

CURRICULUM VITAE

THOMAS G. EPEL

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BIOSKETCH:

Born and raised in Germany, Dr. Thomas Eppel came to the United States in 1984 and enrolled in the Ph.D. program of the Psychology Department at the University of Southern California. After receiving his Ph.D. in Mathematical Psychology with an emphasis on decision analysis, Dr. Eppel joined the faculty of the Krannert Graduate School of Management at Purdue University. In 1996 he returned to California to become Vice President of Decision Insights, Inc., a consulting company specializing in decision and risk analysis. In January 2000, Dr. Eppel joined the staff at the Graduate School of Management at the University of California Irvine as an Assistant Dean, responsible for curriculum development around the "Information Technology for Management" focus. He currently lectures at the Paul Merage School of Business, UC Irvine, but continues to teach in various executive MBA programs, including Purdue University, TIAS (Netherlands), and Mannheim Business School (Germany).

Dr. Eppel has published numerous articles, book chapters and reports in the areas of decision and risk analysis. He has been involved in consulting projects with clients such as the U.S. Department of Energy, the California Department of Health Services, EPRI, SANDIA, the Joint Research Centre (Commission of the European Communities), and others. In addition, Dr. Eppel designed and taught several executive training seminars. He authored a textbook and developed instructional software in statistics and has been widely recognized for his outstanding teaching. His teaching awards include the R.B. and Mary Stewart Distinguished Teaching Award from the Krannert School of Management at Purdue University and an award for Innovation in Teaching from the University of California at Irvine, as well as many awards given by students. He is a sought after speaker and shared his views on education at the inaugural TEDx conference at UCI in the spring of 2012.

EDUCATION:

Ph.D. (Mathematical Psychology); University of Southern California, 1990

M.A. (Mathematical Psychology); University of Southern California, 1986

Diplom (M.A. equivalent; Psychology; minor in Business Administration); University of Mannheim (Germany), 1983

Vordiplom (B.A. equivalent; Psychology); University of Mannheim (Germany), 1979

PROFESSIONAL EXPERIENCE:

- 2005 - present: Lecturer, Graduate School of Management, University of California at Irvine
- 2000 – 2005: Assistant Dean (ITM), Graduate School of Management, University of California, Irvine
- 2000 – 2004: Visiting Associate Professor of Management, Krannert School of Management, Purdue University
- 1996 - 1999: Vice President, Decision Insights, Inc.
- 1998 Adjunct Professor, Graziadio School of Business, Pepperdine University
- 1990 - 1995: Assistant Professor of Management; Krannert School of Management, Purdue University
- 1989 - 1990: Visiting Instructor; Krannert School of Management, Purdue University
- 1987 - 1989: Research Assistant; Decision Analysis Group, Institute of Safety and Systems Management, University of Southern California
- 1984 - 1989: Research Assistant; Social Science Research Institute, University of Southern California
- 1985: Instructor; Institute of Safety and Systems Management, University of Southern California
- 1984: Visiting Research Scholar; Social Science Research Institute, University of Southern California
- 1983: Research Associate; Sonderforschungsbereich 24, University of Mannheim (West Germany)

PUBLICATIONS AND REPORTS:

- Eppel, T., & von Winterfeldt, D. (2008). Value-of-Information Analysis for Nuclear Waste Storage Tanks. *Decision Analysis, 5* (30), 157-167.
- von Winterfeldt, D., Eppel, T., Adams, J., Neutra, R., & DelPizzo, V. (2004). Managing Potential Health Risks from Electric Power Lines: A Decision Analysis Caught in Controversy. *Risk Analysis, 24*(6), 1487-1502.
- Guysse, J., Keller, R., & Eppel, T. (2002). Valuing Environmental Outcomes: Preferences for Constant or Improving Sequences. *Organizational Behavior and Human Decision Processes, 87*(2), 253-277.
- von Winterfeldt, D., Adams, J., Eppel, T., Nair, I. (1999). Power Grid and Land Use Policy Analysis. Final Report. Irvine: Decision Insights, Inc.
- Eppel, T., Keeney, R. L., Tardivat, C., & von Winterfeldt, D. (1997). Evaluating strategies for upgrading electric power lines. Technical Report, Decision Insights Inc. and Electric Power Research Institute.

