

PHILIP BROMILEY

Dean's Professor of Strategic Management
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EDUCATION

- 1981 *Carnegie-Mellon University*, Ph.D. in Urban and Public Affairs
(Organizational decision-making in public and corporate policy).
Dissertation: *A Behavioral Investigation of Corporate Capital Investment*,
done under the direction of Herbert A. Simon and Otto A. Davis
(co-chairmen).
- 1974 *The Johns Hopkins University*, B.A. in Quantitative Studies.

AWARDS

- 2017 Fellow, Strategic Management Society
- 2016 Outstanding Reviewer Award 2016, *Journal of Strategy and Management*
- 2016 Senior Faculty Research Award, Merage School of Management 2015-16,
Merage School of Business, UCI.
- 2012 Semi-finalist for Best Paper of the year 2011, for "Cost Reduction versus
innovative search in R&D" *Journal of Strategy & Management*
- 2011 Semi-finalist for Best Paper of the year 2010 for "Business Cycle
Management and Firm Performance: Tying the Empirical Knot. *Journal of
Management and Strategy*
- 2011 Finalist, Best conference paper for practice implications prize, Strategic
Management Society Annual Meetings 2011, Miami, FLA
- 2011 Most downloaded article ("Assessing the dynamic capabilities view: spare
change anyone") in *Strategic Organization* in 2010
- 2009 Outstanding Reviewer Award, *Strategic Management Journal*

- 1996 Outstanding Reviewer Award, Managerial and Organizational Cognition Group, Academy of Management
- 1990 Chester Rapkin Award, From the Association of Collegiate Schools of Planning for the best paper published in volume 9 of the *Journal of Planning Education and Research* for Bryson, J. M., Bromiley, P., and Jung, Y. (1990) "Influences of Context and Process on Project Planning Success," *Journal of Planning Education and Research*, 9(3), 183-195.

EXPERIENCE

- 9/19 to present *Distinguished Professor*, Paul Merage School of Business, University of California, Irvine
- 7/05 to present *Dean's Professor, Strategic Management*, Paul Merage School of Business, University of California, Irvine
- 9/22-9/22 *Visiting Professor*, NOEMA Paris
- 3/18-4/18 *Visiting Professor*, Tilburg University, Tilburg, Netherlands
- 4/14 to 5/14 *Visiting Professor*, Université Paris Dauphine, Paris
- 5/10 to 6/10 *Visiting Professor*, Copenhagen Business School, Copenhagen Denmark
- 4/10 to 5/10 *Visiting Professor*, Université de Lausanne, Switzerland
- 3/07 to 5/07 *Visiting Professor*, Haute Ecole d'Commerce, Paris.
- 9/02 to 5/05 *Chair of Department of Strategic Management and Organization*, Curtis L. Carlson School of Management, University of Minnesota.
- 6/85 to 6/07 *Curtis L. Carlson Chair in Strategic Management*, (Assistant Professor 6/85-9/89, Associate 9/89-9/93, Professor 9/93 -, Carlson Chair 3/98-) Department of Strategic Management and Organization, Curtis L. Carlson School of Management, University of Minnesota.
- 3/91 to 5/91 *Visiting Professor*, Institut d'Administration des Entreprises, *Université Jean Moulin - Lyon III*, Lyon, France.
- 10/81 to 6/85 *Assistant Professor of Administrative Sciences*, Department of Administrative Sciences, Naval Postgraduate School
- 1/80 to 5/80 *Instructor*, School of Urban and Public Affairs, Carnegie-Mellon University

10/74 to 4/76	<i>Planner</i> , Justice Development Commission, Department of the Attorney-General of British Columbia
8/73 to 6/74	<i>Program Manager</i> , Property Development Branch, Public Works Canada
9/72 to 8/73	<i>Policy Analysis Consultant</i> . Clients included the Policy Research Group of Public Works Canada, the Research Bureau of the Official Opposition (Parliament of Canada), the Department of Communications (Canada), David Crombie Toronto Mayoralty Campaign (1972), and the Progressive Conservative Party of Canada's Federal Campaign (1972).
6/71 to 5/72	<i>Research Associate</i> , Intendes Group Limited (Toronto). Policy analysis and long range planning consulting.
1970 and 1971	<i>Research Assistant</i> , Department of Mechanics, The Johns Hopkins University

FELLOWSHIPS and GRANTS

2007	<i>National Renewable Energy Laboratory</i> , US Department of Energy, for "Statistical Analysis of the Factors Influencing the Consumer Use of E85," \$33,094
2004	<i>Initiative for Renewable Energy and the Environment</i> , University of Minnesota, for "What Determines Ethanol 85 Use? Learning from Minnesota's E85 Pilot Project," \$15,600.
1996	<i>Citicorp Behavioral Sciences Research Foundation</i> , for "Implementing the Balanced Scorecard or Stated, Perceived, and Used Measures of Performance," \$15,000.
1992	<i>McKnight Foundation and Business Economic Research Fund</i> , for "Risk Assessment and Pricing in Commercial Lending: A Test of Behavioral and Organizational Theories," (\$15,100).
1991	<i>Dean's Innovation Fund</i> , Carlson School of Management, for "Risk Assessment and Pricing in Commercial Lending," (\$5,000).
1991	<i>Office of International Education and Carlson School of Management</i> for faculty exchange to Lyon, France (\$7,500).
1988-90	<i>National Science Foundation</i> , Decision, Risk, and Management Sciences Program for "An Empirical Study of Risk-taking and Performance," (\$54,000).
1988-89	<i>Nuclear Regulatory Commission</i> for "Performance Indicators at Nuclear Power Plants," (co-investigator) (\$170,000)

- 1988 *University of Minnesota*, Faculty Summer Research Fellowship for “Do Gambles Pay Off: A Study of Risk and Return in Agriculture,” (\$4,000).
- 1987-88 *National Science Foundation*, Decision, Risk, and Management Sciences Program for “Organizational Risk-taking and Performance,” (\$37,100).
- 1986-87 *University of Minnesota*, Graduate School Grant-in-Aid for “A Behavioral Model of Organizational Risk-taking,” (\$12,200).
- 1986-87 *McKnight Foundation* for “A Study of the Determinants of Risk-taking by Minnesota Farmers and the Effect of Such Risk-taking on Future Economic Performance,” (\$4,800).
- 1984-85 *NPS Foundation* Research Program for “Cognitive Heuristics and Biases in Defense Budgeting,” (\$23,000).
- 1984 *NPS Foundation* Research Program for “Alternative Models of Corporate Capital Investment and Their Implications for DoD Procurement,” (with Dan C. Boger) (\$33,000).
- 1982-83 *NPS Foundation* Research Program, for “The Internal Allocation of Corporate Resources,” (\$46,000).
- 1982 *Department of Defense*, Office of the Under Secretary of Defense for Manpower, Logistics and Reserve Affairs, for “An Analysis of the Defense Productivity Program Office,” (with David Whipple) (\$54,000).
- 1981-82 *NPS Foundation* Research Program for “A Behavioral Exploration of Corporate Capital Investment,” (\$27,000).
- 1980-81 *School of Urban and Public Affairs Research Fund* Fellowship
- 1979 *The Canadian Tax Foundation* offered funding for “The Process of Budgeting in Ontario,” (\$8,000).
- 1978-79 and 1979-80 *Social Sciences and Humanities Research Council of Canada* Doctoral Fellowship
- 1977-78 *Canada Council* Doctoral Fellowship

PUBLICATIONS

Books

Bromiley, P. Rau, D. *Behavioral Strategic Management*, Routledge, New York 2017.

Bromiley, P. *Behavioral Foundations of Strategic Management*, Blackwell, Oxford, 2005.

Bromiley, P., *Corporate Capital Investment: A Behavioral Approach*, Cambridge University Press, New York, 1986.

Refereed Articles

Bromiley, P., and Rau, D. (2022) Some Problems in Using Prospect Theory to Explain Management Issues, *Academy of Management Perspectives*, 36(1):125-141.

Bromiley, P., and Rau, D. (2022) "Extending the Behavioral Theory of the Firm to Entrepreneurial Firms," *Strategic Management Review*, 3(1): 99-123.

Keotokivi, M., Bromiley, P. and Awaysseh, A. (2021) Making Theoretically Informed Choices in Specifying Panel-Data Models, *Production and Operations Management*, 30(7): 2069-2076.

Rousseau, H.E., Bromiley, P., and Berrone, P. (2020) "A Behavioral Perspective of Search in Nonprofit Organizations," *Academy of Management Proceedings*, August 2020.

