UC Irvine Business School Professor awarded honorary doctorate by Copenhagen Business School in Denmark

Irvine, CA – April 6, 2016 - Margarethe F. Wiersema, Dean’s Professor in Strategic Management at the UC Irvine Paul Merage School of Business, was awarded an honorary doctorate from the Copenhagen Business School (CBS), for her internationally recognized accomplishments in research and teaching. CBS was established in 1917 and is a leading business school in Scandinavia and one of the largest business schools in Europe with 20,000 students.

“This is a high honor and much deserved recognition for Professor Wiersema,” said Eric Spangenberg, dean of The Paul Merage School of Business. “This honor underscores our faculty’s commitment to research and excellence, and the recognition of their accomplishments by the global academic community.”

Every year CBS honors researchers who have made remarkable contributions to research, dissemination and teaching. Three honorary doctorates were conferred on March 18 at CBS. Along with Wiersema, Mary Yoko Brannen, the Asia-Pacific Initiatives’ Jarislowsky East Asia Professor at the University of Victoria, and Kalle Lyytinen, the Iris S. Wolstein Professor of
Information Systems and Management Design, and Head of the Design & Innovation Department at the Weatherhead School of Management, received honorary doctorates.

“Professor Wiersema’s research on executives and corporate governance has advanced our understanding of the processes by which organizations achieve effective leadership. Her research on corporate strategy is directed at understanding the factors that drive corporate scope decisions,” said CBS President Per Holten-Andersen. “Professor Wiersema’s work has also pinpointed methodological shortcomings in empirical strategy research and provided guidelines to address these issues.”

The annual recognition ceremony was attended by more than 600 people and included speeches by Ulla Tornaes, the Minister for Higher Education and Science, and Lene Skole, the CEO of the Lundbeck Foundation.

Caption: CBS President Per Holten-Andersen presents Professor Margarethe Wiersema with an Honorary Doctorate in recognition of her remarkable contribution to research, dissemination and education.

About The Paul Merage School of Business at UC Irvine

The Paul Merage School of Business at UC Irvine offers four dynamic MBA programs – plus PhD, specialty masters and undergraduate business degrees – that graduate world-ready business leaders with the exceptional ability to help grow their organizations through strategic innovation, analytical decision-making, information technology and collaborative execution. While the Merage School is relatively young, it has quickly grown to consistently rank among the top 5 percent of all business programs worldwide through exceptional student recruitment, world-class faculty, a strong alumni network and close relationships with both individual business executives and global corporations. Additional information is available at merage.uci.edu.

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