

CURRICULUM VITAE

JOANNA L. Y. HO

Home Address/Phone:

2 Zola Court
Irvine, CA 92612

Office Address/Phone:

Paul Merage School of Business
University of California
Irvine, CA 92679-3125
(O) (949) 824-4041
(F) (949) 725-2833

EDUCATION

University of Texas at Austin (PhD)
Major: Financial Accounting & Auditing

National Taiwan University (MBA)
Major: Finance

National Taiwan University (BBA)
Major: Banking (with high distinction)

RESEARCH INTERESTS

Firm strategy, managers' performance evaluation, and compensation issues

Ownership structure, corporate governance, firm investment, firm performance, and audit fees and auditor choice

Human information processing issues in management accounting and auditing

TEACHING INTERESTS

Managerial Accounting, Management Control Systems, Pricing Decisions, Global Business (have been teaching in Full-time MBA, Fully-employed MBA, Executive MBA, and Healthcare Executive MBA Programs)

EXPERIENCE

Full Professor in Accounting (2003-present)

Paul Merage School of Business, University of California, Irvine

Associate Professor in Accounting (1994-2003)

Graduate School of Management, University of California, Irvine

Assistant Professor in Accounting (1986-1994)

Graduate School of Management, University of California, Irvine

Faculty Chair, Paul Merage School of Business, University of California, Irvine (2007-2008, 2015-2016)

Equity Advisor, Paul Merage School of Business, University of California, Irvine (2014-2017)

Chair of Faculty Advisory Committee, 2014-2015

Director for International Programs, Paul Merage School of Business, University of California, Irvine (2010-2015)

Associate Dean for Full-time MBA & Undergraduate Minor Programs (2003-2004)

Graduate School of Management, University of California, Irvine
Vice Dean for Academic Programs (2002-2003)
Graduate School of Management, University of California, Irvine
Associate Dean for all MBA programs (1999-2001)
Graduate School of Management, University of California, Irvine

Board Position:

EverTrust Bank, Pasadena, CA (91101). Audit committee and Compensation committee

RESEARCH ACTIVITIES

Publications

34. Ho, Joanna L., Fen Tian, Anne Wu, and Sean Xu, "Seeking Value through Deviation? Economic Impacts of IT Overinvestment and Underinvestment", Information System Research, published online: July 14, 2017.
- 33 Ho, Joanna L. and Chialing Lee, "Trends and Practices of Sustainable Development and Corporate Social Responsibility," Taiwan Accounting Review, Special Issue, Vol. 12, 2017, pp. 359-367 (in Chinese).
32. Chang, Janie, Joanna L. Ho, and Anne Wu, "The Effects of Culture and Contextual Information on Resource Allocation Decisions," Review of Accounting and Finance, Vol. 15, No. 2, 2016, pp. 174-197.
31. Ho, Joanna L., "Discussion on Big N Auditors and Earnings Response Coefficients – A Comparison Study between the US and China," China Accounting and Finance Review, Vol. 16, No. 2, 2014, pp. 202-209.
30. Ho, Joanna L., Anne Wu, and Steve Wu, "Performance Measures, Consensus on Strategy Implementation, and Performance: Evidence from the Operational-level of Organizations" Accounting, Organizations and Society, Vol. 39, No. 1, 2014, pp 38-58.
29. Ho, Joanna L. and Fei Kang, "Auditor Choice and Audit Fees in Family Firms: Evidence from the S&P 1500," Auditing: A Journal of Practice and Theory, Vol. 32, No. 4, 2013, pp. 71-93.
28. Ho, Joanna L., Xiongsheng Yang, Xiang Li, "Control Privatization, Change in Incentives, and Firm Performance: Evidence from China," Journal of International Accounting Research, Vol. 10, No. 2, 2011, pp. 23-56.
27. Ho, Joanna L., Cheng-Jen Huang, and Anne Wu, "The Impact of Management Control System on Efficiency and Quality Performance – An Empirical Study of Taiwanese Correctional Institutions," Asia-Pacific Journal of Accounting & Economics, Vol. 18, No. 1, 2011, pp. 77-94.
26. Ho, Joanna L., Anne Wu, and Sean X. Xu, "Corporate Governance and Returns on Information Technology Investment: Evidence from an Emerging Market." Strategic Management Journal, Vol. 32, No. 6, 2010, pp. 595-623.
25. Ho, Joanna L., Anne Wu, and Ling-Chu Lee, "How Changes in Compensation Affect Employee Performance, Recruitment and Retention—An Empirical Study of a Car Dealership," Contemporary Accounting Research, Vol. 26, No. 1, 2009, pp. 167-199.