Rousseau, H., Smulowitz, S., and Bromiley, P. (2020) "The Behavioral Theory of the (Community oriented) Firm: Community Orientation and Banks' Responses to Attainment Discrepancies," *Strategic Management Journal*, 41(6): 1023-1053.

Bromiley, P., Koumakhov, R., Rousseau, D.M., and Starbuck, W. H. (2019) "The Challenges of March and Simon's *Organizations*: Introduction to the Special Issue," *Journal of Management Studies*. 56(8): 1517-1526.

Souder, D., and Bromiley, P. (2017) "Timing for Dollars: How option exercisability influences resource allocation," *Journal of Management*, 43(8): 2555-2579.

Bromiley, P., Rau, D., and Zhang, Y. (2017) "Is R&D Risky?" *Strategic Management Journal*, 38(4): 876-891.

Souder, D., Reilly, G., Bromiley, P., and Mitchell, S. (2016) "A behavioral understanding of investment horizon and firm performance," *Organization Science*, 27(5): 1201:1218.

Bromiley, P., and Rau, D. (2016) "Missing the Point of the Practice Based View," *Strategic Organization*, 14: 248-259.

Bromiley, P., and Rau, D. (2016) "Operations Management and the Resource Based View: Another View," *Journal of Operations Management*, 41: 95-106.

Bromiley, P., and Rau, D. (2016) "Social, Behavioral, and Cognitive Influences on Upper Echelons During Strategy Process: A Literature Review," *Journal of Management*, 42(1):174-202.

Bromiley, P., McShane, M., Nair, A., and Rustambekov, E. (2015) "Enterprise Risk Management: Review, Critique, and Research Directions," *Long Range Planning*, 48: 265-276.

Paper a "top ten" download at SSRN for over 5 weeks in "ARN Subject Matter e Journals," "Information Systems & Economics," "Accounting Research Network," "Accounting, Corporate Governance, Law & Institutions," "Corporate Governance: Disclosure, Internal Control & Risk Management," , and "Risk Management Practice"

Washburn, M., and Bromiley, P. (2014). "Managers and Analysts: An Examination of Mutual Influence," *Academy of Management Journal*, 57(3), 849-868.

Bromiley, P., and Rau, D. (2014) "Towards a Practice Based View of Strategy," *Strategic Management Journal*, 35(8): 1249-1256.

Bromiley, P., and Harris, J. A. (2014) "A Comparison of Alternative Measures of Organizational Aspirations," *Strategic Management Journal*, 35(3): 338-357.

Bromiley, P., and Rau, D. (2014) "How Would Behavioral Strategy Scholarship Lead to Prescription," *Journal of Business Economics*, 84: 5-25.

Washburn, M., and Bromiley, P. (2012) "Comparing Aspiration Models: The Role of Selective Attention," *Journal of Management Studies*. 49(5) 896-917.

Souder, D., and Bromiley, P. (2012) "Explaining Temporal Orientation: Evidence from the Durability of Firms' Capital Investments," *Strategic Management Journal*, 33: 550-569.

Holmes, M., Bromiley, P., Devers, C. E., Holcomb, T., and McGuire, J. J. (2011) "Management Theory Applications of Prospect Theory: Accomplishments, Challenges, and Opportunities," *Journal of Management*, 37(4) 1069-1107.

Bromiley, P., and Washburn, M. (2011) "Cost Reduction vs. Innovative Search in R&D," *Journal of Strategy and Management*, 4(3) 196-214.

Finalist for best paper award for articles in *Journal of Strategy and Management* in 2011.

Bromiley, P. (2010) "Looking at Prospect Theory," *Strategic Management Journal*, 31: 1357-1370.

Washburn M., and Bromiley, P. (2010) "Comparing Aspiration Models: The Role of Selective Attention," *Academy of Management Best Paper Proceedings, 2010*.

Navarro, P., Bromiley, P., and Sottile, P. (2010) "Business Cycle Management and Firm Performance: Tying the Empirical Knot," *Journal of Strategy and Management*, 3(1) 50-71.

Bromiley, P. (2009) "A Prospect Theory Model of Resource Allocation," *Decision Analysis*, 6(3), 114-138.

Arend, R. J., and Bromiley, P. (2009) "Assessing the Dynamic Capabilities View: Spare Change, Everyone?" *Strategic Organization*, 7(1) 75-90.

Most downloaded article in 2010 in this journal (of all articles published in 2009 and 2010).

Bromiley, P., Navarro, P., and Sottile, P. (2008) "Strategic Business Cycle Management and Organizational Performance: A Great Unexplored Research Stream," *Strategic Organization*, 6(2) 207-219.

Vidotto, G., Vicentini, M., Piergiorgio A., and Bromiley, P. (2008) "Assessment of Organizational Trust: Italian adaptation and factorial validity of the Organizational Trust Inventory," *Social Indicators Research* 88(2) 563-575.

Harris, J., and Bromiley, P. (2007) "Incentives to Cheat: The Influence of Executive Compensation and Firm Performance on Financial Misrepresentation," *Organization Science*, 18(3) 350-367.

Harris, J., and Bromiley, P. (2005) "Financial Misrepresentation, Executive Compensation, and Firm Performance: An Empirical Study," *Academy of Management, Best Paper Proceedings 2005*.

Bromiley, P., and Papenhausen, C. (2003) "Assumptions of Rationality and Equilibrium in Strategy Research: The Limits of Traditional Economic Analysis," *Strategic Organization*, 1(4) 413-437.

Bromiley, P., and James-Wade, S. (2003) "Putting Rational Blinders Behind Us: Behavioral Understandings of Finance and Strategic Management," *Long Range Planning*, 36(1) 37-48.

McNamara, G., Moon, H., and Bromiley, P. (2002) "Banking on Commitment: Intended and Unintended Consequences of an Organization's Attempt to Attenuate Irrational Commitment," *Academy of Management Journal*, 45(2), 443-452.

Bromiley, P., Papenhausen, C. & Borchert, P. (2002) "Why do Gas Prices Vary, or Towards Understanding the Micro-structure of competition," *Managerial Decision and Economics*, 23 (4-5), 171-186.

Brush, T. H., Bromiley, P., and Hendrickx, M. (2000) "Is Growth Good? The Free Cash Flow Hypothesis for Sales Growth and Firm Performance," *Strategic Management Journal*, 21(4), 455-472.

McNamara, G., and Bromiley, P. (1999) "Risk and Return in Organizational Decision-making," *Academy of Management Journal*, 42(3), 330-339.

Brush, T. H., Bromiley, P., and Hendrickx, M. (1999) "The Relative Influence of Industry, Corporation, and Business Unit on Performance: An Alternative Estimate," *Strategic Management Journal*, 20(6), 519-549.

Brush, T. H., and Bromiley, P. (1997) "What Does a Small Corporate Effect Mean? A Variance Components Simulation of Corporate and Business Effects," *Strategic Management Journal*, 18(10), 825-835.

McNamara, G., and Bromiley, P. (1997) "Decision-making in an Organizational Setting: Cognitive and Organizational Influences on Risk Assessment in Commercial Bank Lending," *Academy of Management Journal*, 40(5), 1063-1088.

Paper excerpted "Evaluations of Risk: Do Organizational or Individual Biases Prevail" by J. L. Carroll, in *Academy of Management Executive* (1998) 14(4), pp. 129-130.

Wiseman, R. M., and Bromiley, P., (1996) "Toward a Model of Risk in Declining Organizations: An Empirical Examination of Risk, Performance, and Decline," *Organization Science*, 7(5), 524-544.

Bryson, J. M., and Bromiley, P. (1993) "Critical Factors Affecting the Planning and Implementation of Major Projects," *Strategic Management Journal*, 14(5), 319-337.

Bromiley, P. (1991) "Testing a Causal Model of Corporate Risk-taking and Performance," *Academy of Management Journal*, 34(1), 37-59.

Bromiley, P. (1991) "Paradox or at Least Variance Found: A Comment on 'Mean-Variance Approaches to Risk-Return Relationships in Strategy,'" *Management Science*, 37(9), 1206-1210.

Wiseman, R., and Bromiley, P. (1991) "Risk-Return Associations: Paradox or Artifact? An Empirically Tested Explanation," *Strategic Management Journal*, 12(3), 231-241.

Received ANBAR Citation of Excellence Award

Bromiley, P., and Bryson, J. M. (1991) "Response" (response to critique by H. Briassoulis), *Journal of Planning Education and Research*, 10(3), 177-179.

Miller, K. D., and Bromiley, P. (1990) "Strategic Risk and Corporate Performance: An Analysis of Alternative Risk Measures," *Academy of Management Journal*, 33(4), 756-779.

