

UCI Paul Merage School of Business

Leadership for a Digitally Driven World™



Recruiter's Guide



Talent to Fit Your Diverse Business Needs

Undergraduate | Specialty Masters | MBA

Welcome to the Career Center at the UCI Paul Merage School of Business and to recruiting some of the best and brightest business candidates in the world. When you recruit at the Merage School, you gain access to a pool of truly talented and diverse business professionals who are steeped in digital strategy and leadership.

Our Recruiter's Guide provides key details about the Merage School and the services and resources available to you. It is designed to put information at your fingertips for quick and easy access. We are confident you will find our recruiting options valuable whether your organization is large and multidimensional, or you are just starting your business and have specific staffing needs.

To make recruiting even more efficient, our online portal, The BRIDGE, provides access to a variety of virtual and in-person recruiting options when the time is right. You may post a job, review resumes, request virtual or in-person interviews or presentations, and track your recruiting history with the Merage School—all from your interactive dashboard.

Whether you are new to recruiting at the Merage School, or you have been a longtime partner, we are excited to discuss your specific needs and develop a recruiting plan that is right for you. We look forward to working with you.

Best,

Cynthia Rude
Executive Director, Career Center

merage.uci.edu/recruit

Plan Your Winning Recruiting Strategy

1. Identify Your Talent Needs

Contact recruiting@merage.uci.edu to set up a time to discuss your business talent needs. By understanding your challenges, objectives and KPIs, we can help identify the best hiring strategy and facilitate access to our undergraduate Business Administration, specialty masters and MBA candidates.

2. Leverage Our Recruiting Resources

Through The BRIDGE, our online recruiting portal, we can work with you to create a customized mix of student engagement solutions, including on-campus and virtual interviewing or information sessions, on-site company visits, resume collections, special events, brand visibility initiatives and experiential work projects (Capstones, internships and project work).

3. Become a Key Account

Establish a deeper relationship with the Merage School by increasing your brand presence through the Career Center and Merage Student Association. We will identify additional ways to engage with students, alumni and faculty members through participation in our digitally-focused Business Community Events, mentoring programs, classroom speaking opportunities, and corporate day-in-the-life events.

4. Hire Merage School Students

From our prestigious undergraduate Business Administration program to our highly touted specialty masters and MBA student candidates, we can help you facilitate internship and full-time offers that meet the needs of your business and follow established hiring standards and guidelines. Based on curricula that is rooted in problem solving and innovation for today's business challenges, we have students ready to step into a variety of entry-level to executive positions.

The Merage School Business Programs

Inspired Leadership, Digitally Driven

Today's managers understand more than ever the power of connected technologies – AI, IoT, blockchain, 5G, etc. – and how they transform organizations in live or remote environments. At the Merage School, our programs have transformed with technology and world events to create an unparalleled learning experience with a single goal: to propel students and the businesses they work for to success.

Full-Time MBA (FTMBA)

FTMBA is an experientially-based, two-year general management program that provides solid training in core business areas including finance, marketing, information technology, strategy and operations with a focus on digital transformation. Through elective courses and certificate programs, deeper knowledge is developed in function or industry specialties. Students in this program average five or more years of professional work experience and come from locations around the globe.

Fully-Employed MBA (FEMBA)

FEMBA is designed to meet the needs of working professionals. The program can be completed in 24 to 33 months and provides the strengths of our full-time program delivered on a part-time basis. Students in this program average five years of professional work experience and are available for immediate employment throughout the year.

Executive MBA (EMBA)

EMBA is designed for experienced managers, senior-level professionals and entrepreneurs seeking CEO-level insights. This 21-month program emphasizes a functionally integrated approach for senior-level management with the option to do a specialization in healthcare management. Students in this program average 16 years of professional work experience.

Master of Finance (MFin)

MFin is a one-year intensive, full-time program that provides extensive, practical training for quantitative and analytical jobs in the field of finance. Graduates have a strong understanding of modern finance needed to solve complex problems found in the field of finance. The STEM-certified program prepares students for entry and mid-level finance positions such as risk management, asset and wealth management, real estate investment and corporate finance. Students average two years of work experience.