24. Chow, Chee, Joanna L. Ho, and Sandra Vera-Muñoz, "Exploring the Extent and Determinants of Knowledge Sharing in Audit Engagements," Asia-Pacific Journal of Accounting and Economics, Vol. 15, No. 2, 2008, pp. 141-160.
23. Chow, C., Joanna L. Ho, and Phyllis Mo, "Toward Understanding Chinese Auditors' Structuring of Audit Approaches, Risk Assessment, Client Acceptance Decisions, and Stringency of Imposed Reporting Standards," Journal of International Accounting Research, Vol. 5, No. 1, 2006, pp. 1-23.
22. Vera-Muñoz, Sandra, Joanna L. Ho, and Chee Chow, "Enhancing Knowledge Sharing in Public Accounting Firms," Accounting Horizons, Vol. 20, No. 2, 2006, pp. 133-155.
21. Ho, Joanna L., Pamela Keltyka, and L. Robin Keller, "How Do Information Ambiguity and Timing of Contextual Information Affect Managers' Goal Congruence in Making Investment Decisions in Good Times vs. Bad Times?" Journal of Risk and Uncertainty, Vol. 31, No. 2, 2005, pp. 163-186.
20. Chang, Janie and Joanna L. Ho, "Judgment and Decision Making in Project Continuation: A Study of Students as Surrogates for Experienced Managers," ABACUS, Vol. 40, 2004, pp. 94-117.
19. Chang, Janie, Joanna L. Ho, and Ping Lin, "Managers' Resource Allocation Judgment/Decision Making: A Review and Implications for Future Research," Journal of Accounting Literature, Vol. 21, 2002, pp.1-37.
18. Ho, Joanna L., L. Robin Keller, and Pamela Keltyka, "Effects of Outcome and Probabilistic Ambiguity on Managerial Choices," Journal of Risk and Uncertainty, Vol. 24, No. 1, 2002, pp. 47-74.
17. Ho, Joanna L. and Sandra C. Vera-Muñoz, "Opportunism in Capital Budget Recommendations: The Effects of Past Performance and Its Attributions," Decision Sciences, Vol. 32, No. 3, 2001, pp. 423-447.
16. Ho, Joanna L., L. Robin Keller, and Pamela Keltyka, "Managers' Variance Investigation Decisions: An Experimental Examination of Probabilistic and Outcome Ambiguity," Journal of Behavioral Decision Making, Vol. 14, 2001, pp. 257-278.
15. Chow, Chee, Johnny Deng, and Joanna L. Ho, "The Openness of Knowledge Sharing Within Organizations: A Cross-Cultural Investigation," Journal of Management Accounting Research, 2000, pp. 65-95.
14. Ho, Joanna L. and William F. Wright, "Does Experience Affect Auditors' Information Search Strategies," International Journal of Management and Theory and Practice, 2000, pp. 43-54.
13. Ho, Joanna L., "Technology and Group Decision Processes in Going-concern Judgment," Group Decision and Negotiation, Vol. 8, 1999, pp. 33-49.
12. Chang, Janie, Joanna L. Ho, and Woody Liao, "The Effects of Justification, Task Complexity and Experience/Training on Problem-solving Performance," Behavior Research in Accounting, Supplement, 1997, pp. 98-116.
11. Ho, Joanna L. and L. Robin Keller, "The Effect of Inference Order and Experience-Related Knowledge on Diagnostic Probability Judgment," Organizational Behavior and Human Decision Processes, Vol. 59, 1994, pp. 51-74.

10. Chew, Soo Hong, and Joanna L. Ho, "Hope: An Empirical Investigation of Attitudes toward Timing of Uncertainty Resolution," Journal of Risk and Uncertainty, Vol. 8, No. 3, 1994, pp. 267-288.
9. Ho, Joanna L., "The Effect of Experience on Going-concern Judgments," Behavioral Research in Accounting, Vol. 6, 1994, pp. 160-177.
8. Ho, Joanna L., and Janie Chang, "Does National Culture or Professional Knowledge Affect Auditors' Diagnostic Probability Judgment? – A Study of the United States versus Taiwan," International Journal of Accounting, Vol. 29, 1994, pp. 189-205.
7. Ho, Joanna L., "The Effect of Compatibility Between Self Assessment and the Provided Hypothesis on Auditors' Information Search Strategies," Advances in Accounting, Vol. 12, 1994, pp. 209-230.
6. Ho, Joanna L., and Waymond Rodgers, "A Review of Accounting Research on Cognitive Characteristics," Journal of Accounting Literature, Vol. 12, 1993, pp. 101-130.
5. Ho, Joanna L. and Robert G. May, "Auditors' Causal Probability Judgments in Analytical Procedures for Audit Planning," Behavioral Research in Accounting, Vol. 5, 1993, pp. 78-100.
4. Ho, Joanna L., Chen-En Ko, and C. Janie Chang, "The Impact of Foreign Exchange Fluctuation on Multinational Enterprise Internal Performance Evaluation and Transfer Pricing—A Taiwan Study," the Chinese Accounting Review, Vol. 25, 1991, pp. 39-55.
3. Ho, Joanna L., Urton Anderson, and Gary Marchant, "Inference and Explanation: Assessing the Likelihood of Conjunctive Events," Psychological Reports, 1990, Vol. 67, pp. 659-668.
2. Keller, L. R. and Joanna L. Ho, "Decision Problem Structuring: Option Generation," IEEE Transactions on Systems, Man, and Cybernetics, Vol. 18, No. 5, 1988, pp. 715-729.
1. Cooper, W. W., Joanna L. Ho, John Hunter, and Robert Rogers, "A Meta Analysis Study of Studies on the Impact of the Foreign Corrupt Practices Act on Internal Control Practices in Accounting," Journal of Accounting, Auditing & Finance, Vol. 9, No. 1, Fall 1985, pp. 22-39.

