

Ravi Kathuria

Professor
James L & Lynne P Doti Chair in Operations Management
Argyros School of Business and Economics
Chapman University, Orange, CA 92866

EDUCATION

Drexel University, 1992-1996

Philadelphia, Pennsylvania. *Ph.D. (Major area: Operations Management)*

Training Institute for Productivity and Industrial Engineering, 1984- 1986

Madras, India. *M.S. (Major area: Industrial Engineering)*

Institute for Productivity and Management, 1981- 1983

Allahabad, India. *M.B.A. (Major area: Production Management)*

Punjab Engineering College, 1975 - 1979

Chandigarh, India. *B.S. (Major area: Mechanical Engineering)*

TEACHING

Teaching Experience (Tenured/Tenure-track)

Chapman University, Orange, CA.

Fall 2002 - present

James L and Lynne P Doti Endowed Chair (Fall 2008--present)

Professor (Promoted Fall 2008)

Associate Professor (Tenured Fall 2003)

Saint Joseph's University, Philadelphia, PA.

1996 - 2002

Assistant Professor (Tenured and promoted to Associate in Fall 2002)

Grants and Awards

1. St. Joseph's University Faculty Merit Award for Extraordinary Achievement in Teaching, 1998-1999.
2. SAP Grant (\$25,000) for curriculum revision, 2001, with Professors Joseph M. Ragan, Bart Hartman, Ronald Klimberg, and Ms. Peggy Allen of St. Joseph's University.

Courses Taught

Executive MBA, Flex-MBA and Full-time MBA

Operations & Technology Management, Project Management, Service Management, Business Consulting, Statistics

Undergraduate

Production & Operations Management, Project Management, Service Management, Statistics, Management of Information Systems, Principles of Management

RESEARCH

Honors, Awards, and Grants

2015 Most Prolific Authors in Manufacturing Strategy: Ranked #5 in the World

Ranked #5 in the world among most prolific authors in manufacturing strategy based on the total number of publications, and #10 based on “adjusted” number of publications.

Source: Chatha, K.A., Butt, I., and Tariq, A, "Research methodologies and publication trends in manufacturing strategy", *International Journal of Operations & Production Management*, Vol. 35 Issue 4, pp. 487 – 546.

2010 Literati Network Awards for Excellence: Highly Commended Paper

Jambulingam, T., **Kathuria, R.**, and Nevin, J.R., “How Fairness Earns Loyalty in the Pharmaceutical Supply Chain: Role of Trust in the Wholesaler-Pharmacy Relationship." *International Journal of Pharmaceutical and Healthcare Marketing*, **2009**, Vol. 3(4), pp. 305-322.

Decision Sciences Institute’s Distinguished Paper

Jambulingam, T., Nevin, J. R., and **Kathuria, R.**, “Antecedents to Supply Chain Integration: A Transaction Cost Theory Perspective.” *38th Annual National Conference of the Decision Sciences Institute* held in Phoenix, AZ, **2007**.

Wang-Fradkin Professorship @ Chapman University

1. Nominated for the **2007-2009** Wang-Fradkin Professorship, but deemed ineligible due to continued service on the Faculty Research & Development Council.
2. Nominated for the **2006-2008** Wang-Fradkin Professorship.

Academy of Management Best Paper Award in the Operations Management Division

Kathuria, R., Competitive Priorities as Trade-Offs or Mutually Supportive: Can We Call the Question Yet? *Sixty-fifth Academy of Management Meeting* held in Honolulu, HI, **2005**.

Wickham Skinner Award for Early Career Research Accomplishments

Finalist for the **2001** Wickham Skinner Award for Early Career Research Accomplishments, hosted by the *Production and Operations Management Society*.

Best Application of Theory Paper Award

Kathuria, R., Igbaria, M. and Anandarajan, A. "Aligning IT Applications with Manufacturing Strategy: An Intelligent Decision Support System Approach." *Twenty-eighth Northeast Decision Sciences Institute’s Conference*, Newport, RI, **1999**.

