

# Center for Digital Transformation

UCI Paul Merage School of Business

## Advisory Board

**Jeff Margolis**

**President, CEO**

**Margolis Enterprises and WellTok**

Jeff Margolis is executive chairman of WellTok, Inc., and chairman emeritus of The TriZetto Group, Inc., which he began as the founding CEO in 1997 and grew from startup to nearly \$550M in revenue. Following an IPO in 1999, TriZetto was traded on NASDAQ under the symbol TZIX until August, 2008, when it was taken private in a \$1.4B buyout by a private equity investment group led by Apax Partners. Jeff served as TriZetto's chairman and CEO for 12 years, until 2010 and chairman until late 2011. Jeff has extensive experience architecting and managing information technology and services for some of the nation's largest and most innovative health care organizations. Before founding TriZetto Jeff served as senior vice president and chief information officer of FHP International Corp., a \$4 billion health care company, and predecessors TakeCare, Inc. and CompreCare, Inc from 1989 - 1997. During that time, he also served three terms as chairman of the Managed Care Executive Group. Margolis has been directly involved in over 20 merger and acquisition transactions and over 15 private and public financing transactions.

Jeff began his career in the management information systems consulting group of the organization now known as Accenture in 1984, where he helped numerous clients create information solutions in the manufacturing and distribution, financial services and healthcare industries. Margolis spent several years studying and implementing just-in-time and lean manufacturing processes connected to customer demand, translating these into a then-new genre of software that are today known as ERP and CRM systems, respectively. He also advanced multi-dimensional financial modeling techniques for customer analysis, risk management and variable cost management.

Currently, Margolis is helping the healthcare industry understand Integrated Healthcare Management, as well as pioneering an application of social networking technology known as Social Health Management. These are new models for improving the coordination of benefits and care for consumers. He is a frequent guest lecturer at the Harvard School of Public Health, Wharton School of Business, the University of Illinois and many other venues. In addition to frequent public speaking in the healthcare industry, he has authored an extensive series of published articles, and, in 2009, published his first book, *The Information Cure: Solving the Healthcare Crisis Systematically through Integrated Healthcare Management*. A second book, *The Healthcare Cure*, was released in November 2011.

In addition to his professional achievements, Jeff serves the national and local communities in numerous capacities, including immediate Past President of Temple Bat Yahm in Newport Beach, co-chair of the Rose Project Leadership Counsel for the Jewish Federation and a member of the Hillel Advisory Board. Jeff also serves on the National Board for the Crohn's and Colitis Foundation of America, the Board of Directors of

Hoag Hospital in Newport Beach, the Advisory Board of The University of California at Irvine's Center for Healthcare Management & Policy and on the Board of Governors of Cedars-Sinai in Los Angeles.

Margolis received his bachelor's degree in business administration/management information systems with high honors from the University of Illinois in 1984, holds CPA certificates (currently inactive) in Colorado and Illinois, and is a member of the American Institute of Certified Public Accountants. Jeff lives in Corona del Mar, California with his wife Debbie, who is also an active community leader and volunteer. They have two grown daughters.