

# Center for Digital Transformation

UCI Paul Merage School of Business

## Advisory Board

**Donald Jones**

**Chief Digital Officer**

**Scripps Translational Science Institute**

Donald Jones is a globally recognized leader in Digital Medicine (sometimes referred to as Wireless Health, Digital Health, Connected Health, or mHealth). He is sought out as a speaker, advisor and board member. He works with healthcare, pharmaceutical and medical device, OEM, Telcos and early stage companies. Donald Jones is the CEO of Trial Fusion, a company focused on commercializing digital health products by providing design and partnership expert advice and clinical, user experience and economic evidence required for their adoption. Jones also serves as the Chief Digital Officer of the Scripps Translational Science Institute, working with the renowned Eric Topol, MD, on the convergence of genomics and wireless health – digital medicine. He co-founded Scripps Digital Medicine, the world's first clinical trial center focused on digital health and large data sets. For 11 years through 2014, he led Wireless Health Global Strategy and Business Development for Qualcomm. He is Founder and Chairman of the Wireless Life Sciences Alliance. Working with the XPRIZE Foundation and Qualcomm's CEO, Jones conceived the \$10 million Qualcomm Tricorder XPRIZE, a global competition for a consumer device which makes medical diagnoses. CommNexus recognized Donald Jones as 2014 Digital Health Innovator of the Year.

Don holds a bachelors' degree in biology and bio-engineering from the University of California, San Diego, a Juris Doctor from the University of San Diego and an M.B.A. from the University of California, Irvine. He holds multiple issued and pending patents in the use of cell phones in incentive reward programs and in asynchronous media communications.