

Center for Digital Transformation

UCI Paul Merage School of Business

Advisory Board

Julie Sokol

Chief Technology Officer

OCVIBE

Julie Sokol heads the technological strategy for OCSE, focusing on enhancing guest experiences and delivering cutting-edge technology solutions. She has extensive leadership experience in technology innovation and held senior roles at Irvine Company, where she served as Senior Vice President of Information and Marketing Technology. Julie joined OCSE in 2024.

Julie has extensive leadership experience in technology innovation and held senior roles at Irvine Company, where she served as Senior Vice President of Information and Marketing Technology. Prior to joining the Irvine Company, Julie was a Partner with Accenture where she worked across industries helping her clients architect the future of their global organizations and supporting them through large-scale transformation. During her career at Accenture, she led and managed Accenture's Organization and Change Management practice across North America.

Julie has lived and worked in many countries and now resides in Orange County with her husband and two children.