

# UCI ROAD TO REINVENTION:

*a one-day conference for Executives on Leadership in the Digital Age*

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2019



**Mary Dillon**  
**Chief Executive Officer**  
**Ulta Beauty**

Mary Dillon joined Ulta Beauty as Chief Executive Officer in July 2013, bringing extensive experience leading consumer-driven brands to the role, as well as a passion for leveraging consumer insights and customer-focused strategies to build brand engagement.

With Dillon's strategic direction, Ulta Beauty has achieved record sales and earnings and excellent momentum in its e-commerce business. Dillon leads an associate base of more than 40,000, 92% of whom are women, and, under her leadership, the Board of Directors has become the most gender diverse of any Fortune 500 company in Illinois. She believes strongly in leading through the lens of culture and driving associate engagement through valuing the perspectives of her diverse team. Fortune Magazine named her #9 on its 2018 Business Person of the Year list and Institutional Investor named her to the 2018 All-American Executive Team – the only woman ranked #1 in her industry. Dillon serves on the Board of Directors for Starbucks Corporation and KKR, Inc. and is the Vice Chairman for the Retail Industry Leaders Association. She is also a member of The Business Council.

Dillon championed the establishment of the Ulta Beauty Charitable Foundation in 2016 and serves on the board of directors for Save the Children, the Executives' Club of Chicago and World Business Chicago. She earned her bachelor's degree in marketing and Asian studies at the University of Illinois at Chicago.