

# UCI ROAD TO REINVENTION:

*a one-day conference for Executives on Leadership in the Digital Age*

**R<sub>2</sub>R**  
2019



**Alejandro Martinez**  
**CIO-Walgreens**  
**SVP of Global IT Transformation at Walgreens Boots Alliance**

Alejandro Martinez is the CIO of Walgreens & SVP of Global IT Transformation at Walgreens Boots Alliance where he leads and helps transform large and complex global organizations into a digital enterprise. Prior to joining WBA, Alejandro served as the SVP and CIO at QuintilesIMS, a global provider of information, innovative technology solutions and contract research services in healthcare. Preceding those, he spent close to two decades in VP & CIO roles in various General Motors divisions in North America, South America, Europe, Africa and the Middle East. In those roles, he drove innovation and digitalization across GM business units.

With over 20 years of experience as a Global Executive in both mature and emerging markets, digital transformation, customer-centric strategies, supply chain, and cloud native applications at scale, Alejandro has led several successful transformations. He has a Bachelor's degree in Computer Science and a Master's degree in Sciences from the Universidad La Salle. He has also earned several certifications, including one from MIT Sloan School of Management in e-business and an Advanced Management and Leadership Programme completed through the University of Oxford.