Bryson, J. M., Bromiley, P., and Jung, Y. (1990) "Influences of Context and Process on Project Planning Success," *Journal of Planning Education and Research*, 9(3), 183-195.

Paper received the Association of Collegiate Schools of Planning's Chester Rapkin Award for the best paper published in volume 9 of the *Journal of Planning Education and Research*.

Bromiley, P., and Marcus, A. A. (1989) "The Deterrent to Dubious Corporate Behavior: Profitability, Probability and Safety Recalls," *Strategic Management Journal*, 10(3), 233-250.

Bromiley, P., Govekar, M., and Marcus, A. A., (1988) "On Using Event Study Methodology in Strategic Management Research," *Technovation*, 8, 25-42.

Reprinted in *Organizational Responses to the New Business Conditions: an Empirical Perspective* edited by Richard M. Burton, John D. Forsyth, and Borge Obel, Amsterdam: Elsevier (1989).

Marcus, A. A., and Bromiley, P. (1988) "The Rationale for Regulation: Shareholder Losses under Various Assumptions about Managerial Cognition," *Journal of Law, Economics, and Organization*, 4(3), 141-156.

Bromiley, P. (1987) "Do Forecasts Produced by Organizations Reflect Anchoring and Adjustment?" *Journal of Forecasting*, 6(3), 201-210.

Bromiley, P., and Marcus, A. A. (1987) "Deadlines, Routines, and Change," *Policy Sciences*, 20, 85-103.

Bromiley, P. (1987) "A Comparison of Behavioral and Conventional Conceptions of Investment," *Journal of Behavioral Economics*, 16(1), 1-20.

Marcus, A. A., Bromiley, P., and Goodman, R. (1987) "Preventing Corporate Crises: Stock Market Losses as a Deterrent to the Production of Hazardous Products," *Columbia Journal of World Business*, 33-42.

Bromiley, P. (1986) "Corporate Planning and Capital Investment," *Journal of Economic Behavior and Organization*, 7(2), 147-170.

Bromiley, P., and Euske, K. E. (1986) "The Use of Rational Systems in Bounded Rationality Organizations: A Dilemma for Financial Managers," *Financial Accountability and Management*, 2(4), 311-320.

Bromiley, P. (1981) "Task Environments and Budgetary Decision-making," *Academy of Management Review*, 6(2), 277-288.

Bromiley, P., and Crecine, J. P. (1980) "Budget Development in OMB: Aggregate Influences of the Problem and Information Environment," *Journal of Politics*, 42, 1031-1064.

Non-Refereed Journal Articles and Book Chapters

Bromiley, P., and Rau, D. (2018) "Behavioral Strategy and Strategy Prescription," *Advances in Strategic Management*, 39:197-207.

Souder, D., Reilly, G., Bromiley, P., and Mitchell, S. (2017) "Does Investing in the Long Term Pay Off for Firms?" *Rutgers Business Review*, 2(2) 191-198.

Bromiley, P., and Rau, D. (2016) "Strategic Risk Management: A Better Way of Managing Major Risks," *IESE Insight*, Volume 28, 15-22.

Bromiley, P., Rau, D., and McShane M. (2016) "Can strategic risk management contribute to enterprise risk management: a strategic management perspective," In *The Routledge Companion on Strategic Risk Management*, Torben Anderson (Ed.), Routledge, New York, 140-156.

Bromiley, P., and Rau, D. (2014) "Looking under the lamp post? A research agenda for increasing enterprise risk management's usefulness to practitioners," In *Contemporary Challenges in Risk Management* (the Proceedings of the 2013 International Risk Management Conference), Torben Anderson (Ed.), Palgrave Macmillan, London, UK, 50-62.

Bromiley, P., and Rau, D. (2013) "Prospect Theory," In *Sage Encyclopedia of Management Theory Volume 2*, E. H. Kessler (Ed.), Sage, 628-632.

Bromiley, P., and Rau, D. (2013) "Decision Making," *Oxford University Press, Oxford Bibliographies Online*. <http://www.oxfordbibliographies.com/view/document/obo-9780199846740/obo-9780199846740-0004.xml?rskey=Y36jWr&result=1&q=bromiley#firstMatch>

Rau, D., and Bromiley, P. (2012) "Strategic Decision-Making," in *McGraw-Hill Yearbook of Science & Technology 2012*, McGraw-Hill, 261-263.

Bromiley, P., and Rau, D. (2012) "Managing an Entrepreneur's Risk-taking Propensity," in D. Bodde and C.H. St. John (Ed.), *Chance and Intent: Managing the Risks of Innovation and Entrepreneurship*. Rutledge, N.Y., 7-18.

Bromiley, P., and Rau, D. (2010) "Strategic Decision-making," in *American Psychological Association's Handbook of Industrial and Organizational Psychology*, edited by S. Zedeck, 161-182.

Bromiley, P., and Rau, D. (2010) "Risk in Strategic Decision-making," in P. Nutt (Ed.), *The Blackwell Handbook of Decision Making*, 307-325.

Bromiley, P., Gerlach, T., Marczak, K., Taylor, M., and Dobrovolsky, L., (2008) "Statistical Analysis of the Factors Influencing Consumer Use of E85," National Renewable Energy Laboratory, NREL/SR-540-42984.

Bromiley, P., and Harris, J. (2006) "Trust, Transactions Cost Economics, and Mechanisms," R. Bachmann and A. Zaheer (Ed.), *Handbook of Trust Research*, edited by Edward Elgar, 124-143.

Bromiley, P., and Johnson, S. (2005) "Mechanisms and Empirical Research," in D. Bergh and D. Ketchen (Ed.), *Research Methodology in Strategy and Management Volume 2*, JAI Press/Elsevier, 15-30.

Bromiley, P. (2006) "Risk-taking" in Nigel Nickerson (Ed.), the *Blackwell Encyclopedia of Organizational Behavior*, Blackwell Publishing.

Bromiley, P. (2004) "A Focus on Process: Part of Herbert Simon's Legacy," in M. Augier and J. G. March (Ed.), *Models of a Man: Essays in Honor of Herbert A. Simon*, MIT Press, Cambridge MA, 183-189.

Bromiley, P., and Fleming, L. (2002) "The resource based view of strategy: a behaviorist's critique," in M. Augier and J. G. March (Ed.), *The Economics of Choice, Change, and Organizations: Essays in Memory of Richard M. Cyert*, Edward Elgar Publishing Limited, Cheltenham, UK, 319-336.

Bromiley, P., Miller, K. D., and Rau, D. (2001), "Risk in Strategic Management Research," in M. A. Hitt, R. E. Freeman, and J. S. Harrison (Ed.) *Handbook of Strategic Management*, Blackwell Publishers Inc., Malden MA, 259-288.

Shaw, G., Brown, R., and Bromiley, P. (1998) "Strategic Stories: How 3M is Rewriting Business Planning," *Harvard Business Review*, 76(3), May-June 1998, 41-50.

Reprinted in:

The Knowledge Management Yearbook 1999-2000, J. W. Cortada and J. A. Woods (Eds), Boston: Butterworth Heinemann.

Harvard Business Review on Advances in Strategy, Harvard Business School Press, Cambridge MA, 2002.

Harvard Business Review. Doskonaleni strategii. Harvard Business School Press, Cambridge MA, 2006.

Bromiley, P., Bryson, J., and Bell, G. (1997) "Spinning a Complex Web: Links between Strategic Decision Making Context, Content, Process, and Outcome," in P. Barwise and V. Papadakis (Ed.), *Strategic Decisions*, Kluwer.

Cummings, L. L., and Bromiley, P. (1996) "The Organization Trust Inventory: Development and Validation," in R. Kramer and T. R. Tyler (Ed.), *Trust in Organizations*, Sage, Thousand Oaks, CA, 302-330.

Reprinted in: *Landmark Papers on Trust*, edited by R. Bachmann and A. Zaheer, International library of Critical Writings in Business and Management, Edward Elgar Publishing, Cheltenham, U.K.

Bromiley, P., and Cummings, L. L. (1995) "Transactions Costs in Organizations with Trust," in R. Bies, R. Lewicki, and B. Sheppard (Ed.) *Research in Negotiation in Organizations, Volume 5*, JAI Press, Greenwich CT., 219-247.

Bromiley, P. (1995) entries on "Barriers to Entry," "Risk-taking," and "Strategic Management" for Nigel Nicholson (Ed.) *Blackwell Encyclopedic Dictionary of Organizational Behavior*, Blackwell Publishers, 1995.

Bromiley, P., and Stansifer, W. (1994) "Loan Size Limits: A Simple Model," *Journal of Commercial Lending*, 77(4), 17-28.

