



New Venture Competition

Presented by: Beall Center for Innovation and Entrepreneurship and UCI Applied Innovation

Concept Paper Worksheet

1	overview story mission	a)
		b)
		c)
2	need opportunity pain	a)
		b)
		c)
3	product or service	a)
		b)
		c)
4	market potential	a)
		b)
		c)
5	advantages & differentiators	a)
		b)
		c)
6	business model	a)
		b)
		c)
7	team members	a)
		b)
		c)