A BIG Thank You to Our Sponsors

Platinum Level Sponsors:
- EcoKMC
- Lester Kilpatrick Endowment

Gold Level Sponsors:
- SOKA
- Ken & Carla Neeld
- Boeing

Silver Level Sponsors:
- Matt Bailey
- Johnson Chuang
- Fiza & Mansoor Shah
- Dr. Emanuel Shaoulian
- BakerHostetler
- Stradling
- Genea
- REV HUB
- Orange County

Bronze Level Sponsors:
- UCI Paul Merage School of Business
- Cove Fund
- Pismo Ventures
- INDRAMI
NVC Update

- 2021 Stats:
  - 85 Concept Papers Submitted
  - 54 Semi Finalists in the Boardroom Round
  - 10 Finalists
  - $61,000 in CASH awarded to teams
  - Almost 300 participants
  - 39 Coaches
  - 59 Judges
NVC Update

- **2021 Winners:**
  - **Business Products and Services:**
    - 2nd place: **Health Libero**: A dual-sided marketplace focused on redefining price transparency in healthcare for patients, while also providing physicians with a CRM system to reduce overall costs.
    - 1st place: **Shaka**: A culture-building application for companies to keep employees engaged.
  - **Consumer Products:**
    - 2nd place: **Hydroflow**: A smart water bottle cap that tracks water intake and monitors hydration levels.
    - 1st place: **MONI**: An NFC activated pet tag with a community-based app to monitor pet health and safety.
  - **Consumer Services:**
    - TIE! 1st place: **MoodCloud**: An AI lifestyle/health management app that helps users improve their long-term health. -and- **REMSYS**: A resume management system designed for college students to alleviate the hassle of managing multiple resumes when applying to multiple jobs.
NVC Update

- **2021 Winners:**
  - **Life Sciences:**
    - 2nd place: **HydroVasc**: A platform injectable hydrogel that has the capability to regenerate tissue and organs.
    - 1st place: **StyloSonic**: A handpiece that provides key periodontal metrics to accurately diagnose gingivitis in the early stage and reduce the rate of advanced periodontitis.
  - **Social Enterprise:**
    - 2nd place: **Tooke Fabrics**: An environmentally conscious means of producing fabric that contributes to climate action and the creation of jobs for widows who are financially marginalized.
    - 1st place: **Circular**: A service that picks up food waste, composes it using worms, and uses that compost to fertilize a vertical farm growing organic produce, which is distributed back to partner restaurants.
  - **Audience Favorite**: **MONI**
  - **Grand Prize Winner**: **Shaka**
NVC Participant Testimonials

“NVC was a huge learning experience. There’s so much that goes into running a startup, and I had to think of my business in ways that I wouldn’t have otherwise. I met some awesome people along the way and can’t thank the committee enough for making this possible.”

“NVC offers a great opportunity for students to connect to create and implement a great idea. I enjoyed being a part of this competition and have definitely learned a lot—from marketing strategies to financials to pitching.”

“The New Venture Competition was the best place for me to not only learn about developing my business into a viable entity but also having the chance to receive mentorship and the chance to win funding.”

“After NVC, I felt prepared to pitch my business to any audience at any time in any format. The process helped me to clearly verbalize my value proposition, business model, key differentiators and investment potential. I would highly recommend this opportunity to any early-stage founder who has a problem they are passionate about solving.”
NVC Update

● New tracking survey implemented. Here are some highlights:
  ○ 2020 Winner, Baby Box recently accepted into Long Beach Accelerator
  ○ 2020 Winner, No Decaf Allowed, hired their first employee
  ○ 2020 Winner, ImmunoTarget Therapeutics secured DoD funding for R&D
  ○ 2019 NVC Winner, Kontess, acquired by StartupTree
  ○ 2019 NVC Winner, Wing, got accepted to UC Berkeley SkyDeck Accelerator
  ○ 2017 NVC Winner, Syntr Health Technologies has raised over a 1M in non dilutive and dilutive capital and is on track for regulatory approval and human data

● Created participant, judge, and coach banners for LinkedIn
Participants: Majors represented

- 202+ Majors: The Paul Merage School of Business
- 148+ Majors: The Henry Samueli School of Engineering
- 73+ Majors: Donald Bren School of Information and Computer Sciences
- 33+ Majors: School of Social Sciences
- 18+ Majors: School of Physical Sciences

*Based on data from 2019-2021
Types of Participants 2019–2021

Categories represented:
Graduate students, Undergraduates, Faculty/Staff, Community, Student at Another University

Participants from outside of UCI
2021: Highest # of community members/students at other university
Positive trend

Average scores increased in every track from 2019 to 2021.

Average scores increased year-after-year in almost every track.

Yellow: Consumer Services
Green: Consumer Products
60 NVC teams have gone to Wayfinder.

Approximately 33.52% of Wayfinder teams come from NVC.
## Workshop Attendance

### At least one workshop

Attendance Rate: 172/881 participants

19.5%

### Boardroom Pitch and Up

Of the 38 participants that have attended AT LEAST 5 workshops, 22 of them have advanced past the concept paper stage.

57.89%

### Data used:

- Workshops #1-10 (2020)
- Workshops #1-9 (2019)
- Workshops #1-7 (2018)
THANK YOU!

Beall Center for Innovation and Entrepreneurship

949.824.1172
haleb@uci.edu

#UCINewVenture