McNamara, G., and Bromiley, P. (1993) "Assessing the Risks of Small Business Borrowers," *The Journal of Commercial Lending*, 76(2), 23-31.

Bromiley, P., and Curley, S. P. (1992) "Personality and Individual Differences in Risk-taking," in J. F. Yates (Ed.) *Risk-Taking Behavior*, John Wiley & Sons, Chichester, England, 1992: 87-132.

Bromiley, P. (1990), "On the Use of Finance Theory in Strategic Management," in P. Shrivastava and R. Lamb (Ed.) *Advances in Strategic Management*, Volume 6, JAI Press, Greenwich CT, 71-98.

Marcus, A. A., Bromiley, P., and Nichols, M. (1989) "Integration: An Empirical Analysis of the Management and Organizational Role in Nuclear Safety," in *Management, Organization and Safety in Nuclear Power Plants*, a report to the Nuclear Regulatory Commission. (US Government Printing Office, NUREG/CR-5437)

Bromiley, P. (1986) "Planning Systems in Large Organizations: A Garbage Can Approach with Application to Defense PPBS," in J. G. March and R. Weissinger-Baylon (Ed.), *Ambiguity and Command*, Pitman Publishing Co., Marshfield, MA, 120-139.

Bromiley, P. (1986) "Shareholder Value and Strategic Management: Some Caveats," in W. D. Guth (Ed.), *Handbook of Business Strategy: 1986/1987 Yearbook*, Warren, Gorham & Lamont, New York, 1986.

Instructional Publications

Bromiley, P. (2012) "Strategic risk management: how can executives and the board effectively manage major risks?", in Andersen, T.J. (Ed.), *Risk Management for Corporate Leaders*, The Marketing & Management Collection, Henry Stewart Talks Ltd, London (online at <https://hstalks.com/t/2416/strategic-risk-management-how-can-executives-and-t/?business>)

Bromiley, P. (1990) "Concepts of Risk and Risk-taking" course syllabus published in Richard Schwindt and Tim McDaniels (Ed.) *Risk, Decision Making and Bargaining*, volume 12 in the series Business Administration Reading Lists and Course Outlines, Eno River Press, Durham, NC, 1990, 43-47.

Blondin, P., and Bromiley, P. "The Federal Budget Problem - 1984," an instructional case, Case Publishing (Case #0491), Dover, MA.

Book Reviews and Other

Bromiley, P. (2013) "It's (Past) Time for Performance-Based CEO Compensation," National Association of Corporate Directors, Directorship Blog (<http://www.directorship.com/its-past-time-for-performance-based-ceo-compensation/>)

Bromiley, P. (2009) "The Financial Crisis and Assumptions of Competition Research," *Competitive Strategy Group Newsletter*, Strategic Management Society, Volume 3.

Harris, J., and Bromiley, P. (2005) "Stock Options and Performance Aspirations: Enticements to Cook the Books?" *IRRC Corporate Governance Bulletin*, 23(2): 16-17.

Bromiley, P. (1999) Review of "Rational Choice Theory and Organizational Choice: A Critique," and "Debating Rationality," *Academy of Management Review*, 24(1), 157-159.

Boger, D. C., and Bromiley, P., "The Cost of Graduate Education during Fiscal Year 1981 at the Naval Postgraduate School," Naval Postgraduate School Technical Report, April 1983.

Bromiley, P., "Regulatory Priority Setting: A Stochastic Perception of Choice," Naval Postgraduate School Technical Report #52-82-003, April 1982.

CONFERENCE PRESENTATIONS

Singh, A., Joseph, P., & Bromiley, P. Attentional Variations in Aspiration Adaptation. Academy of Management 2023. Boston MA.

Singh, A. & Bromiley, P. Aspiration Adaptation: Test of and Comparisons with the Cyert and March Model. Strategic Management Society Annual Meeting 2022, London

Park, J., Bromiley, P. and Lee, K. The Influence of time, contracts, and audience on investment decisions in Major League Baseball. Strategic Management Society Annual meetings, 2021

McEntee, J., Bromiley, P., and Bauman, C. W. Ethnic Representation and Board Arrivals. (refereed) Strategic Management Society Annual meetings, 2021

Park, J., Bromiley, P. and Lee, K. The Influence of time, contracts, and audience on investment decisions in Major League Baseball. Academy of Management 2021

Souder, D., Badwaik, D., Bromiley, P., and Mitchell, S. Measurement of long-term orientation: Distinguishing between firm and country level of analysis. Academy of Management Annual Conference 2021, August 2021

Morton, J., Bauman, C., Lourie, B., Bromiley, P. Tokenism at the Top: How Existing Ethnic Diversity Influences Entrances to Top Management Teams. Academy of Management, August 2020.

Rousseau, H.E., Bromiley, P., and Berrone, P. "A Behavioral Perspective of Search in Nonprofit Organizations," Academy of Management, August 2020.

Ketokivi, M., Bromiley, P. and Awaysheh, A., Getting Better or Being Better? Within and Between Effects in Management Research. Academy of Management, August 2019, Boston, MA.

Baum, J. & Bromiley, P. P-hacking in Top-tier Management Journals. Academy of Management, August 2019, Boston, MA.

Bromiley, P. Advancing Aspirations Research: Theorizing and Measuring Social Aspirations Theorizing and Measuring Social Aspirations, Academy of Management, August 2019, Boston, MA (panelist)

Bromiley, P. Managing your career, in Strategy Mid-Career Consortium: Managing your evolving career, Academy of Management, August 2019, Boston, MA (panelist)

Joseph, J., Bromiley, P., and Sharma, P., "Corporate proximity, risk preferences, and timing of new product introductions," Goals, Performance Feedback, and Behavioral Theory Workshop, Simon Fraser University, Vancouver BC, November 2017.

Kim, N., and Bromiley, P., "Coping with Reputational Threat through Public Communication," Strategic Management Society, October 2017, Houston, TX.

Bromiley, P., "Strategic Human Capital," in Strategic Human Capital & Microfoundations (Panel) Strategic Management Society, October 2017, Houston, TX.

Bromiley, P., "Senior Mentor," Strategy Research Foundation Dissertation Research Workshop Strategic Management Society, October 2017, Houston, TX.

Sharma, P., Joseph, J., and Bromiley, P., "Organizational Structure, Risk Preferences, and Timing of Technology Commercialization Decisions," Strategic Management Society, October 2017, Houston, TX.

Bromiley, P., "Behavioral Strategy: What We Know and What We Need to Know, Panelist", Strategic Management Society, October 2017, Houston, TX.

Bromiley, P., "Risk-Taking," (session chair and commentator) Strategic Management Society, October 2017, Houston, TX.

Bromiley, P., and Kim, N., "Coping with Reputational Threat through Public Communication," Academy of Management Annual Conference, August 2017, Atlanta, GA.

Sharma, P., Joseph, J., and Bromiley, P., "Corporate proximity, risk preferences, and timing of new product introductions," Academy of Management Annual Conference, August 2017, Atlanta, GA.

Bromiley, P., "Misconceptions about BTOF Research," Academy of Management Annual Conference, August 2017, Atlanta, GA.

Bromiley, P., "Let's Be Reasonable about Standards," Academy of Management Annual Conference, August 2017, Atlanta, GA.

Bromiley, P., "Accounting & Strategy: Should They Play Like 2 or 6 Year Olds", Academy of Management Annual Conference, August 2017, Atlanta, GA.

Bromiley, P., "What is Next for Aspirations?" Academy of Management Annual Conference, August 2017, Atlanta, GA.

Bromiley, P., "Discussant - Interpersonal Dynamics in Strategic Leadership: Five Perspectives", Academy of Management Annual Conference, August 2017, Atlanta, GA.

Bromiley, P., Doctoral Consortium (Panel), Strategic Management Society Annual Meetings, October 2016, Berlin Germany.

Bromiley, P., "Publishing Strategy Process Research [2]" Strategic Management Society Annual Meetings, October 2016, Berlin Germany.

Bromiley, P., "Timing and Sustainability - an Overview" Academy of Management Annual Conference Anaheim, CA. August 2016.

Bromiley, P., "Comments on Direction of Aspirations Research," Academy of Management Annual Conference Anaheim, CA. August 2016.

Bromiley, P., and Zhang, Y., "Does Director Employment Matter? A Treatment Effect Analysis of Its Impact on Firm Performance," Academy of Management Annual Conference Anaheim, CA. August 2016.

Bromiley, P., "Endogeneity - problem and remedies," Academy of Management Annual Conference Anaheim, CA. August 2016.

Bromiley, P., "What do we know about Strategic Risk Management," EURAM (European Academy of Management) 2015, Warsaw, Poland.

