

Raymond Melvin (Mel) Rogers

Education and Professional History

Education

B.A. Broadcast Journalism, Brigham Young University

M.A. International Mass Communications, Brigham Young University

Employment

President and CEO, PBS SoCaL, 2011-2015 (KOCE-TV Foundation, Licensee)

President and CEO, KOCE TV, LA Market 2004-2010 (KOCE-TV Foundation, Licensee)

President, KOCE-TV, LA Market, 1997-2004 (Coast Community College District, Licensee)

President, Ethos Institute (On Camera Training Consulting) 1995-2002

President, ProMedia Associates Consulting, 1994-1997

Director of Broadcast Services (Interim) (TV & Radio), Brigham Young University 1992-1994

General Manager, KBYU TV, 1991-1992

Station Manager, KBYU TV, 1984-1991

Reporter, ABC Radio Networks, 1982-1990 (Covered important sporting events in the West as needed)

Adjunct Faculty, BYU Communications Dept. 1980-1995 (Various Courses in Communications & PR)

Director of Broadcast Media Relations, Brigham Young University 1978-1984

Director of Media Relations and PR, Utah Technical College (Utah Valley University) 1977-1978

Program Host (various), Football and Basketball broadcast color commentator, KBYU TV 1974-1984

Utah Valley Reporter, KSL TV 1973-1974

News Director, KOVO Radio 1971-1972

Announcer Producer, KBYU-FM 1971

Board Affiliations

Public Television Major Market Group Board of Directors, 2011-2015

Public Television Beta Station Group Board of Directors, 2005-2010 (Served as President)

California Public Television Stations Board of Directors, 2002-2015 (Served as President)

National Educational Telecommunications Association Board of Directors, 1999-2015

Public Television Program Resources Group Board of Directors, 1999-2005

Pacific Mountain Network Board of Directors, 1999-2004

Public Broadcasting Service (PBS) Board of Directors, 1999-2005 (Elected to two, three-year terms)

Utah Broadcasters' Association Board of Directors (Served as Board President) 1990-1994

Various Not-for-Profit Board Affiliations: UCI CEO Roundtable, United Way of Orange County, Orange County Forum, Pacific Chorale, Arts Orange County

IMPORTANT NOTE: Some dates may not be exact but are close estimates