Faculty Merit Award for Outstanding Research

St. Joseph’s University Faculty Merit Award for **Outstanding Research, 1997-1998**.

Best Conference Paper Awards

1. Kathuria, R. and Davis, E. B. "Does Quality Make a Difference?: Effective Work Force Management Practices for Quality Management." *Annual Conference of the Northeast Business and Economics Association*, Newport, RI, **1998**.

2. Kathuria, R., Porth, S.J., and Joshi, M. P. "Performance Impact of the Fit Between Manufacturing Priorities of General Managers and Manufacturing Managers." *Annual Conference of the Northeast Business and Economics Association*, Philadelphia, PA, **1997**.

Academy of Management Best Paper Proceedings [Among top 5-10% of submissions]

1. Kathuria, R., Competitive Priorities as Trade-Offs or Mutually Supportive: Can We Call the Question Yet? *Sixty-fifth Academy of Management Meeting* held in Honolulu, HI, **2005**.

2. Joshi, M.P., Davis E.B., Kathuria, R., Weidner, C.K., "Learning and Teaching Strategic Management Through Experiential Methods." *Sixty-third Academy of Management Meeting* held in Seattle, WA, **2003**.

3. Kathuria, R. and Davis, E.B. "Quality and Work Force Practices: The Managerial Performance Implication." *Fifty-ninth Academy of Management Meeting* held in Chicago, IL, **1999**.

Summer Research Grants

Argyros School of Business and Economics' Summer Research Grant, **2008**

Argyros School of Business and Economics' Summer Research Grant, **2006**

St. Joseph's University's Summer Research Grant, **2000**

Refereed Journal Articles—In Progress

IP1. Kathuria, R. and Lucianetti L, "Performance Measurement Systems, Business Strategy, and Organizational Performance," Almost ready for submission to the *International Journal of Operations and Production Management*.

IP2. Balta, M, Kathuria, R, Haithem, T, "Project Management of High Technology Projects from Universities or Non-Profit Organizations." Being prepared for submission to the *International Journal of Operations and Production Management*.

IP3. Jambulingam, T. and Kathuria, R., "Supply Chain Integration in a Service Industry: Patterns, Antecedents, and Relationship Effectiveness," Being finalized for submission to *Journal of Business Research*.

IP4. Kathuria, R., Kohli, T.K., Kathuria, N.N., and Porth, S.J., "East or West, Strategic Consensus Lacks!" Nearly ready for submission to *International Journal of Production Research*.

IP5. Kathuria, R. Competitive Priorities As Trade-Offs Or Mutually Supportive: Does Geographic Context Matter? Being prepared for submission to *Journal of Operations Management*.

IP6. Jambulingam, T., Nevin, J. R., and Kathuria, R., "Buyer-Supplier Coordination: A Transaction Cost Theory Perspective? Nearly ready for submission to *Journal of Supply Chain Management*.

IP7. Kathuria, R., Kathuria, N.N., and Kathuria, A. "Mutually Supportive or Trade-Offs: An Analysis of Competitive Priorities in the Emerging Economy of India." Nearly ready for submission to *International Journal of Operations and Production Management*.

Refereed Journal Articles--Published

P24. Kathuria, R., Kohli, TK, Kathuria, NN, Porth, SJ, "Strategic Consensus in India vis-a-vis USA: A Comparative Study." *International Journal of Advances in Management and Economics*. **2016**, Vol 5(5), pp. 14-22.

P23. Jambulingam, T., **Kathuria, R.**, and Nevin, J.R., "Fairness-Trust-Loyalty Relationship under Varying Conditions of Supplier-Buyer Interdependence." *Journal of Marketing Theory and Practice*. **2011**, Vol. 19(1), pp. 39-56.

P22. Kathuria, R., Partovi, F.Y., and Greenhaus, J.G., "Leadership Practices, Competitive Priorities and Manufacturing Group Performance." *International Journal of Operations & Production Management*, **2010**, Vol. 30(10), pp. 1080-1105.

