Recruiter’s Guide

Leverage “The BRIDGE” to Connect with Merage School Talent

One-Stop Access to Virtual and On-Campus Interviews, Events, Job Postings, Visits and Meet and Greets

There are a variety of ways to connect with Merage School talent on-campus, virtually, or at your location. Contact us directly for assistance or create an account on our online portal, The BRIDGE.

On-Campus and Virtual

- **Information Sessions** — present information about your company prior to interviewing or reviewing resumes
- **Interviews** — two options are convenient, on-campus events where we provide scheduling, parking and refreshments, or use the latest technology to connect virtually
- **Club Events** — participate in panel discussions, seminars and community events
- **Career Fair & Career Night** — network and/or recruit talent within our undergraduate, specialty masters and MBA programs
- **Mock Interviews** — interview students and give feedback on improving their skills
- **“Day-in-the-Life” Workshops** — share industry perspective and job search tactics

Company Location

- **Site Visits** — invite students to visit your company and meet with your executives and/or UCI alumni
- **Special Events** — host an alumni/student networking event
- **“Day-on-the-Job” Workshops** — share real workplace perspectives and scenarios with tours, simulations and student discussions

Candidate Search

- **The BRIDGE Online Job Postings** — post jobs and internships directly
- **The BRIDGE Resume Database** — search for candidates any time
- **Resume Collections/Books** — pre-screened and targeted resumes that meet specific hiring needs

Experiential

- **Executive Mentoring** — coach MBA students on industry knowledge, business acumen and career paths
- **Applied Consulting** — for-credit, 10-week strategic projects for graduating MBA and MS students
- **MSBA and MFin Capstones** — faculty-supervised projects focused on data analytics or applied finance
- **LEADS** — Undergraduate professional development program

Contact Your Merage School Career Center Partners

- **Cynthia Rude**
  Executive Director  
  cyrude@uci.edu  
  Your resource for strategic talent planning, C-suite/ senior executive meetings and key employer account development

- **Chris Koeple**
  Senior Associate Director, Employer Relations  
  ckoepel@uci.edu  
  Your resources for strategic hiring, employer engagement opportunities and key employer account management

- **Toni Zhu**
  Associate Director, Employer Relations  
  tzhu@uci.edu  
  Your resources for strategic hiring, employer engagement opportunities and key employer account management

- **Klara Farkas**
  Executive Career Development, EMBA Career Services  
  farkas@uci.edu  
  Your resource for Executive MBA employer relations

- **Brittany Dameau**
  Associate Director, MSBA Advising  
  bdameau@uci.edu  
  Your resource for Master of Science in Business Analytics employer relations

- **Kelly Swanholm**
  Associate Director, MFin Advising  
  kelly.swanholm@uci.edu  
  Your resource for Master of Finance employer relations

- **Gina Cho**
  Associate Director, MPAC Advising  
  gina.cho@uci.edu  
  Your resource for Master in Professional Accounting employer relations

- **Vanessa Marcin**
  Associate Director, BA Career Services  
  vmarcin@uci.edu  
  Your resource for Business Administration employer relations

- **Barbara Manangling**
  Director, Alumni Employer Relations  
  bmanangling@uci.edu  
  Your resource for alumni engagement and mentoring

- **Nick Shaffer**
  Director, External Relations  
  nshaffer@uci.edu  
  Your resource for applied consulting or Capstones projects

Merage School Career Center Diversity, Equity & Inclusion (DE&I) Mission Statement

The Merage School Career Center is committed to fostering an inclusive environment where all students – regardless of culture, ethnicity, gender, sexuality, ability, religion or nationality – feel welcome, respected and supported to pursue career success. We dedicate ourselves to empowering all Merage School students through specialized training that honors all identities and by intentionally engaging with campus partners and employers. We believe in embracing differences, that our strength as a community relies on these differences, and that our community will thrive if we can learn from and grow with each other.
Welcome to the Career Center at UC Irvine’s Paul Merage School of Business and to recruiting some of the best candidates in the world. When you choose UC Irvine for your business needs, you gain access to a pool of truly talented and diverse business professionals who are steeped in digital strategy and leadership. Our Recruiter’s Guide provides key details about the Merage School and the resources and services available to you. It is designed to put information at your fingertips for quick and easy access. We are confident you will find our recruiting options valuable whether your organization is large and multidimensional, or you are just starting your business and have specific staffing needs.

