Do you have a critical business issue, but can’t address it because of time and staff constraints?

UC Irvine’s Merage School MBA Consulting Program is Your Innovative Solution

The MBA Consulting Program offers top university-level MBA student teams to assist in the completion of strategic business projects. Student teams contribute approximately 500 hours of work over a 10-week period.

*It's a win-win situation for all!*

- Fresh ideas and perspectives to incorporate into your strategy and management plan
- MBA level project work – each student brings significant professional experience to the table
- Solid, documented results, actionable analyses and recommendations are delivered

Take advantage of this program to experience MBA talent firsthand and leverage this opportunity to evaluate an MBA intern or career hire for your organization.

### PROJECT REQUIREMENTS

For a project to be considered, it must be challenging in scope and strategic in nature. For the full benefits to be realized, potential projects should:

- Involve MBA-level work with specific goals and deliverables
- Be supported by top management with a senior executive as champion
- Allow appropriate access to information and resources

Companies that are of significant size in their market are invited to participate. The focus of the project should be on performance improvement and involve strategic management issues and/or changes in the organization. Departments that have benefited from the projects have included: Corporate Marketing, Operations, Strategic Planning, Human Resources and Business Development.

*The MBA team met the project objectives. I like the outcome because it is a comprehensive proposal, represents change that is easy to explain, and should not be difficult to implement. We are looking forward to sponsoring another project with the Merage School.*

Ryan Kaneshiro  |  Director of Business Analytics
Successfully leveraging diverse experience and newly acquired skills, this cross-functional and cross-cultural team met all expectations with their insightful ‘on point’ final presentation and report. Please extend my congratulations and thanks to the team.

Stephen Marlow  |  Executive Vice President

Recent Projects

- Develop a strategic business plan for entering a new business sector
- Conduct competitive intelligence for new business development or product development
- Study challenges and opportunities for entering a new international market
- Evaluate trends in delivering entertainment for home video use, leading to a newly proposed business model
- Develop an employee value proposition strategy and action plan
- Implement a growth strategy for an automobile manufacturer in selected international markets
- Construct a business plan for a Center of Excellence at a regional hospital
- Develop a strategy for improving customer service and deliverables
- Construct a new product launch execution program
- Analyze off-shoring implications
- Develop a new transfer pricing approach between a U.S. parent company and international subsidiaries
- Create a strategy for strengthening customer retention and loyalty
- Develop a strategic consumer communication and education approach to support the introduction of a new technology in consumer fuel cell industry
- Research and develop strategies to enhance customer experience at a global telecomm company’s retail stores

Corporate Sponsors Include:

- Abbott Medical Optics
- Allergan
- Angels Baseball
- Apria Healthcare
- Beckman Coulter
- Blizzard Entertainment
- ConAgra Foods
- Conexant Systems Inc.
- Deloitte & Touche LLP
- Edwards Lifesciences
- Emulex
- Experian
- Farmers Insurance
- First Team Real Estate
- The Gallup Organization
- Gateway
- Hoag Memorial Presbyterian
- Ingram Micro
- Kingston Technology
- Lowe Enterprises Inc.
- Mazda North America Operations
- Motorola Biometrics
- Nestle Waters
- Northwestern Mutual Financial Network
- Oakley
- Pacific Life
- Pacific Symphony Orchestra
- Pepsi
- PricewaterhouseCoopers
- Restaurants on the Run
- RSI Home Products
- Sony Home Entertainment
- Targus Inc.
- Toshiba America Electronic Components
- Toyota Material Handling
- Watson Pharmaceuticals
- The Wet Seal
- Verizon Wireless
- Young & Rubicam/Wunderman