Book Chapters and Other Journals

35. Ho, Joanna L., Editor's Notes. Taiwan Accounting Review, Special Issue, Vol. 12, 2017, pp. 356-358.
36. Ho, Joanna L., "A Study and Implementation of Business-to-Business E-Commerce with OBI Standard," (with Zhong Tian, Jen-Yao Chung, Kwei-Jay Lin, Leo Liu, Jing Li, and Vibby Guttemukkala), Netnomics, Vol. 2, No. 3, 2000, pp. 293-308.
37. Ho, Joanna L., and Diane Roberts, "Accounting for Long-Term Construction Contract," in A. Rashad Abdel-khalik (Ed.), *The Blackwell Encyclopedia of Management: Encyclopedic Dictionary of Accounting*, Blackwell, Oxford, UK, 1996.
38. Chow, Chee, and Joanna L. Ho, "Helping Students Develop a Perspective in the Learning Process – a Cost/Management Accounting Example," Accounting Research Monthly (in Chinese), Vol. 82, 1993, pp. 74-82.

39. Keller, L. Robin and Joanna L. Y. Ho, "Decision Problem Structuring," in Andrew Sage (ed.), *Concise Encyclopedia of Information Processing in Systems and Organizations*, Oxford, England: Pergamon press, 1990, pp. 103-110.
40. Summers, Edward L., and Joanna Lee-Yun Ho, "What Do Business School Professors Think About Management Consulting?" Journal of Management Consulting, Vol. 1, No. 3, 1984, pp. 4-7.

Working Papers

41. Ho, Joanna L., Cheng-Jen Huang, Christo Karuna, and Anne Wu, "Large Shareholder Ownership Types and Board Independence," under review at Management Science.
42. Ho, Joanna L., Fran Hsu, and Chialing Lee, "Corporate Social Responsibility, Strategy, and Firm Performance," under review at Accounting, Organizations and Society.
43. Deng, Mingcherng, Joanna L. Ho, and Shuo Li. "Does Managerial Risk Aversion Affect Earnings Management: Evidence from CEO Political Ideology?" under review at Journal of Accounting and Economics.
44. Ho, Joanna L., Anne Wu, and Ling-Chu Lee, "Local Market Competition, Branch Location, and Low-level Employee Compensation," working paper.
45. Ghosh, Dipankar, Paula Hao, Joanna L. Ho, and Hiroshi Miya, "Strategy, Incentive Design and Performance: Empirical Evidence from Japan," working paper.
46. Cheng, A.C., Paula Hao and Joanna L. Ho, "Corporate Social Responsibility, S&P1500 Family Firm, and Firm Performance," working paper.
47. Ho, Joanna L., Guojun Wang, and Yuetang Wang, "Politically Connected Independent Directors, Dividend Policy, and Ownership Structure – Some Evidence from China," working paper.

Work in Progress

48. Controlling Family, Foreign Institutional Ownership, and Performance Measurement Systems, with Ya-Hsueh Chuang and Chialing Lee.
49. Performance Measurement Systems and Organizational Capabilities: Evidence from Europe, with Lorenzo Lucianetti.

PRESENTATIONS

Panelist, "International Accounting Journals: Editor's Panel," at the 2017 American Accounting Association Annual Meeting, San Diego.

Panelist, "Editors' Panel-Publishing International Accounting Research," at the 2017 Journal of International Accounting Research Conference, Adelaide, Australia.

Guest editor, "Trends and Sustainable Development and Corporate Social Responsibility," at the Research Forum of Taiwan Accounting Review, Taipei, Taiwan, 2016 (organized by the Taiwanese Accounting Association and National Taiwan University).