To make recruiting even more efficient, our online portal, The BRIDGE, provides access to a variety of virtual and in-person recruiting options when the time is right. You may post a job, review resumes, request virtual or in-person interviews or presentations, and track your recruiting history with the Merage School—all from your computer or mobile device.

Whether you are new to recruiting at the Merage School, or you have been a longtime partner, we are excited to discuss your specific needs and develop a recruiting plan that is right for you. We look forward to working with you.

Cynthia Rude
Executive Director, the Merage School Career Center
merage.uci.edu/recruit

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The Merage School Business Programs
Innovative Leadership, Digitally Driven

Today’s managers understand more than ever the power of connected technologies – AI, IoT, blockchain, 5G, etc. – and how they transform organizations in live or remote environments. At the Merage School, our programs have transformed with technology and world events to create an unparalleled learning experience with a single goal: to propel students and the businesses they work for to success.

Full-Time MBA (FTMBA)
FTMBA is an experientially-based, two-year general management program that provides solid training in core business areas including finance, marketing, information technology, strategy and operations with a focus on digital transformation. Through elective courses and certificate programs, deeper knowledge is developed in function or industry specialities. Students in this program average five or more years of professional work experience and come from locations around the globe.

Fully-Employed MBA (FEMBA)
FEMBA programs are designed to meet the needs of working professionals. The program can be completed in 24 to 33 months and business electives of our full-time program are delivered on a part-time basis. Students in this program average five or more years of professional work experience and are available for immediate employment throughout the year.

Executive MBA (EMBA)
EMBA is designed for experienced managers, senior-level professionals and entrepreneurs seeking CEO-level insights. This 21-month program emphasizes a functionally integrated approach for senior-level management with the option to do a specialization in healthcare management. Students in this program average 16 years of professional work experience.

Master of Science in Biotechnology Management (MSEM)
MSEM prepares engineers for management and leadership roles in technology, science and engineering-based organizations. This one-year intensive, STEM-certified full-time program allows students to take advanced courses in engineering while developing business skills through a series of fundamental and elective courses. Students average one to two years of work experience.

Master of Science in Business Analytics (MSBA)
MSBA is a one-year intensive, full-time program that prepares graduates for careers in big data and analytics. The STEM-certified curriculum includes three essential areas of training: data management, analytics methods and business context. Students learn how to handle large data sets, and apply a range of analytics to gain business insights relevant to a specific business context in either data marketing or operations analytics. A two-quarter long capstone course provides an opportunity to gain experience solving real business problems. Students come from highly quantitative backgrounds and average two years of work experience.

Master of Professional Accountancy (MPAc)
MPAc is a one or two year intensive program designed to prepare students for leadership roles in accounting and enables them to meet the educational requirements for the CPA licensure. Students average three years of professional work experience.

Master of Science in Biotechnology Management (MSBIM)
MSBIM is a two-year, full-time program with studies in biotechnology and business. This STEM-certified program prepares scientists to take leadership roles in biotechnology, science and technology-based commercial organizations. The coursework is equally split between advanced science and business topics. Students average up to one year of professional work experience.

Master of Science in Engineering Management (MSEM)
MSEM prepares engineers for management and leadership roles in technology, science and engineering-based organizations. This one-year intensive, STEM-certified full-time program allows students to take advanced courses in engineering while developing business skills through a series of fundamental and elective courses. Students average one to two years of work experience.

Master of Innovation and Entrepreneurship (MIE)
MIE is designed to provide students with a deep understanding of the processes of innovation and entrepreneurship and the role they play in solving complex problems found in the real world. The STEM-certified program prepares students for entry-level to mid-level management positions and soft skills which includes the role of leadership in the modern entrepreneurial organization. Students average up to one year of professional work experience.

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