



Michael Wong

Michael joined Genea in November 2011 as CEO and shortly thereafter added the role of President to his responsibilities. Prior to joining Genea, he was Managing Partner of First Beverage Capital, an investment firm targeting businesses in the beverage industry. Prior to First Beverage, Michael spent over ten years as a private equity

investor at Leonard Green & Partners, where he sourced, evaluated and structured acquisitions of companies in a variety of industries. He also led the strategic planning, business development and financing initiatives for a number of companies acquired by Leonard Green. In his last few years at Leonard Green, Michael headed the firm's efforts in the technology, media, and telecommunication industries. Prior to Leonard Green, Michael was a member of The Blackstone Group's private equity investment team.

He allocates a significant amount of his time to various organizations. He serves on the board of directors for CASA OC (Court Appointed Special Advocate) and also on the board of advisors for UC Irvine's Beall Center for Innovation and Entrepreneurship and a member of UC Irvine's CEO Round Table. Michael is a member of the Southern California Chapter of the Young Presidents Organization.