Cheng, A.C., Paula Hao and Joanna L. Ho, “Corporate Social Responsibility, S&P1500 Family Firm, and Firm Performance,” at the 2015 American Accounting Association Annual Meeting, Chicago; the 2016 European Accounting Association Annual Congress, Maastricht; accounting workshop of National Chengchi University; the 2016 Financial Management Association Annual Meeting, Las Vegas.

Keynote speaker, “Trends and Directions of Management Accounting Research – Implications for Asian Researchers,” at the Asia Management Accounting Research Summit, Taipei, Taiwan, 2016.

Ho, Joanna L., Fu-Hsien Hsu, and Chialing Lee, “Corporate Social Responsibility, Strategy, and Firm Performance,” at the 2014 American Accounting Association Annual Meeting, Atlanta; accounting workshop of Beijing Jiaotong University (2014); the 2015 Asia-Pacific Conference on International Accounting Issues, Gold Coast, Australia.

Ho, Joanna L., Guojun Wang, and Yuetang Wang, “Politically Connected Independent Directors, Dividend Policy, and Ownership Structure – Some Evidence from China,” at the 2014 American Accounting Association Annual Meeting, Atlanta; the 2014 Financial Management Association Annual Meeting, Nashville; the 2014 World Finance & Banking Symposium, Singapore.

Discussant, “Big N Auditors and Earnings Response Coefficients – A Comparison Study between the US and China,” at the China Accounting and Finance Review’s Special Issue Conference, Hong Kong, 2013.

Ho, Joanna L., Feng Tien, Anne Wu, and X, Seann Xin, “Payoff to Information Technology Investment: Moderating Role of Family Ownership,” at the 2013 American Accounting Association Annual Meeting, Anaheim.

Ho, Joanna L., C. George Huang, Christo Karuna, and Anne Wu, “The Effect of Ownership Structure on the Use of Performance-Based Executive Compensation: Evidence from an Emerging Market,” at the 2012 American Accounting Association Management Accounting Section Midyear Meeting, Houston; the 2013 American Accounting Association Annual Meeting, Anaheim.

Ho, Joanna L., and Fei Kang, “Auditor Choice and Audit Fees in Family Firms: Evidence from the S&P 1500,” at the 2010 American Accounting Association Annual Meeting, San Francisco; accounting workshops of Nanjing University (2010); Norwegian School of Economics and Business Administration (2011); and City University of Hong Kong (2011).

Ho, Joanna L., Y.S. Steve Wu, and Anne Wu, “Strategic Consensus and Performance Measurement Systems: Does Employees’ Knowledge of Strategy Enhance Performance?” at the 2011 American Accounting Association Annual Meeting, Denver; the 2011 Global Management Accounting Research Symposium, Sydney; the 2011 AAA Management Accounting Section Mid-year Meeting, Atlanta.

Ho, Joanna L., Fei Kang, and Anne Wu, “Founding Family Ownership and Earnings Management,” at the 2010 Beall Center Seminars, UCI; the 2011 American Accounting Association Annual Meeting, Denver.

Ghosh, Dipankar, Joanna L. Ho, and Hiroshi Miya, “Strategy, Incentive Design and Performance: Empirical Evidence,” at the 2009 American Accounting Association Annual Meeting, New York; the 2010 Asia-Pacific International Accounting Conference, Gold Coast; the 2011

Management Accounting Section Midyear Conference, American Accounting Association, Atlanta; the 2011 European Accounting Association Congress, Rome.

Ho, Joanna L., Anne Wu, and Ling-Chu Lee, "Employee Compensation Contracts and Firm Performance in the Uncertain Environment: An Empirical Study of an Auto Dealership," at the 2009 American Accounting Association Annual Meeting, New York; the 2011 Management Accounting Section Midyear Conference, American Accounting Association, Atlanta.

Ho, Joanna L., and Xiang Li, "Control Privatization, Corporate Governance, and Firm Performance: Evidence from China," at the 2009 International Conference on China Accounting and Finance, Nanjing, China; accounting workshops of National Taiwan University, National Chung Chen University, and Tonghai University in Taiwan (2009).

Panelist, "Corporate Governance Framework and Future Research Directions", at the 2009 International Conference on China Accounting and Finance (organized by the Chinese CPA Society), Nanjing, China.

Ho, Joanna L., Anne, Wu, and Sean Xu, "Corporate Governance and Returns on Information Technology Investment: Evidence from an Emerging Market," at the 2007 American Accounting Association Annual Meeting, Chicago; the 2007 Asia-Pacific International Accounting Conference, Kuala Lumpur; accounting workshop of Tsinghua University, China (2009).