Bromiley, P., "Publishing Strategy Process Research," Strategic Management Society meetings, Denver CO, October 2015.

Bromiley, P., Zhang, Y., and Kleinhans, J., "A Treatment Effects Analysis of the Influence of Board Member Characteristics on Firm Performance," Strategic Management Society meetings, Denver CO, October 2015.

Bromiley, P., "Theory Fragmentation in Strategic Management," Strategic Management Society meetings, Denver CO, October 2015.

Bromiley, P., "Problems with Disciplinary Approaches in Strategy," Strategic Management Society meetings, Denver CO, October 2015.

Bromiley, P., "What can we actually do about prescription?" Behavioral Strategy Conference 2015, New York University.

Bromiley, P., "Discussant," for Internal Capital Markets: Aligning Intra-Firm Resource Allocation with Market Opportunities Academy of Management Annual Conference 2015, Vancouver, Canada.

Bromiley, P., "Where to for Aspirations Models?" Academy of Management Annual Conference 2015, Vancouver, Canada.

Bromiley, P., "New Ideas for Behavioral Theory of the Firm: A Dinosaur's View", Academy of Management Annual Conference 2015, Vancouver, Canada.

Bromiley, P., Ketokivi, M., Salvador, F., and Awaysheh, A., "How Does Scope Link to Productivity? A Study of a Global Consumer Goods Manufacturer," Production and Operations Management 26th Annual Conference, Washington, DC. Presented by F. Salvador.

Bromiley, P., "Directions for Behavioral Strategy," Academy of Management Annual Conference 2014, Philadelphia, PA.

Bromiley, P., and Rau, D., "A Practice Based View of Strategy," Academy of Management Annual Conference 2014, Philadelphia, PA.

Feng, T., Bromiley, P., and Jing, R., "Political Goodwill or Legitimacy and Private Enterprise Philanthropy in China," Academy of Management Annual Conference 2014, Philadelphia, PA.

Bromiley, P., "Bounded Rationality: a traditionalist's view", Academy of Management Annual Conference 2013, Orlando, FLA.

Bromiley, P., "Looking under the lamp post - new directions in risk management research," International Risk Management Conference, Copenhagen Business School, Copenhagen, Denmark, June 2013. Keynote address.

Bromiley, P., "What can Strategy say to Antitrust?" invited presentation, American Antitrust Institute, 2013, National Press Club, Washington DC.

Bromiley, P., "Updating and Questioning the Bounded Rationality Assumption in Organizational Research," Academy of Management Annual Conference 2013, Orlando FLA.

Bromiley, P., and Rau, D., "How would behavioral strategy scholarship lead to prescription?" invited presentation at the 5th International Conference on Corporate Social Responsibility, Institute of Management, Humboldt University of Berlin, October 2012.

Zhang, Y., and Bromiley, P., "Knowledge, Recent Performance, and Risk Taking under Performance Pressure," Academy of Management Annual Conference 2012, Boston MA.

Bromiley, P., "Risk-taking: Fundamental Differences in Approach", Academy of Management Annual Conference 2012, Boston MA.

Bromiley, P., and Rau, D., "Differences between Rational and Behavioral Approaches," Academy of Management Annual Conference 2012, Boston MA.

Bromiley, P., "Organizational Learning?" Academy of Management Annual Conference 2012, Boston MA.

Bromiley, P., "Measuring Aspirations", Academy of Management Annual Conference 2012, Academy of Management Annual Conference 2012, Boston MA.

Bromiley, P., "New Results on Measuring Aspirations," Academy of Management Annual Conference 2012, Boston MA.

Souder, D., and Bromiley, P., "Does Temporal Myopia Hurt Firm Performance? An Empirical Test," Strategic Management Society meetings 2011, Miami FLA.

- Paper selected as a finalist for Best conference paper for practice implications prize.

Zhang, D., and Bromiley, P., "Knowledge, Recent Performance, and Risk Taking Under Performance Pressure," Strategic Management Society meetings 2011, Miami FLA.

Bromiley, P., "Feedback: An Assessment", Academy of Management Annual meetings 2011, San Antonio, TX.

Souder, D., and Bromiley, P., "Option exercisability, investment visibility, and firm investment behavior," Academy of Management Annual meetings 2011, San Antonio, TX,

Ketokivi, M., Salvador, F., and Bromiley, P., "When Sensible Decisions Lead to Incongruent Priorities: A Behavioral Theory of Operational Priorities", Academy of Management Annual meetings 2011, San Antonio, TX,

Bromiley, P., "Thoughts about Behavioral Strategy," Academy of Management Annual meetings 2011, San Antonio, TX.

Souder, D., and Bromiley, P., "Short-termism, Stock Options, and Visibility in Firm Investment Behavior," Strategic Management Society meetings, Rome. September 2010.

Bromiley, P., "Questions about Constructs and Business Models," Strategic Management Society meetings, Rome. September 2010.

Washburn M., and Bromiley, P., "Comparing Aspiration Models: The Role of Selective Attention," Academy of Management meetings, Montreal, 2010.

Souder, D., and Bromiley, P., "Explaining the Durability of a Firm's Capital Investments," Academy of Management meetings, Montreal, 2010.

Bromiley, P., "Prospect Theory ... Strategic or not," Academy of Management meetings, Montreal, 2010.

Bromiley, P., "Rationality and Strategy Research," Academy of Management meetings, Montreal, 2010.

Bromiley, P., "Strategic Risk Management: How to lead the firm effectively through the financial crisis," Copenhagen Business School, Copenhagen Business School. (June 3, 2010).

Bromiley, P., "Risk and Strategy - Where to from here?" Conference on Strategic Risk Management: Strategy as Risk Management and Risk Management as Strategy, keynote address, Copenhagen Business School, Copenhagen, Denmark. (June 2009).

Bromiley, P., "Process Routines for Managing Strategic Initiatives," Strategic Management Society meetings, Cologne, Germany. October 2008.

Bromiley, P., "Research Directions in Competitive Strategy," Strategic Management Society meetings, Cologne, Germany. October 2008.

Bromiley, P., and Washburn, M., "Comparing Models of Social and Self Referent Aspirations," Strategic Management Society meetings, San Diego, October 2007.

Harris, J., and Bromiley, P., "Differential Aspiration Models and Firm Behavior: Evidence from Financial Misrepresentation," Strategic Management Society meetings, San Diego, October 2007.

Navarro, P., Sottile, P., and Bromiley, P., "Business Cycle Management and Firm Performance: An Empirical Analysis," presented at the Academy of Management meetings, Atlanta GA, August 2006.

Harris, J., and Bromiley, P., "Financial Misrepresentation, Executive Compensation, and Firm Performance: An Empirical Study," presented A Behavioral Theory of the Firm – 40 Years and Counting, Carnegie Mellon University, May 2006.

Bromiley, P., "Research on Strategy Processes: The Cutting Edge," Strategic Management Society Meetings 2005, Orlando, FL, October 2005.

Bromiley, P., "Strategy Process: Where to from here?" Strategic Management Society Meetings 2005, Orlando, FL, October 2005.

Harris, J., and Bromiley, P., "Financial Misrepresentation, Executive Compensation, and Firm Performance: An Empirical Study," presented at the Academy of Management meetings, Honolulu HI, August 2005.

Bromiley, P., and Johnson, S., "Mechanisms, Theory and Testing," presented at the Academy of Management meetings, Honolulu HI, August 2005.

Bromiley, P., and Harris, J. "Trust, Transactions Cost Economics, and Mechanisms," presented at the Academy of Management meetings, Honolulu HI, August 2005.

Bromiley, P., "Challenging Traditions in Strategy," Academy of Management meetings, New Orleans, LA. (August 2004).

Bromiley, P., and Schomaker, M., "Changing Success Criteria and Merger Performance," presented at Strategic Management Society meetings (San Juan, Puerto Rico, November 2004)

Bromiley, P., "Emerging Themes in Strategy Process," presented at Strategic Management Society meetings (San Juan, Puerto Rico, November 2004)

Harris, J., and Bromiley, P., "Incentives to Cheat: Executive compensation and Corporate Malfeasance," invited presentation at conference on Ethics in the Financial Services after Sarbanes-Oxley, University of Minnesota, April, 2004

Bromiley, P., "Behavioral Foundations of Strategic Management," invited presentation at Midwestern Academy of Management meetings, Minneapolis, MN April 2004.

Bromiley, P., "Basic Assumptions for the Resource Based View," invited presenter at a pre-conference workshop, Strategic Management Society meetings, Baltimore, MD, November 2003.

