



Mr. Keller established the First Foundation Advisors' predecessor organization in 1990. During the past 24 years he has provided the vision and investment management leadership to create an integrated financial company offering wealth management, consulting, trust and banking services. As the Chairman of the Board he defines and communicates our corporate values throughout the organization and communities we serve. His knowledge of the economy is a key part in delivering investment management services at First Foundation Advisors. He is a recognized leader in the field of investment advisors and has been named by Worth Magazine as one of the best financial advisors in the country.

Mr. Keller was honored to be selected as consultant to the Investment Advisory Committee of The Regents of the University of California. He is a lifetime member of the Daniel G. Aldrich, Jr. Society at UC Irvine. Mr. Keller is a founding member of The Center for Investment and Wealth Management (CIWM) at UC Irvine's Paul Merage School of Business. He serves as co-chair of CIWM's Executive Committee and Advisory Board and is also a member of the Dean's Advisory Board. Mr. Keller is active on several other boards of directors, including the Orange County Sheriff's Advisory Board.

Mr. Keller is a former Trustee of the University of California, Irvine Foundation (1999-2014) and chair of the Foundation's Investment Committee (2001- 2014) as well as executive board member. He is also a former executive board member of the UCI Center for Diabetes Treatment and Research. He served as member of the UC Irvine Planned Giving Forum, as well as on its steering committee. He also served twice as member of the board of directors of the Charles Schwab & Co., Inc.'s Institutional Advisory Board, the Orange County Business Committee for the Arts and the Segerstrom Center for the Arts. At various times, Mr. Keller has served on the City of Irvine's Investment Committee as chair, the board of directors of Institute of Certified Financial Planners of Orange County, Hoag Hospital Endowment Council, and Planned Giving Round Table of Orange County.

Mr. Keller earned a Bachelor of Science degree in finance from San Diego State University. He completed the financial planning program at the University of Southern California.