

John Martin Case Studies and Stories



The [Center for Real Estate](#) was pleased to host John Martin as its Distinguished Executive in Residence from April 2019 through March 2020. John has had a long and distinguished career in Orange County Real Estate, holding positions with the Irvine Co., Newhall Land and Farming, Mission Viejo Company, and several others. He is currently founder and principal of Martin and Associates, consultants to leading homebuilders in Southern California. As part of his residency, John has written the stories behind the innovative housing developments of Orange County. They are fascinating looks at the way Orange County homebuilders have been at the cutting edge of residential and community design. Among them are:

- The Deane Homes Garden Kitchen Story
- The La Paz Homes Story
- The Corte Bella Story
- The Harbor View Homes Story
- The Woodbridge Estates Story
- The Mahogany Story
- The Trails Story
- The Trovare Story
- The St. May's Road Story
- The Altezza Story
- The Ladera Ranch Story
- The Rancho Santa Margarita Story
- The Rancho Santa Margarita Lake Story
- The Madison Lane Story
- The Ladera Ranch Story II
- The Mission Viejo Story
- The Lennar Next Gen Story
- The Village of Woodbridge Story
- The 2010 New Home Collection Story
- The Madrid Homes Story
- The 2010 New Home Collection Story II
- Looking Back to Look Forward

For Access to these stories and case studies, please contact Eddie Carranza at eacarran@outlook.com