Harris, J., and Bromiley, P., "Who Cheats? The Influence of CEO Incentive Compensation and Relative Firm Performance on Financial Statement Restatements," presented the Strategic Management Society meetings (Baltimore, MD, November 2003). Co-author won a Booz Allen Hamilton/Strategic Management Society Ph.D. Fellowship for the paper.

Harris, J., and Bromiley, P., "Who Cheats? The Influence of CEO Incentive Compensation and Relative Firm Performance on Financial Statement Restatements," presented at the Society for Business Ethics (Seattle, WA, August 2003).

Bromiley, P., and James-Wade, S., "Putting Rational Blinders Behind Us: Behavioral Understandings of Finance and Strategic Management," presented at invitation-only conference on Finance and Strategy, London Business School, May 2003.

Fleming, L., and Bromiley, P., "Working Harder or Working Smarter? Aspirations, Innovation, and Breakthroughs," presented at the Strategic Management Society meetings, Paris, France. September 2002.

Bromiley, P., "Micro, Macro, and Meso: Terms of Confusion in Recent Organizational and Strategy Research," presented at the Academy of Management meetings Denver, CO, August 2002.

Bromiley, P., "Past Performance, Decision Framing and Risk Taking: Extending the Behavioral Theory of the Firm," presented at the Academy of Management meetings Denver, CO, August 2002.

Fleming, L., and Bromiley, P., "Success Breeds Success But so Does Desperation: Aspirations, Risk-taking and Search Outcomes," presented at the Academy of Management meetings, Denver, CO, August 2002.

Borchert, P., and Bromiley, P., "Free Cash Flow, Governance, Sales Growth, and Performance in Newly Public Companies," presented at 2001 Babson College/Kauffman Foundation Entrepreneurship Research Conference, Johkoping, Sweden, June 14, 2001

McNamara, G., Moon, H., and Bromiley, P., "Banking on Commitment: Intended and Unintended Consequences of an Organization's Attempt to Attenuate Irrational Commitment," presented at the Academy of Management meetings, Toronto, Canada, 2000.

Bromiley, P., "Risk taking and Real Options," presented at the Academy of Management meetings, Toronto, Canada, August 2000.

Bromiley, P. and Fleming, L., "The resource based view of strategy: a behaviorist's critique," presented at the Strategic Management Society meetings, Vancouver, Canada, 2000.

Bromiley, P., and Brown, R., "Strategic Stories," presented at the Academy of Management meetings, Chicago, IL, 1999.

McNamara, G., and Bromiley, P., "Risk and Return in Organizational Decision-making," presented at New York University conference on Cognition in Organizations, New York 1999.

Brush, T. H., Bromiley, P., and Hendrickx, M., "Is Growth Good? The Free Cash Flow Hypothesis for Sales Growth and Firm Performance" presented at the Strategic Management Society meetings, Orlando, FL, October 1998.

Brush, T. H., James, C. R., and Bromiley, P., "Comparing Alternative Methods to Measure Effect Size," presented in a panel at the Academy of Management meetings, San Diego, CA, August 1998.

Brush, T. H., Bromiley, P., and Hendrickx, M., "Is Growth Good? The Free Cash Flow Hypothesis for Sales Growth and Firm Performance" presented at the Cummings Interdisciplinary Conference, University of Minnesota 1998.

Brush, T. H., Bromiley, P., and Hendrickx, M., "The Relative Influence of Industry, Corporation, and Business Unit on Performance: An Alternative Estimate," presented at the Strategic Management Society meetings, Barcelona, Spain, October 1997.

Brush, T. H., and Bromiley, P., "What does a Small Corporate Effect Mean? A Variance Components Simulation of Corporate and Business Effects," presented at the Academy of Management national meetings, Cincinnati OH, August 1995.

Bromiley, P., "Risk, Decision-making and Performance," presented at the Citicorp Behavioral Sciences Research Council Conference on Performance Measures, (by invitation) New York, October 1995.

Bromiley, P., Bell, G., and Hubbard, G., "What do Organizational Theories Say about How Firms Measure Performance," presented at the Strategic Management Society meetings, Mexico City, October 1995.

McNamara, G., and Bromiley, P., "Risk and Return in Organizational Decision-making," presented at the Academy of Management meetings, Vancouver, Canada, August 1995.

Bromiley, P., "Risk and Rationality," presented at The Shore in Ohio: A Conference on Research Directions in Strategic Management, Charm Ohio, April 1995 (sponsored by Ohio State University).

Bromiley, P., and Hubbard, G., "How Do Top Managers Measure and Assess Firm Performance?" presented in all-Academy Symposium at the Academy of Management meetings, Dallas, TX, August 1994.

Wiseman, R. M., Catanach, A. H. Jr., and Bromiley, P., "A Causal Model of Risk-taking in the Savings and Loan Industry: Some Preliminary Evidence," Research and Measurement Division Conference on Causal Modeling, Purdue University March 1994.

Bromiley, P., and Hubbard, G. "How Do Top Managers Measure and Assess Firm Performance?" presented at the Strategic Management Society meetings, Chicago, IL, September 1993.

McNamara, G., and Bromiley, P., "Cognitive and Organizational Influences on Risk Assessment in Commercial Bank Lending," presented at the Strategic Management Society meetings, Chicago, IL, September 1993.

Bromiley, P., and Cummings, L. L., "Organizations with Trust: Theory and Measurement," presented in all-Academy Symposium at the Academy of Management meetings, Atlanta, GA, August 1993.

McNamara, G., and Bromiley, P., "Cognitive and Organizational Influences on Risk Assessment in Commercial Bank Lending," presented at the Academy of Management meetings, Atlanta, GA, August 1993.

Deephouse, D., Miller, K. D., and Bromiley, P., "A Comparison of Alternative Theories of Corporate Risk" presented at the Academy of Management meetings, Miami, FL, August 1991.

Bromiley, P., and Cummings, L. L., "Transactions Costs in Organizations with Trust," presented at the Strategic Management Society Meetings, Toronto, Canada, October 1991.

Bromiley, P., and Cummings, L. L., "Transactions Costs in Organizations with Trust," presented at the Conference on Corporate Governance and Competitive Strategy, University of Minnesota, October 1990.

Bromiley, P. and Bryson, J. M., "The Planning and Implementation of Major Projects," presented at the Association of Collegiate Schools of Planning meetings, Austin TX, October 1990.

Bromiley, P., and Cummings, L. L., "Transactions Costs in Organizations with Trust," presented at the Conference on Corporate Governance and Competitive Strategy, University of Minnesota, October 1990.

Miller, K. D., and Bromiley, P., "A Comparison of Alternative Measures of Strategic Risk," presented at the Academy of Management meetings, Washington D.C., August 1989.

Marcus, A. A., Nichols, M., and Bromiley, P., "Organizational Learning in Nuclear Power Plant Operations: Theory and Empirical Test," presented at the Academy of Management meetings, Washington D.C., August 1989. Also presented at the 17th Water Reactor Safety Information Meeting, Rockville, MD, October 1989.

Bromiley, P., "Alternative Concepts of Risk," presented at the Workshop on Models of Strategic Choice, sponsored by The Wharton School, University of Pennsylvania, September 1988.

Bromiley, P., "Corporate Risk and Performance: A Longitudinal Study," presented at the Academy of Management meetings, Los Angeles, CA, August 1988

Bromiley, P., Bryson, J. M., and Jung, Y. S., "Context, Process, and Outcome in Cases of Planned Change," presented at the Association of Collegiate Schools of Planning meetings, Los Angeles, CA, November 1987.

Bromiley, P., "Corporate Risk-taking and Performance" presented at the Institute of Management Sciences meetings, St. Louis, MO, October 1987.

Govekar, M., Bromiley, P., and Marcus, A. A., "On Using Event Studies in Strategic Management Research," presented at the Academy of Management meetings, New Orleans, LA, August 1987.

Bromiley, P., Marcus, A. A., and Goodman, R., "Business and Public Policy: Stock Market Losses as a Deterrent to Production of Hazardous Products," presented at the American Political Science meetings, Washington D.C., August 1986.

Bromiley, P., "Planning Systems and Capital Investment," invited presentation at the Eastern Economic Association meetings, Pittsburgh, PA, March 1985.

Bromiley, P., "Planning Systems in Large Organizations: A Garbage Can Approach with Application to Defense PPBS," presented at ORSA/TIMS meetings, Dallas, November 1984.

Bromiley, P., "Planning Systems in Large Organizations: A Garbage Can Approach with Application to Defense PPBS," commissioned for the Stanford University-Naval Postgraduate School Joint Workshop on Decision-making in Military Organizations, Monterey CA 1984.

