where and when they are most needed. The program contributes to the overall health and future of the Merage School like no other, with investments applied to outstanding student recruitment, technology upgrades, and other key initiatives.



“Precept’s partnership with The Paul Merage School of Business intertwines business and community. Being in the healthcare benefits business, we have a keen interest in the Merage School’s Healthcare Executive MBA Program. We have also participated in the annual Healthcare Symposium. The Corporate Partners Program enables networking with fellow business executives while providing topical presentations by local business leaders. We give back to the community while participating in the MBA Mentor Program and engaging in the MBA consulting program. Our experience has been diverse, rewarding and enriching.”

CHRISTOPHER H. COULTER, MD, MPH
Chief Medical Officer
Precept



“Taco Bell has been a corporate partner with the Merage School for many years. We are committed to our relationship, and we participate in many of the benefits including Executive Education and the Distinguished Speaker Series. Taco Bell understands the importance of having strong relationships with top business schools and we are pleased to recruit Merage MBAs every year. We remain committed to our partnership with the Merage School and look forward to great things to come.”

TOM WAGNER

Vice President, Consumer Insights & Brand Planning
Taco Bell



“*The Corporate Partners Program is a membership organization linking the business community and The Paul Merage School of Business. Establishing solid partnerships with the Merage School is critically important to AMO; they enable us to take advantage of consulting projects, internships and the recruitment of quality talent among other benefits. By maintaining a high level of involvement, we play a critical and influential role in the future of The Paul Merage School of Business as a nationally recognized business school.*”

AIMEE S. WEISNER
Executive Vice President, Administration
and Secretary
Advanced Medical Optics, Inc.

Your Guide to Participation at The Paul Merage School of Business

INNOVATE ♦ COLLABORATE ♦ GROW

FOR COMPANIES AND ORGANIZATIONS

- Client / network cultivation
- Access to top MBA talent
- Publicity & association with a world-class university
- Corporate philanthropy

Corporate Partners Program

Through the Corporate Partners Program, leaders from businesses that support and help guide Merage School MBA education objectives comprise an elite network with special access to research, employee recruitment and events throughout the year.

Event Sponsorships

- Distinguished Speaker Series
- Annual Global Business Conference
- Annual Health Care Forecast Conference
- Annual Real Estate Conference & Gala
- Annual Business Plan Competition
- Colloquia & Classes
- Students to Startups Workshops

Centers of Excellence Sponsorships

- Don Beall Center for Innovation & Entrepreneurship
- Health Care Management & Policy
- Investment & Wealth Management
- Leadership & Team Development
- Real Estate
- Research on Information Technology & Organizations

Internship and Employee Recruitment

MBA Consulting Projects

Executive Education & Degree Programs

Named Sponsor

- Major Events
- New Building / Rooms
- Centers of Excellence
- Endowed Chairs

Custom Legacy Plan

FOR INDIVIDUALS

- Personal satisfaction and reward
- Networking opportunities
- Association with a world-class university
- Knowledge sharing

Annual Fund

Dean's Leadership Circle

One of Orange County's premier business networking groups, the Dean's Leadership Circle offers individuals exclusive opportunities to meet, enjoy educational events, and gain an "Insider's View" of many of the area's businesses, both local and global.

Dean's Advisory Board Membership (by invitation)

Centers of Excellence Board Membership

- Don Beall Center for Innovation & Entrepreneurship
- Health Care Management & Policy
- Investment & Wealth Management
- Leadership & Team Development
- Real Estate
- Research on Information Technology & Organizations

Mentor Programs

Event Participation

Executive Education & Degree Programs

Named Sponsor

- New Building / Rooms
- Centers of Excellence
- Endowed Chairs

Custom Legacy Plan