P21. Kathuria, R., Porth, S.J., Kathuria, N.N., and Kohli, T.K., "Competitive Priorities and Strategic Consensus in Emerging Economies: Evidence from India." *International Journal of Operations & Production Management*. **2010**, Vol. 30(8), pp. 879-896.

P20. Jambulingam, T., **Kathuria, R.**, and Nevin, J.R., "How Fairness Earns Loyalty in the Pharmaceutical Supply Chain: Role of Trust in the Wholesaler-Pharmacy Relationship." *International Journal of Pharmaceutical and Healthcare Marketing*, **2009**, Vol. 3(4), pp. 305-322. **Emerald Literati Highly Commended Paper Award 2010**

P19. Kathuria, R., Joshi, M. P., and Dellande, S. "International Growth Strategies of Service and Manufacturing Firms: The Case of Banking and Chemical Industries." *International Journal of Operations & Production Management*, **2008**, Vol. 28(10), pp. 968-990.

P18. Kathuria, R., Joshi, M. P., and Porth, S.J. "Organizational Alignment and Performance: Past, Present and Future." *Management Decision*, **2007**, Vol. 45(3), pp. 503-517.

P17. Kathuria R., and Joshi, M.P., "Environmental Influences on Corporate Entrepreneurship: Executive Perspectives on the Internet." *International Entrepreneurship and Management Journal*, **2007**, Vol. 3(2), pp. 127-144.

P16. Joshi, M.P., Davis, E. B., **Kathuria, R.**, and Weidner, K., "Experiential Learning Process: Exploring Teaching and Learning of Strategic Management Framework Through The Winter Survival Exercise." *Journal of Management Education*, **2005**, Vol. 29(5), pp. 672-695.

P15. Jambulingam, T., **Kathuria, R.**, Doucette, W.R., "Entrepreneurial Orientation as a Basis for Classification within a Service Industry: The Case of Retail Pharmacy Industry." *Journal of Operations Management*, **2005**, Vol. 23(1), pp. 23-42.

P14. Joshi, M.P., **Kathuria, R.**, and Porth, S.J., "Alignment of Strategic Priorities and Performance: An Operations Perspective." *Journal of Operations Management*, **2003**, Vol. 21(3), pp. 353-369.

P13. Kathuria, R. and Porth, S.J., "Strategy-managerial Characteristics Alignment and Performance: A Manufacturing Perspective." *International Journal of Operations & Production Management*, **2003**, Vol. 23(3), pp. 255-276.