Bromiley, P., "Bounded Rationality in Planning and Budgeting Systems: A Conceptual Approach," invited presentation at the Association for Public Policy Analysis and Management meetings, New Orleans, LA, October 1984.

Bromiley, P., "Analyzing Planning Systems in Large Organizations: A Garbage Can Approach," presented at the Academy of Management meetings, Boston, MA, August 1984.

Bromiley, P., "Individual Decision-making and Organizational Design," ORSA/TIMS National Meetings, San Diego, CA, August 1982.

Bromiley, P., "A Behavioral Examination of Corporate Capital Investment," invited presentation at the Public Choice Society meetings, New Orleans, LA, March 1981.

Bromiley, P. and Young, A. A., "Regulatory Priority Setting: EPA and Water Effluent Permits," invited presentation at the Public Choice Society, New Orleans, LA, March 1978.

Young, A. A., van Ravenswaay, E., and Bromiley, P., "Resource Constraints and Regulatory Policy Formation," invited presentation at the Public Choice Society meetings, New Orleans, LA, March 1977.

ADDITIONAL PRESENTATIONS & SYMPOSIA

Research	Bacconi University 2005
Presentations	Brazilian Academy of Management, keynote address, September 2022
	Carnegie-Mellon University, 1998
	Concordia University (Montreal), 2000
	Copenhagen Business School, 2009
	Drexel University, 2009
	Dublin City University, 2007
	Duke University, 1985, 2000
	Erasmus University, 2013
	Florida State University, 2019

Grupo de Pesquisa Estratégia Comportamental, Brazil, 2021
Harvard University, 2000
Haute Ecole de Commerce, Paris, 2003, 2007
Indian School of Business, Hyderabad, India, 2011
INSEAD 2005
IESE (Instituto de Empresa), Madrid, 2007, 2012
Louisiana State University, 2007
National Bureau for Economic Research (NBER), 2000
Naval Postgraduate School, 1981, 1983
Norwegian School of Management, 2007
Ohio State University, 2002, 2013
Queen's University, 1981
Singapore Management University, 2015
Technion, Israel, 2000
Tel Aviv University, Israel, 2012
Tilburg University, Netherlands, 2018
Tulane, 2001, 2011
Université Dauphine, 2014
University of Alberta, 1992
University of Arizona, 2015
University of British Columbia, 1988
University of California, Irvine, 1987, 1992, 1997, 2005
University of California, Riverside, 2009
University of Chicago, 1996
University of Florida, 1990
University of Illinois, 1985
University of Leuven (Belgium), 1991
University of Louisiana, 2007
University of Michigan, 1987, 2014
University of Minnesota, various years
University of Missouri, 2007
University of North Carolina, 2013
University of Oregon, 1981
University of Padova, 2005
University of Pennsylvania, Wharton School, 1986, 1997
University of St. Gallen, 2007
University of Toronto, 1981, 1988
University of Venice 2005
University of Western Ontario, 1981
University of Wisconsin, Milwaukee, 1981
University of Zurich, 2016
Vanderbilt University, 1981
York University, 2004

Practitioner Presentations	<p>Various including:</p> <p>“Strategic Decision Making”, Workshop for Strategic Planning Executives, Kaiser Permanente, San Francisco, CA, May 2015</p> <p>Strategic Risk Management for groups including Orange County Chapter of International Association of Auditors, CFO Alliance, and Financial Executives Networking Group</p> <p>Improving Strategic Thinking, Strategic Leadership Forum, November 1997</p> <p>Improving Strategic Thinking, Strategic Management Research Center, October 1996</p> <p>Draft Strategies in the NFL, presentation to the Minnesota Vikings organization</p>
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PROFESSIONAL ACTIVITIES

Editor	<i>Blackwell Series on Fundamental Issues in Strategic Management (2001-7)</i>
Associate Editor	<i>Management Science (1989-2004)</i> <i>Strategic Management Journal (2014-2018)</i>
Senior Editor	<i>Oxford Research Encyclopedia of Business and Management (2014-5)</i>
Editorial Board	<p><i>Strategic Management Journal (1995-2014, 2018-)</i></p> <p><i>Journal of Strategy and Management (2007-)</i></p> <p>- Received Outstanding Reviewer Award for 2016.</p> <p><i>Journal of Management Studies (2008-)</i></p> <p><i>Strategic Organization (2001-2006)</i></p> <p><i>Organization Science (1989 - 2000)</i></p> <p><i>Journal of Management (1995-1999)</i></p> <p><i>Academy of Management Journal (1990 – 1993)</i></p>
Research Advisory Board	Institute of Management Accountants’ Finance, Governance, Risk & Compliance Program Research Advisory Committee, Member (January 2008 – January 2010).
Guidance Committee	Network for Sustainability, Future Thinking Project, 2015.
Editorial Committee	<i>Digest of Management Research (1992-1997)</i>
National Coordinator	Consortium for Centers of Organizational Research, (2000 - 2001)

President	University of Minnesota chapter of American Association of University Professors (AAUP) 2004-2005
Executive Boards	Business Policy and Strategy Division of Academy of Management, Executive Committee, 1997-1999. Strategy Process Interest Group, Strategic Management Society, 2006, 2015
Program Co-Chair	The Institute of Management Sciences, College on Organization (1986-87)
Guest Editorial Boards	Guest Editor of special issue commemorating the 60 th anniversary of March and Simon's <i>Organizations</i> . Special Issue on New and Evolving Organizational Forms, <i>Academy of Management Journal</i> . Special Issue on Governance Issues in Multinational Enterprises, <i>Journal of International Management</i> Special Issue on Multilevel Theory and Research Approaches, <i>Academy of Management Review</i> Special Issue on Alliances & Networks, <i>Academy of Management Journal</i> Special Issue on Trust, <i>Academy of Management Review</i> Special Issue on Multilevel Theory and Research Approaches, <i>Academy of Management Review</i> Special issue on Managing Knowledge in Organizations, <i>Management Science</i>
Societies	Academy of Management Strategic Management Society INFORMS (The Institute of Management Sciences) (to 2009) Founding member of Herbert Simon Society
Director	Monterey Federal Credit Union (1984-1985)
Member	Strategic Management Society Conference Program Committee 2000, 2005, 2006 Strategic Management Society, Best Paper Selection Committee, 2000. Strategic Management Journal Best Article Nomination Committee 1993, 1997-1999. Academy of Management, Business Policy and Strategy Division, Research Committee (1997-1998) Technology Resource Group of Software Engineering Institute, Carnegie-Mellon University (1984-1985) Academy of Management's Business Policy and Strategy Task Force on "BPS Research: Realigning what we claim we value and what we reward"

Journal Reviewer *Academy of Management Discoveries*
Academy of Management Executive
Academy of Management Journal
Academy of Management Review
Administrative Science Quarterly
Behavioral Research in Accounting
British Journal of Management
British Journal of Political Science
Human Relations
Industrial and Corporate Change
Information Systems Research
International Transactions in Operations Research
International Journal of Management Reviews
International Journal of Strategic Change Management
Journal of Behavioral Decision Making
Journal of Behavioral Economics
Journal of Business Research
Journal of Economic Behavior and Organization
Journal of Human Resources
Journal of Management
Journal of Management Inquiry
Journal of Management Studies
Journal of Marketing
Journal of Marketing Research
Management Science
Omega
Organization Science
Organization Studies
Organizational Research Methods
Quantitative Finance
Rationality and Society
Sloan Management Review
Time and Society

Other Reviewing	<p>Academy of Management meetings – various divisions, every year for nearly 30 years. Received several outstanding reviewer awards.</p> <p>Strategic Management Society annual meetings – various interest groups, every year for well over 20 years. Received outstanding reviewer awards.</p> <p>Israel Science Foundation (2017, 2018) reviewed proposals for funding</p> <p>Netherlands Organization for Scientific Research (2017) reviewed proposals for funding</p> <p>INFORMS, College on Organization Science, Dissertation Proposal Competition, 2010.</p> <p>Academy of International Business meetings 1990, 1999</p> <p>National Science Foundation (panel member 1999, referee 2002-2008)</p> <p>Economic & Social Research Council (Great Britain)</p> <p>Harvard Business School Press</p> <p>South-Western Publishing Company</p> <p>boyd & fraser publishing company</p> <p>Houghton-Mifflin</p> <p>Richard D. Irwin, Inc.</p> <p>Times Mirror Higher Education</p> <p>Western Academy of Management Meetings 1984</p> <p>Received Managerial and Organizational Cognition Group, Academy of Management, Outstanding Reviewer Award, 1996.</p>
Selected Corporate Involvement	<p><i>Member:</i> Finance Committee for St. Joseph’s Hospital in Orange CA 2011-2013.</p> <p><i>Consulting:</i> EFL of India, Risk Management at New Century Financial, Strategic Management at Brown Compounding Pharmacy, Strategic Planning for University of Minnesota Department of Medicine, Strategic Planning for University of Minnesota Department of Dermatology, Strategic Reorganization of University of Minnesota Transplant Program, Strategic Planning for Northwestern Services Group</p> <p><i>Expert Witness:</i> Farmers Insurance</p> <p><i>Collaboration:</i> Western Bank (Minnesota), 3M, Bank of the Southwest</p>
University Service	<p><i>Current</i></p> <p>Member, Executive Committee, UCI Center for Organizational Research</p> <p>Member, PhD Committee</p> <p><i>Past</i></p> <p>Member, Council on Educational Policy, University of California, Irvine (2016-2020)</p> <p>Merage Net Impact, Advisor (2013-)</p> <p>Member, UCI Faculty Divisional Assembly</p> <p>Faculty Chair, Merage School of Business (2017-2019)</p> <p>Area Coordinator, Strategic Management, Merage School of Business (2015-2018)</p>