Ho, Joanna L. and Jiuzhou Wang, "Examination of Audit Fee Premiums and Auditor Switching Pre and Post the Demise of Arthur Andersen and the Enactment of Sarbanes-Oxley Act," at the 2007 American Accounting Association Annual Meeting, Chicago; the 2007 Auditing Midyear Conference, American Accounting Association, Charleston.

Keynote speaker, "Management Accounting Research and Future Directions," at the Chinese National Management-based Accounting Research Symposium, Beijing, 2007 (organized by the Chinese CPA Society).

Chow, C, Joanna L. Ho, and Phyllis. Mo, "Towards Understanding Chinese Auditors' Client Acceptance Decisions, Structuring of Audit Approaches, Risk Assessment, and Stringency of Imposed Reporting Standards," at the 2006 American Accounting Association Annual Meeting, Washington D.C; the 2005 AAA Western Region Meeting, Sacramento; the 2005 International Symposium of Auditing Research, Singapore.

Panelist, "Effective Teaching and Research," at the American Accounting Association Annual Meeting, Washington, D.C., 2006 (sponsored by the Chinese Accounting Professor Association, North America).

Cheng, C.S. Agnes, Joanna L. Ho, and Feng Tian, "Impact of the Sarbanes-Oxley Act Section 404 Internal Control Disclosures on Firm Valuation," at Peking University, 2007.

Ho, Joanna L., Anne Wu, and Ling-Chu Lee, "How Changes in Compensation Plans Affect Employee Performance, Recruitment and Retention and Firm Performance – An Empirical Study of a Car Dealership," at the 2002 IAAER World Congress of Accounting Educators, Hong Kong; the 2003 AAA Management Accounting Research conference, San Diego; the 2004 American Accounting Association Annual Meeting, Orlando.

Ho, Joanna L. and Ping Lin, "The Effect of a Rule-based Decision and Problem-solving Ability on Relevant Cost Utilization," at the 2004 AAA ABO Mid-year Conference in Chicago; the 2004

American Chinese Management Educators International Conference on Pacific Rim. Management, Chicago.

- Ho, Joanna L., Li-chin Ho, and Phyllis Mo, "Market Performance and Corporate Restructuring of Troubled Firms: An Empirical Analysis," at the 2002 Asia-Pacific Conference of International Accounting Issues; the 2003 American Accounting Association Annual Meeting at San Antonio; the 2003 Asia-Pacific Journal of Accounting & Economics Symposium.
- Panelist, "A Cross-Sectional, Interdisciplinary Panel on International Accounting Research," at the American Accounting Association Annual Meeting at Atlanta, 2001.
- Discussant, "Knowledge Utilization in a Task Assessment of the Effect of Experience on an Auditor's Expert Potential," by Joseph A. Russo, Jr., at the American Accounting Association Annual Meeting in Philadelphia, 2000.
- Ho, Joanna L., L. Robin Keller, and Pamela Keltyka, "Managers' Variance Investigation Decisions: Effects of Probabilistic and Outcome Ambiguity," at the American Accounting Association Annual Meeting in San Diego, 1999.
- Chow, Chee, Johnny Deng, and Joanna L. Ho, "The Effects of National Culture on the Openness of Intra-organizational Information Sharing: A Comparative Study of U.S. vs. Mainland Chinese Managers," at the American Accounting Association Annual Meeting in San Diego, California, 1999.
- Discussant, "Testing the Impact of Leading and Lagging Measures on Balanced Scorecard Performance Evaluations: An Experimental Approach," by Kip R. Krumwiede, Tim V. Eaton, and Monte R. Swain, at the Western American Accounting Association, Newport Beach, 1999.
- Ho, Joanna L., Robin Keller, and Pamela Keltyka, "Effects of Outcome and Probabilistic Ambiguity on Managerial Choices," at the ABO Mid-year Conference in Orlando, 1998; the American Accounting Association Globalization Conference in Taipei, Taiwan, 1999.
- Ho, Joanna L. "A Field Study of Using Open Buy on the Internet (OBI) to Streamline the Purchasing Process," at the International Workshop on Advance Issues of E-Commerce and Web-based Information Systems (IEEE Computer Society) in San Jose, 1999.
- Ho, Joanna L., and Sandra C. Vera-Muñoz, "Attribution Theories and Division Performance Framing on Managers' Goal-Incongruent Investment Decisions," at the 1998 ABO Mid-year Conference in Orlando; the American Accounting Association Annual Meeting in New Orleans, 1998.
- Chang Janie, and Joanna L. Ho, "Judgments and Decisions in Resource Allocation: The Role of Experience and Contextual Information," at the American Accounting Association Annual Meeting in New Orleans, 1998; INFORMS conference, 1997; Accounting Research Colloquia, School of Business, North Texas University, 1996.
- Moderator and Panel Organizer, "Accounting Education, Practices and Research in Hong Kong after July 1997," at the American Accounting Association Annual Meeting in Dallas, 1997.
- Discussant, "Are Audit Program Plans Risk-Adjusted?" by Theodore Mock and Arnold Wright, 1996 Hong Kong University of Science and Technology Accounting Research Symposium.
- Chang, Janie, Joanna L. Ho, and Woody Liao, "The Effects of Justification, Task Complexity and Experience/Training on Problem-solving Performance," at the GSM Brown Bag Lunch Series;

