

# Center for Digital Transformation

UCI Paul Merage School of Business

## Advisory Board

### **Adam Fingersh**

#### **SVP, Chief Strategist and Head of Strategic Transformation**

#### **Experian North America**

Adam Fingersh is Senior Vice President, Chief Strategist and Head of Strategic Transformation for Experian North America. Adam is the senior executive responsible for strategy for Experian's Analytics, Software and Fraud/Identity Solutions businesses in North America.

Since joining Experian in 2005, Adam has served in a variety of executive leadership roles. Previously he was Senior Vice President and General Manager of Experian's Fraud and Identity Solutions (F&ID) business. Prior to that role, Adam was the Senior Vice President of Products and Marketing for the Decision Analytics (DA) business in North America. Adam has also served as Senior Vice President of Products and Marketing for Experian's Business Information Services (BIS) business. Earlier in his career at Experian, Adam served as Director of Experian's Global Synergy and Innovation group, where he was responsible for working with global business units to support innovation and cross-business-unit initiatives to drive new product revenue.

Before joining Experian, Adam worked for Oracle Corporation and BearingPoint, Inc. (formerly KPMG Consulting), leading consulting programs to develop and deliver business process strategies and business information systems for large clients including Agilent, Gap, and Qualcomm among others.

Adam is a recipient of the Ernst and Young "Entrepreneur of the Year" Award and a Lifetime member inductee to the "American Entrepreneurs Hall of Fame."

Adam holds a Master of Business Administration with top honors from the University of California, Irvine and a Bachelor of Science in business administration from the University of Colorado, Boulder