- Eppel, T., & von Winterfeldt, D. (1997). Eliciting expert judgements to predict the outcomes of the FARO L-21 experiment: The NUREG-1150 methodology. Draft Report ISIS/SMA 3250/97, Institute for Systems Informatics and Safety, Joint Research Centre, European Commission, Ispra (Italy), February 1997.
- Fassbender, L.L., Hill, J.G., Brewster, M.E., Hunter, V.L., Brothers, A.J., Seaver, D.A., Gajewski, S.W., Wood, T.W., Harper, B.L., von Winterfeldt, D., Eppel, T., Ulvila, J.W. John, R. (1996). *Application of value of information to tank waste characterization: a new paradigm for defining tank waste characterization strategies*. Report PNNL-11395, Pacific Northwest National Laboratory, Richland, Washington.
- Lam, P., Moskowitz, H., Eppel, T., & Tang, J. (1997). Decomposition, interdependence, and precision in multiattribute utility measurements. *Journal of Multi-Criteria Decision Analysis*, 6, 25-40.
- Eppel, T., Matheson, D., Wu, G., Miyamoto, J., & Eriksen, S. (1992). Old and new roles for expected and generalized utility theories. In W. Edwards (Ed.), *Utility: Theory, measurement and applications* (pp. 271-294). Boston: Kluwer Academic Publishers.
- Borcherding, K., Eppel, T., & von Winterfeldt, D. (1991). Comparison of weighting judgments in multiattribute utility measurement. *Management Science*, 37, 1603-1619.
- Keeney, R., von Winterfeldt, D., & Eppel, T. (1990). Eliciting public values for complex policy decisions. *Management Science*, 36, 1011-1030.
- von Winterfeldt, D., Eppel, T., & Ford, C. (1988). An experimental investigation of plural analysis: estimating the market share of compact disc players in 1990. *Behavioral Science*, 33, 187-195.
- Borcherding, K., Rohrman, B., & Eppel, T. (1986). A psychological study on the cognitive structure of risk evaluation. In B. Brehmer, H. Jungermann, P. Lourens & G. Sevon (Eds.), *New directions in research on decision making* (pp. 245-262). Amsterdam: Elsevier Science Publishers.
- Borcherding, K., Eppel, T., Rettler, H., & Rohrman, B. (1984). Determinanten der Risikowahrnehmung und Risikoakzeptanz. In M. Irle (Ed.), *Sozialwissenschaftliche Entscheidungsforschung. Probleme - Resultate - Perspektiven* (pp. 89-126). Mannheim: Sonderforschungsbereich 24.

TEACHING

COURSES TAUGHT:

Introduction to Business (Undergraduate Program)

Business and Management in the World Today (Undergraduate Program)

Information Systems (Undergraduate Program)

Business Statistics (Undergraduate Program, Master's Program, Executive Program)

Decision Analysis (Undergraduate Program, Master's Program, Ph.D. Program, Executive Program)

Management Science (Undergraduate Program)

Marketing Research (Master's Program)

RECOGNITION FOR EXCELLENCE IN TEACHING

Recipient, Excellence in Teaching Award, HCEMBA Program, Paul Merage School of Business, University of California, Irvine, 2017

Recipient, Excellence in Teaching Award, EMBA Program, Purdue University, 2017

Recipient, Excellence in Teaching Award, IMM Program, Purdue University, 2016.

Recipient, Excellence in Teaching Award, EMBA Program, Purdue University, 2016

Recipient, Excellence in Teaching Award, Full-Time MBA Program, Paul Merage School of Business, University of California, Irvine, 2015

Recipient, Excellence in Teaching Award, EMBA Program, Purdue University, 2015

Recipient, Excellence in Teaching Award, IMM Program, Purdue University, 2014

Recipient, "Best Professor" Award, Full-Time MBA Program. GISMA Business School, Hannover, Summer 2010

Nominated for UCI Lecturer of the Year, 2008

Recipient, Distinguished Faculty Teaching Award, Full-Time MBA Program, Rady School of Management, University of California, San Diego, 2006

Recipient, Excellence in Teaching Award, Executive MBA Program, Graduate School of Management, University of California, Irvine, 2002

Recipient, Excellence in Teaching Award, Full-Time MBA Program, Graduate School of Management, University of California, Irvine, 2001

Recipient, Excellence in Teaching Award, Fully Employed MBA Program, Graduate School of Management, University of California, Irvine, 2000

Recipient, Excellence in Teaching Award, Executive MBA Program, Graduate School of Management, University of California, Irvine, 1998

Recipient, Award for Innovation in Teaching, University of California, Irvine, 1998

Recipient, R. B. and Mary Stewart Distinguished Teaching Award, School of Management, Purdue University, 1993

Honorable Mention, Salgo Noren Teaching Award, School of Management, Purdue University, 1993

Honorable Mention, Salgo Noren Teaching Award, School of Management, Purdue University, 1992

Recipient, Outstanding Undergraduate Teaching Award, School of Management, Purdue University, 1991

Honorable Mention, Outstanding Undergraduate Teaching Award, School of Management, Purdue University, 1990

TEXTBOOK AND TEACHING MATERIALS:

Eppel, T. (1995). *Introduction to business statistics using Microsoft Excel* (2nd edition). Needham Heights, MA: Simon & Schuster Custom Publishing.

Eppel, T. (1993). *INSTAT: Interactive statistics tutorial* (computer program). West Lafayette, IN: Purdue University.