- Accounting, Behavior and Organizations Section, Third Annual Research Conference in Las Vegas, 1996.
- Ho, Joanna L. and William F. Wright*, “Does Experience Affect Auditors’ Information Search Strategies?” at the Accounting, Behavior and Organizations Section, Third Annual Research Conference in Las Vegas, 1996.
- Ho, Joanna L. “Technology and Group Decision Processes in Going Concern Judgment.” At the American Accounting Association Annual Meeting in New York, 1994; Chinese Hong Kong University, 1995.
- Ho, Joanna L. and Janie Chang, “Does National Culture or Professional Knowledge Affect Auditors’ Diagnostic Probability Judgment? – A Study of the United States versus Taiwan,” at the Graduate School of Management Brown Bag Lunch Series, 1993; the Asia-Pacific Conference on International Accounting in Mexico City, 1993; the First International Accounting Conference in Taipei, Taiwan, 1994.
- Moderator and Discussant, Behavioral Session I of the Western American Accounting Association in San Diego, 1993.
- Chew, Soo Hong and Joanna L. Ho, “Toward Timing of Uncertainty Resolution,” at the Economic Science Association Conference in New Orleans, March 1991; Economics Seminar, School of Social Science, University of California, Irvine, 1992; the Behavioral Research in Management Conference (a poster session), Berkeley, 1992.
- Ho, Joanna L. “Technology and Group Decision Processes in Going Concern Judgment,” at the America Chinese Management Educators Conference in Springfield, Virginia, 1992.
- Ho, Joanna L. and Robin Keller, “The Effect of Inference Order on Diagnostic Probability Judgments,” at the Behavioral Research in Management Conference, Berkeley, California, 1992; the Graduate School of Management Colloquium, University of California, Riverside, 1993.
- Moderator and Panel Organizer, “The State of Academic Research from the Academicians’ and Practitioners’ Perspective,” at the Western American Accounting Association in San Jose, 1992.
- Wright, William, Joanna L. Ho, and Elizabeth B. Davis, “Limited Consensus of Going Concern Judgments,” at the University of Southern California/Deloitte & Touche Audit Judgment Symposium in Los Angeles, 1991; the American Accounting Association Meeting in Nashville, 1991.
- Ho, Joanna L. and Robin Keller, “Variations in Auditors’ Violations of the Conjunction Rule in Causal Judgments Due to Inference Order, Experience, and Plausibility: How Experience Can Hurt you,” at the American Accounting Association Western Regional Conference in Scottsdale, 1991.
- Ho, Joanna L. and Chen-En Ko, “The Impact of Foreign Exchange Fluctuation on Multinational Enterprise Internal Performance Evaluation and Transfer Pricing,” at the Asia-Pacific Conference on International Accounting in Vancouver, Canada, 1990.
- Ho, Joanna L., Urton Anderson, and Gary Merchant, “Study of the Attribution Process and Response Mode on Auditors’ Causal Judgment,” at the Applications of Judgment and Decision Making Research Meeting in Atlanta, 1989.

Ho, Joanna L. “Study of Auditors’ Hypothesis-Testing Strategies in a Sequential Information Context,” at the 27th Bayesian Research Conference in Los Angeles, 1989; the American Accounting Association Meeting in Honolulu, 1989; the Graduate School of Management, National Taiwan University, 1989.

Ho, Joanna L. “Behavioral Research in Auditing,” at the School of Business and Economics, China People’s University, Beijing, China, 1989.

Keller, L. Robin and Joanna L. Ho, “Decision Problem Structures: Option Generation,” at the 26th Bayesian Research Conference in Los Angeles, 1988.

Ho, Joanna L. and Robert G. May, “Conjunction Fallacies in Auditors’ Causal Probability Judgment,” at the American Accounting Association Meeting in Cincinnati, 1987; the Behavioral Decision Research in Management Conference in Austin, 1987.