Master of Science in Business Analytics (MSBA)

MSBA is a one-year intensive, full-time program that prepares graduates for careers in big data and analytics. The STEM-certified curriculum includes three essential areas of training: data management, analytics methods and business context. Students learn how to handle large data sets, and apply a range of analytics to gain business insights relevant to a specific business context in either data marketing or operations analytics. A two-quarter long capstone course provides an opportunity to gain experience solving real business problems. Students come from highly quantitative backgrounds and average two years of work experience.

Master of Professional Accountancy (MPAc)

MPAc is a one or two-year intensive program designed to prepare students for leadership roles in accounting and enables them to meet the educational requirements for the CPA licensure. Students average three years of professional work experience.

Master of Innovation and Entrepreneurship (MIE)

MIE is designed to provide students with a deep understanding of the process of innovation and entrepreneurship and is the only graduate degree of its kind in the UC System. In addition to business coursework, MIE students focus heavily on identifying new venture opportunities through lean startup methodology, such as business model development, preparing a business plan, assembling a team and raising venture capital. With additional focus on deep experiential learning opportunities, MIE students are well-prepared for entry-level positions with startup ventures or corporate “intrapreneur” teams. Students average up to one year of professional work experience.

Master of Science in Biotechnology Management (MSBTM)

MSBTM is a two-year, full-time, joint degree program with studies in biotechnology and business. This STEM-certified program prepares scientists to take leadership roles in biotechnology, science and technology-based organizations. The coursework is equally split between advanced science and business topics. Students average up to one year of professional work experience.

Bachelor's Degree in Business Administration (BA)

The Merage School enrolls approximately 1,000 Business Administration majors. Students earn a Bachelor Degree in Business Administration and can choose from emphases in Accounting, Finance, Information Systems, Marketing, Operations & Decision Technologies, and Organization & Management. This highly selective program receives over 12,000 applications for 280 seats and has one of the strongest incoming academic profiles on the UCI campus.



Leverage “The BRIDGE” to Connect with Merage School Talent

One-Stop Access to Virtual and On-Campus Interviews, Events, Job Postings, Visits and Meet and Greets

There are a variety of ways to connect with Merage School talent on-campus, virtually, or at your location. Contact us directly for assistance or create an account on our online portal, The BRIDGE.



On-Campus and Virtual

- **Information Sessions** — present information about your company prior to interviewing or reviewing resumes
- **Interviews** — two options are convenient, on-campus events where we provide scheduling, parking and refreshments, or use the latest technology to connect virtually
- **Club Events** — participate in panel discussions, seminars and community events
- **Career Fair & Career Night** — network and/or recruit talent within our undergraduate, specialty masters and MBA programs
- **Mock Interviews** — interview students and give feedback on improving their skills
- **“Day-in-the-Life” Workshops** — share industry perspective and job search tactics



Company Location

- **Site Visits** — invite students to visit your company and meet with your executives and/or UCI alumni
- **Special Events** — host an alumni/student networking event
- **“Day-on-the-Job” Workshops** — share real workplace perspectives and scenarios with tours, simulations and student discussions



Candidate Search

- **The BRIDGE Online Job Postings** — post jobs and internships directly
- **The BRIDGE Resume Database** — search for candidates any time
- **Resume Collections/Books** — pre-screened and targeted resumes that meet specific hiring needs



Experiential

- **Executive Mentoring** — coach MBA students on industry knowledge, business acumen and career paths
- **Applied Consulting** — for-credit, 10-week strategic projects for graduating MBA and MS students
- **MSBA and MFin Capstones** — faculty-supervised projects focused on data analytics or applied finance
- **LEADS** — Undergraduate professional development program

For more information or to register on The BRIDGE, please visit merage.uci.edu/recruit or call 949.824.8464.

Contact Your Merage School Career Center Partners

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Your resource for strategic talent planning, C-suite/senior executive meetings and key employer account development

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Your resource for Executive MBA employer relations

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Your resource for alumni engagement and mentoring

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Your resource for applied consulting or Capstone projects

Merage School Career Center Diversity, Equity & Inclusion (DE&I) Mission Statement

The Merage School Career Center is committed to fostering an inclusive environment where all students – regardless of culture, ethnicity, gender, sexuality, ability, religion or nationality – feel welcome, respected and supported to pursue career success. We dedicate ourselves to empowering all Merage School students through specialized training that honors all identities and by intentionally engaging with campus partners and employers. We believe in embracing differences, that our strength as a community relies on these differences, and that our community will thrive if we can learn from and grow with each other.

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