

# Center for Digital Transformation

UCI Paul Merage School of Business

## Advisory Board

### **Manish Dasaur**

**Chief Data & Analytics Officer, Communications & Media Industry NA**

**Accenture**

As the Chief Data & Analytics Officer for Accenture's Communications and Media business in North America, Manish Dasaur helps client and markets evaluate, maximize, and scale business value through the strategic application of data and advanced analytics.

Previously, in his role as the Global Lead for Visual Intelligence & Analytics practice, Manish was responsible for: developing long term relationships with senior leadership across Fortune 100 clients and ecosystem partners, driving business development, leading large-scale analytics programs across several industries, authoring points of view, providing proven thought leadership and building an industry leading Analytics capability.

Manish's vision and thought leadership has enabled the development of a world-class Analytics practice with a 1000+ resources and industry leading competencies in advanced analytics, visualization, big data, machine learning & automation, information management & governance. He has built a culture of growth, creativity and accountability while consistently achieving business development & operational financial targets each year of his tenure.

Manish earned his bachelor's degree in Computer Science from the University of California, Irvine and lives in Southern California.