EDITORIAL AND REVIEW BOARDS

Senior Editor, the Journal of International Accounting Research (2017-2020)
Associate Editor, the Journal of International Accounting Research (2016-2017)
Associate Editor, China Accounting and Finance Review (2013-2015)
Editorial Board: Accounting and Finance Review (Brazil; 2005-present); the Journal of International Accounting Research (2008-2016); The International Journal of Accounting (2009-2011); Taiwan Accounting Review (2011-2014); Behavioral Research in Accounting (2006-2009); International Journal of Accounting Studies (Taiwan; 2007-2009); and Advances in Accounting (1999-2001).

REVIEWER ACTIVITIES

Referred Journals: Accounting Horizons; Advances in Accounting; Asia-Pacific Journal of Accounting & Economics; Auditing: A Journal of Practice and Theory; Behavioral Research in Accounting; Chinese Accounting Review; Contemporary Accounting Research; Decision Sciences; Issues in Accounting Education; Journal of Accounting, Auditing, and Finance; Journal of Business Ethics; Journal of Business Studies; Journal of International Financial Management & Accounting; Journal of Management Accounting Research; Management Science; Organizational Behavior and Human Decision Processes, The Accounting Review.

Conferences: American Accounting Association Annual Meeting; Accounting, Behavior and Organization Section; Auditing Section; International Accounting Section; Management Accounting Section; Western Regional American Accounting Association Conference; Asia-Pacific Conference on International Accounting Issues; International Symposium on Chinese Accounting Research, PhD Dissertation Committee (organized by Peking University)

Granting Institutions and Universities:

Hong Kong Research Grants Council member (2012-2018); Collaborative Research Fund of Hong Kong Research Council (2013-2017); Disciplinary Committee (Investigation) of Hong Kong Research Council (2015-2017); Areas of Excellence Scheme of Hong Kong Research Grants Council (2014); Business and Economics Panel of the Hong Kong Research Assessment Exercise (2014); Business Panel of Hong Kong PhD Fellowship Scheme (2011, 2012, 2014, 2015); Hong Kong Research Grants Proposals (2002-2011); Decision, Risk and Management Science Program (2001); National Science Foundation (1995, 1996, 2000);

Departmental Academic Adviser for School of Accounting and Finance, Hong Kong Polytechnic University (2013-2019); Visiting Committee member for the School of Accountancy, Chinese University of Hong Kong (2013); The Advisory Board for Hong Kong Institute of Business Studies; Lingnan University (2004-2013); Visiting Examiner for the Undergraduate Professional Accountancy Program, Chinese University of Hong Kong (2006-2009); External reviewer of the Accounting Program of University of San Paulo, Brazil (2005).

PROFESSIONAL SERVICE

American Accounting Association:

The Organizing Committee of the Journal of International Accounting Research Conference (2011, 2013, 2015); the Planning Committee of the Journal of International Accounting Research Conference (2016-2017); Chair (member) of the Jim Bulloch Award for Innovations in Management Accounting (2016, 2015); The Western Director for the Management Accounting Section of the American Accounting Association (2008-13); the American Accounting Association Membership Committee (2009-12); the American Accounting Association Globalization Task Force (2009-11); Vice President—Sections and Regions of the American Accounting Association (2002-2004); Research Award Selection Committee, Management Accounting Section (2002); Globalization Initiative Committee (1999-2001); Program Co-chair, the American Accounting Association 2nd Globalization Conference, Cambridge, United Kingdom (1999-2000); Program Chair, the American Accounting Association Midyear Auditing Conference (1999-2000); American Accounting Association's Notable Contributions to Accounting Literature Award Screening Committee (1996); Western Region Coordinator of the Accounting, Behavior and Organizations Section of the American Accounting Association (1990, 1991, 1992, 1993).

Others:

Advisory Committee of the Asia-Pacific Conference on International Accounting Issues (2008-2017); Steering Committee of the Asia-Pacific Management Accounting Association (2010-2014); Editorial Board of the 2005 IAAER Research Conference in Bordeaux, France; Program Co-chair, East-Asia Accounting Leaders Roundtable, Singapore (2000); Campus Coordinator of the Student Chapter of the Institute of Management Accountants (1988-2000); President; Chinese Accounting Professor Association, North America (1996); Secretary, Chinese American Faculty Association, Southern California (1996); Vice President, Chinese Accounting Professor Association, North America (1994); Secretary/Treasurer, North American Chinese Accounting Faculty Association (1993).