Strategy Search Committee, Chair. (2017-2018).
 Merage Automotive Association, Advisor. (September 2013-2014)
 Member, Joint Masters Degrees Committee, Merage School (2012-2013)
 Member, Graduate Council, University of California, Irvine (2010 – 2013)
 Faculty Advisor, 2013 International Business Ethics Case Competition
 Merage MBA Team
 Area Coordinator for Strategic Management (2011 – 2013)
 Member, Merage School Dean Search Committee, (2012 - 2013).
 Strategy Search Committee, Chair. (October 2011 - May 2012).
 Faculty Chair, Merage School, University of California, Irvine (2012 – 2013)
 Chair, Faculty Advisory Committee, Merage School, University of California,
 Irvine (2011 – 2012)
 Member, UCI Divisional Senate Assembly (September 2011 - July 2013).
 Reviewer, Graduate Growth Incentives Award program (2012)
 Chair, Merage School Junior Faculty mentoring committee 2010-2011
 Merage School Personnel Committee (2008-2010), chair 2009-2010
 Area Coordinator, Strategic Management, Merage School (2006-9)
 Member, Merage School Personnel Committee (2008-2009)
 Member, NACS Research Computing Symposium, Executive Organizing
 Committee. (2008).
 Member, Merage School Building Committee (2008)
 Chair, Recruiting Committee in Strategic Management (2006-7, 2007-8)
 Member, PhD Committee (2007-2008)
 Member, MBA Committee (2006-7)
 Member, Senate Judiciary Committee, University of Minnesota
 Chair, Department of Strategic Management & Organization (2002-2005)
 Member, McKnight Summer Research Grant committee, University of
 Minnesota
 Research faculty, Minnesota Institute on Insurance Research
 President's Distinguished Minority Student Mentor (2000)
 Member, Faculty Appointments and Promotion Committee, CSOM (1999-
 2002)
 Member, Faculty Senate, University of Minnesota (1998-2001)
 Faculty organizer, Strategic Management Research Group (1995-2000)
 Member, Carlson School of Management Curriculum Committee (1998-9)
 Chair, Strategic Management area preliminary exam grading (1989, 1990,
 1992-1998)
 Member, Graduate Research Advisory Committee, University of Minnesota
 Graduate School (1994-2000)
 Ph.D. Program Coordinator, Department of Strategic Management (1995-
 2000)
 Member, CSOM Interdisciplinary School wide Conference Committee (1995,
 1998)
 Directed Cost-Benefit analysis of Ph.D. program, 1997
 Chair, Departmental recruiting Committee (1991-1992, 1993-1994, 1994-
 1995, 1997-8)
 Member, Strategic Management and Organization Department Recruiting
 Committee (1992-1993, 2000-2001)

Chair, Ad Hoc committee to increase external research funding at the Carlson School of Management (1996-8)
 Member, school-wide tenure reading committees (10 committees, 1989-)
 Chair, school-wide tenure reading committees (multiple committees, 1992-2003)
 Chair, International Program Development project funding committee (1994)
 Member, Departmental Ph.D. Program Committee (1989-1993)
 Chair, MBA Strategy Course redesign committee (1993)
 Member, Undergraduate Core Council (1986-1989)
 Member, Advisory Committee for Vice President, Research
 Member, McKnight Summer Research Grant committee, 1996, 1998.
 Ad Hoc Reviewer for the Graduate School's Health Sciences Advisory Committee, 1996
 Member, MBA project team of the year selection committee (1989)
 Departmental Representative, Consolidated Fund Drive, (1985, 1989)
 School-wide Curriculum Committee (1989-1992)
 Course Coordinator, Public Policy Processes, NPS, (1981-1985)
 Chair, Department Grade Norm Committee, NPS, (1983)
 Organizer, Faculty Research Seminars, NPS, (1981-1982)
 Research Support for Audit of School, NPS, (1982-1983)

Popular Media

Articles

“Executive Pay: Incentives to Cheat,” Minneapolis Star-Tribune, May 9, 2004

“Deal is better for St. Paul than for Minnesota,” St. Paul Pioneer-Press, September 26, 1999.

“New Stadium Isn’t Economic Cure-all for Team or Town,” Minneapolis Star-Tribune, July 25, 1999

Repeatedly quoted in Minneapolis Star-Tribune, St. Paul Pioneer-Press, and CitiBusiness. Work referenced or personally quoted in Chicago Tribune, New York Times, The New Yorker, and other publications. TV appearances include WFTC 29, KARE 11, and KSTP 5 (TV) news. Radio interviews include NPR’s Mid-Morning, High Ground Radio, WCCO, and Minnesota Broadcasters Association’s Access Minnesota.

TEACHING

Courses Taught

Strategic Management and Policy (case-based capstone policy course, executive MBA, Management of Technology masters program, MBA, and undergraduate)

Business Dynamics (MBA)

Management of Complex Organizations (MBA)

Strategy Process (MBA course on strategic management process)

Seminar in Strategy Process (doctoral course covering research on strategic management processes)

Multivariate Statistics (doctoral course)

Applied Econometrics (doctoral course)

Writing for Journal Publication (doctoral course)

Seminar in Strategic Management (doctoral survey seminar covering organizations, business government and society and strategy concepts)

Corporate Planning Systems (doctoral research seminar)

Concepts of Risk and Risk-taking (doctoral research seminar)

Organizational Decision-making (doctoral and masters levels)

Public Policy Processes (federal budgetary and policy processes, masters level)

Public Expenditure, Policy and Analysis (advanced budgeting and policy analysis, master's level)

Executive Education Numerous programs on various aspects of strategic management including strategy for high tech firms, strategy for new board members, etc.

Masters Theses Supervised 11 theses at Naval Postgraduate School

Supervised 3 theses in the Management of Technology program (U of MN) and 1 in public policy (U of MN)

Doctoral Dissertations Advised Jörn Kleinhans (Strategy, Chapman University)
Scott Mitchell (Strategy, University of Kansas)
Pedro Sottile (Finance, University of Wisconsin – Eau Claire)
Mark Washburn (Strategy, California State Long Beach)
Jared Harris (Strategy and Ethics, University of Virginia, winner of (i) Best Dissertation Award in Social Issues in Management Division, Academy of Management 2007; (ii) Excellence in Ethics Dissertation Competition 2007, (iii) Booz Allen Hamilton/Strategic Management Society PhD Fellowship Best Paper Award; (iv) Founder's Award for Rising Scholars from the Society for Business Ethics; (v) Joseph M. Juran Doctoral fellowship, and (vi) Business Roundtable Institute for Corporate Ethics dissertation fellowship. Finalist for Best Dissertation Award in Business Policy and Strategy Division, Academy of Management, 2007, and the INFORMS/Organization Science Dissertation Proposal Competition.

Scott Johnson (Strategy, Oklahoma State University, finalist best dissertation award in Business Policy and Strategy Division, Academy of Management, 2006)

Chris Papenhausen (Strategy, University of Massachusetts, Dartmouth)

Devaki Rau (Strategy, Northern Illinois University)

Geoff Bell (Strategy, University of Minnesota, Duluth)

Gerry McNamara (Strategy, Michigan State University)

Michele Govekar (Strategy, Pennsylvania State University at Erie)

Karen Fladmoe-Lindquist (International, University of Utah)

Robert M. Wiseman (Strategy, Michigan State University)

Kent D. Miller (Strategy, Michigan State University)

Member on numerous committees

PERSONAL

Born: September 19, 1952

Citizenship: United States and Canada

Marital Status: Married, two children