Welcome to the Kickoff!

Stella Zhang
New Venture Competition 2022

Powered by

UCI Paul Merage
School of Business

Beall Center for Innovation & Entrepreneurship
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Built Center for Innovation & Entrepreneurship
DAVID OCHI

2021

NVC RECAP

- 85 Concept Paper Submissions
- 54 Boardroom Room Finalists
- 10 Grand Finale Finalists
- 300 participants
- 39 Coaches
- 59 Judges
LET’S HEAR FROM PAST WINNERS

Caleb Finn
First Place, Social Enterprise
2021

Melanie Wertzberger
First Place, Business Products & Services
Grand Prize Winner 2021
Faculty director of the Beall Center of Innovation and Entrepreneurship and Distinguished Professor

Imran Currim
Stella Zhang

COO, AMERICAN LENDING CENTER

THANK YOU!
Let’s take a POLL #1
COMPETITION OVERVIEW:

One of the nation's premier venture competitions, open to all UCI students, faculty, staff, alumni and researchers.

Form a team
Create a startup
Potentially fund your idea

... all within 5 months!
OBJECTIVES

SPARK
Ignite an interest in innovation and entrepreneurship within a safe-haven for creativity & innovation

PREPARE
› Learn
› Observe
› Practice
› Refine
› Apply

EXPERIENCE
› Develop viable ideas
› Work on cross-functional, collaborative teams
› Assess opportunity & risk
› Launch a business.
RULES & REGULATIONS

IDEA
• Must be an ORIGINAL idea
• Not in existence before January 2020
• In pre-incubator form
• Have not received financial backing exceeding $10,000 in total by professional 3rd party incubators, accelerators, existing companies or VCs (Angels and Friends/Family not included) at the time of the concept paper submission

PARTICIPATION
• Open to ALL UCI graduate & undergraduate students
• Open to UCI faculty, staff and alumni
• Open to the community/Non-UCI
• Team Size:
  ○ Minimum 2 registered UCI students
  ○ 4-member minimum
  ○ 6-member maximum
COMPUTITION TRACKS

COMPETITION TRACKS

Semi-Finals

Business Products & Services

First Place

Second Place

Life Sciences

First Place

Second Place

Consumer Products

First Place

Second Place

Social Enterprise

First Place

Second Place

Consumer Services

First Place

Second Place

Grand Prize

Fan Favorite Prize

In-kind Prizes

Stella Zhang New Venture Competition 2022
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Let’s take another POLL #2
ROUND 1
Concept paper

- Anyone can submit a paper
- 3 Pages + Cover page
- 8-10 Best scoring papers in each track advance to The Boardroom

How to Come up with a Billion Dollar Idea & Form Your Winning Team

From Idea to Business

Is there a Market for Your Product?

Write a Winning Concept Paper

March 6
Concept Paper Deadline
ROUND 2

Pitch

- 8-10 Teams per track
- 10 Min Pitch
- 10 Min Q&A
- Top 2 Teams in each track are guaranteed prizes and will advance to the Finale
ROUND 3
Grand Finale

• Top 10 teams compete
• 3 Min Shark Tank Style pitch
• No PPT - props only!
• 5 minute Q&A

May

13th
Semi-Finals
Board Room Pitches

26th
Grand Finale
We promise this is the last POLL #3
A JUDGE'S PERSPECTIVE

Dan Jenkins
NVC WEBSITE
merage.uci.edu/nvc
RESOURCES

- ANTrepreneur Center
- Beall Applied Innovation
- Beall Center at Merage Business School
- Wayfinder Incubator
- Library
- 1 Million Cups

https://guides.lib.uci.edu/c.php?g=333594&p=2249561
https://guides.lib.uci.edu/entrepreneurship
Next Steps

1st
Start thinking about ideas and team building
ADD TEAM NEEDS ON PADLET + JOIN DISCORD
• bit.ly/SZNVCdiscord
• bit.ly/SZNVC22padlet

2nd
Register for our Upcoming Workshops
• merage.uci.edu/nvc
• bit.ly/SZNVC22workshop1

3rd
Sign up for Updates on our Website
• bit.ly/SZNVCanews
NVC vs. BEALL BUTTERWORTH

**Beall Butterworth**
- UCI students only
- 1 ICS student for Butterworth
- 1 Eng. student for Beall
- Teams can compete in NVC and either Beall or Butterworth
- Design and Product Development
- Concept Paper (same as NVC) + Product Specifications
  1). Concept Paper + Product Spec
  2). Midpoint Review
  3). Final Product & Business Case
  4). Demo Day
  All teams compete throughout the entire competition

**New Venture Competition**
- Students & Community
- 2 UCI students minimum
- 4-person minimum
- New Venture Creation
- Concept Paper
  1). Concept Paper Round (Open)
  2). Semi-Finals (~50 teams)
  3). Finals (10 teams)
Master of Innovation and Entrepreneurship (MIE)

“Now accepting applications!”
More Winning Perspectives!

Victoria Sahrai
First Place, Consumer Services
2021

Derek Dashti
Second Place, Life Sciences
2021

HydroVasc: Platform Injectable Off-the-Shelf Hydrogel for tissue/organ regeneration: 1st application for the heart
A BIG Thank You to Our NVC Committee!

- Jenn Huynh
  Program Manager, Beall Center for Innovation and Entrepreneurship

- Dan Jenkins
  Managing Director, Praetorian Venture Partners

- David Ochi
  Co-Founder & CEO VI Ventures

- Larry Wilk
  Adjunct Professor, Paul Merage School of Business
Stella Zhang
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Questions?

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Let’s Connect Now
Zoom ID: 944 3151 9869
Passcode: SZNVC2022

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