PROFESSIONAL CERTIFICATIONS

Certified Public Accountant, Colorado State (Inactive)
Certified Management Accountant, (1995-present)

PROFESSIONAL MEMBERSHIPS

American Institute of Certified Public Accountants
American Accounting Association
Beta Alpha Si
Colorado Society of Certified Public Accountants
Institute of Management Accountants

Judgment and Decision Making Society

UNIVERSITY COMMITTEE AND SERVICE

Equity Advisor (2014-2017)
Academic Senate Representative (1992-1994; 2007-2008; 2014-2016)
The Council on Research, Computing and Library Resources (CORCLR)
(1999-2000; 2009-2012)
The Graduate Dean's Dissertation Fellowship Review Committee (2010)
Committee on Research, Ad Hoc Committee Chair (1999)
Pacific Rim Faculty Advisory Committee (1997)
Affirmative Action Committee (1989-1991)
Distinguished Lecturer Selection Committee (1990)
Ford Foundation Selection Committee (1994, 1995)
Education Abroad Program Faculty Selection Committee (1996, 1997)
Graduate Diversity Advisory Council (1989-1991).

SCHOOL COMMITTEE AND SERVICE

Faculty Chair (2007-2008, 2015-2016)
Chair of Faculty Advisory Committee (2014-2015)
Director for International Programs (2010-2015)
Associate Dean for Full-time MBA & Undergraduate Minor Programs (2003-2004)
Vice Dean for Academic Programs (2002-2003)
Associate Dean for all MBA programs (1999-2001)
Accounting Area Coordinator (1990-1991, 1994-1995, 1996-1998 (Fall), 2001-2002,
2003-2006; 2008-2009; 2011-2012)
Undergraduate Program Committee (2006-2007, 2009-2010, 2016-2017)
PhD Program Committee, (1988-1989, 1998-1999, 2004-2005)
Master Program Committee (1987-1988, 1991-1994, 1995 (chair); 2002-2004)
Personnel Committee, (1990-1991, 1998-1999, 2017-2019)
Strategic Planning Project Team member (2015)
Search Committee for the Chair of the Long Institute for the U.S.-China Business and Law,
member (2011-2012)
Ad Hoc Tenure Review Committee (2010, 2011)
Fully-employed MBA Program Steering Committee (2010-2011)
Building Advisory Committee, (2007-2008)
IT Focus Steering Committee, (1995)
Recruiting Committee, (1989-1990)
Travel Committee, (1986-1987)

Mentor for four assistant professors (2010-2017)
Faculty panelist, the Global Club Event (2017)
Faculty speaker/panelist, the EMBA Orientation (2012, 2013, 2014, 2017)
Faculty speaker/panelist, the HCEMBA Orientation (2013, 2017)
Faculty speaker/panelist, the FEMBA Orientation (2015, 2016, 2017)
Faculty speaker, the MPAc Orientation (2015, 2017)
Faculty speaker, the MFin Orientation (2017)

COMMUNITY SERVICE

Faculty advisor, UCI Chinese Students and Scholars Association (2008-2014)
Guest speaker, UCI Extension (to a group of 20 faculty members from four Taiwanese
universities, 2014)
Guest speaker, UCI Student Center (to a group of 24 faculty members from Tianjin
University, 2009)

Irvine Valley College Accounting Career Pathways Advisory Forum (2009)
 Keynote speaker at the 2005 Scholarship Awards Banquet of the Orange County Chinese American Chamber of Commerce
 Faculty advisor, The Asian MBA Alum Association of the University of California, Irvine (1994-2000)
 Treasurer, Orange County American-Chinese Historical Foundation (1987-1988)

AWARDS, GRANTS, AND HONORS

2015 Vernon Zimmerman Best Paper Award at the Asia-Pacific International Accounting Conference (out of 180 papers)
 2013 The Don Beall Center for Innovation and Entrepreneurship Research Grant
 2011 Long Institute for the U.S.-China Business and Law Research Grant
 2009 The Don Beall Center for Innovation and Entrepreneurship Research Grant
 2007 Vernon Zimmerman Best Paper Award at the Asia-Pacific International Accounting Conference (out of 179 papers)
 2001-2003 Hong Kong Research Grants Council
 2001 Graduate School of Management Faculty Service Excellence Award
 1999 UCI Committee on Research, Multi-Investigator Research Program Award
 1998 University-wide Celebration of Excellence in Teaching Award
 1997 Graduate School of Management Excellence in Teaching Award
 1996 Graduate School of Management Excellence in Teaching Award
 1991 Faculty Career Development Award
 1991 Irvine Faculty Research Fellowship
 1989 Peat Marwick Research Opportunity in Auditing Fellowship
 1988 Faculty Career Development Award
 1988 Outstanding Doctoral Dissertation in Behavioral Accounting Award (first runner-up)
 1987 GSM Faculty Fellowship
 1985 Ernst & Whinny Doctoral Dissertation Award
 1985 Office of Graduate Studies, Professional Development Award (awarded for dissertation research support)
 1985 University Accounting Association Outstanding Teaching Assistant Award
 1984 Deloitte Haskins & Sells Scholarship Award
 1983 University of Texas Scholarship Award
 1982 Price Waterhouse Scholarship Award