



*Embracing Community, Leading to Inspire*

Friday, October 15, 2021 | 10 a.m. - 2 p.m.

Be part of a legacy. Support the first-ever Merage School Latinx Initiative Conference.

## Corporate/Institutional Sponsorship Opportunities

### Inaugural Sponsorship – \$2,000

- Logo on all marketing materials and website
- Introduce guest speaker for a keynote session, and company branding on opening slide
- Meeting with faculty to discuss recruiting strategy
- Meeting with Merage School Career Center staff to discuss recruiting strategy
- Inclusion in pre-event communication to attendees
- Access to resume book of attendees who have opted in to submitting their information
- Access to attendee list including email addresses for attendees who have opted in to providing information
- Up to three virtual tables named after your organization during Lunch Networking (11:45 a.m. – 1:00 p.m.)

### Partner Sponsorship – \$600

- Logo on all marketing materials and website
- Meeting with Merage School Career Center staff to discuss recruiting strategy
- Inclusion in pre-event communication to attendees
- Access to attendee list including email addresses for attendees who have opted in to providing information
- One virtual table named after your organization during Lunch Networking (11:45 a.m. – 1:00 p.m.)

### Scholarship Sponsorship – \$5,000

Fund scholarship that ensures deserving student(s) dedicated to serving the Latinx community will be recognized and rewarded. Sponsored scholarships are fully managed by the Merage School. We will connect you with the annual scholarship winner(s) and showcase your commitment to the Merage School Latinx Initiative through marketing communications highlighting scholarship winner(s).

### Research Partnership

Fund research project to expand scholarly knowledge base relevant to the Latinx population. Research project will be faculty/student-led project. Sponsored research is fully managed by the Merage School. If interested in this option, please contact Tonie Zhu at [txzhu@uci.edu](mailto:txzhu@uci.edu) to schedule a meeting with faculty to discuss this sponsorship opportunity.

Please direct any inquiries about sponsorship opportunities to Tonie Zhu at [txzhu@uci.edu](mailto:txzhu@uci.edu).

**UCI Paul Merage**  
**School of Business**

Leadership for a Digitally Driven World™



*Embracing Community, Leading to Inspire*

Friday, October 15, 2021 | 10 a.m. - 2 p.m.

Be part of a legacy. Support the first-ever Merage School Latinx Initiative Conference.

## Individual Sponsorship Opportunities

### Community members, Staff, Faculty, All Alumni

#### Founding Fifty – \$50

- Designed for individual contributors who want to be part of the inaugural founding group. Your name will appear on marketing materials and the event website. Your support helps contribute to the fund to support the event for years to come.

### Recent Undergraduate Alumni

#### Founding Fifteen – \$15

- This option is designed for recent undergraduate alumni (1-3 years out of undergraduate studies) who want to be part of the inaugural founding group. Your name will appear on marketing materials and the event website. Your support helps contribute to the fund to support the event for years to come.

### Current Undergraduate Students

#### Founding Five – \$5

- This option is designed for current undergraduate students who want to be part of the inaugural founding group. Your name will appear on marketing materials and the event website. Your support helps contribute to the fund to support the event for years to come.

Please direct any inquiries about sponsorship opportunities to Tonie Zhu at [txzhu@uci.edu](mailto:txzhu@uci.edu).

**UCI** Paul Merage  
School of Business

Leadership for a Digitally Driven World™