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Allen is the Editor-in-Chief of the McKinsey Quarterly. He joined the firm in 1993, and during the first phase of his career at McKinsey served clients in the aerospace, automotive, chemical, health care, legal, and steel industries, with an emphasis on topics related to corporate finance and strategy. Before joining McKinsey, Allen was a research associate at the Harvard Business School. Allen also has been a lecturer at the University of Washington’s Foster School of Business, teaching MBA courses in international strategy and business history. He has published management articles in the California Management Review, Encyclopedia of Strategic Management, and the McKinsey Quarterly and has written numerous Harvard Business School case studies.

Allen holds a JD from the University of Chicago Law School, an MBA from the University of Chicago Graduate School of Business, and an AB from Harvard College, where he was a member of Phi Beta Kappa.