- P12. Kathuria, R.** and Davis, E.B. "Quality and Work Force Management Practices: The Managerial Performance Implication," *Production and Operations Management*, **2001**, Vol. 10(4), pp. 460-477.
- P11. Kathuria, R.** "Competitive Priorities and Managerial Performance: A Taxonomy," *Journal of Operations Management*, **2000**, Vol. 18(6), pp. 627-641.
- P10. Kathuria, R.** and Partovi, F.Y. "Aligning Work Force Management Practices With Competitive Priorities and Process Technology: A Conceptual Examination," *Journal of High Technology Management Research*, **2000**, Vol. 11(2), pp.215-234.
- P9. Kathuria, R.**, Anandarajan, A. and Igbaria, M. "Linking IT Applications with Manufacturing Strategy: An Intelligent Decision Support System Approach," *Decision Sciences*, **1999**, Vol. 30(4), pp. 959-991.
- P8. Kathuria, R.** and Davis, E.B. "Quality and Work Force Management: From Manufacturing Managers' Perspective," *Journal of Quality Management*, **1999**, Vol. 4(2), pp. 147-166.
- P7. Kathuria, R.**, and Partovi, F.Y. "Work Force Management Practices for Manufacturing Flexibility," *Journal of Operations Management*, **1999**, Vol. 18(1), pp. 21-39.
- P6. Kathuria, R.**, Anandarajan, A., and Igbaria, M. "Selecting IT Applications in Manufacturing: A KBS Approach," *Omega: The International Journal of Management Science*, December **1999**, Vol. 27(6), pp. 605-616.
- P5. Kathuria, R.**, Porth, S.J., and Joshi, M. P., "Manufacturing Priorities: Do General Managers and Manufacturing Managers Agree?" *International Journal of Production Research*, **1999**, Vol. 37(1), pp. 2077-2092.
- P4. Kathuria, R.**, Joshi, M. P., and Porth, S.J. "Misalignment of Managerial Priorities Affecting OM: Has it Changed?" *International Journal of Operations and Quantitative Management*, April **1998**, Vol. 4(1), pp. 43-54.
- P3. Kathuria, R.** "Managing for Flexibility: A Manufacturing Perspective," *Industrial Management and Data Systems*, **1998**, (5 & 6), pp. 246-252.
- P2.** Porth, S., **Kathuria, R.**, and Joshi, M. P., "Performance Impact of the Fit Between Manufacturing priorities of General Managers and Manufacturing Managers." *Journal of Business and Economic Studies*, Spring **1998**, Vol. 4(1), pp. 13-35.
- P1. Kathuria, R.** and Igbaria, M., "Aligning IT Applications with Manufacturing Strategy: An Integrated Framework." *International Journal of Operations & Production Management*, **1997**, Vol. 17(6), pp. 611-629.

Refereed Conference Proceedings and Presentations

Sixty-four (64) papers presented in top conferences of which **52** published in refereed proceedings.

Refereed Conference Presentations with Papers Published in the Proceedings

C52. **Kathuria, R.**, Kathuria, NN, Kathuria, A, "Competitive Priorities as Trade-offs or Mutually Supportive: A Glimpse from an Emerging Economy," Presented at and published in conference proceedings of the *International Conference on Management Practices for the New Economy*, held Feb 10-11, 2017.

C51. Jambulingam, T. and **Kathuria, R.**, "Patterns of Supply Chain Integration in a Service Setting: Antecedents and Relationship Effectiveness," Presented at and published in the proceedings of the *45th Annual Meeting of the Decision Sciences Institute* held in Tampa, FL, USA, Nov 22-25, **2014**, pp. 1-6.

C50. **Kathuria, R.** and Lucianetti, L. "Alignment Between Performance Metrics And Business Strategy: Does It Impact Organizational Performance?," Presented at and published in the proceedings of the *19th Annual Conference of the Asia-Pacific Decision Sciences Institute (APDSI)* held in Yokohama, Japan, July 18-22, **2014**, pp.1-6 .

C49. **Kathuria, R.**, Kohli, T.K., Kathuria, N.N., and Porth, S.J., "Strategic Consensus in India vis-à-vis USA: A Comparative Study." Presented at and published in the proceedings of the *7th Annual Conference of the Indian Subcontinent Decision Sciences Institute (ISDSI)* held in Delhi, India, Dec 28-30, **2013**, pp. 1-12.

C48. Joshi, M.P., **Kathuria, R.**, and Das, S., "Process Renewal and the Internet: Linkages to Corporate Entrepreneurship and Organizational Renewal," Presented at the conference and published in the proceedings of the *41st Annual Meeting of the Decision Sciences Institute* held in San Diego, CA, USA, Nov 20-23, **2010**, pp. 4701-4706. **Award Competition Entry.**

C47. Jambulingam, T., **Kathuria, R.**, and Nevin, J. R., "The Mediating Role of Trust under Varying Conditions of Supplier-Buyer Interdependence." Presented at the conference and published in the proceedings of the *41st Annual Meeting of the Decision Sciences Institute* held in San Diego, CA, USA, Nov 20-23, **2010**, pp. 3751-3756. **Award Competition Entry.**

C46. Joshi, M.P., Jambulingam, T., and **Kathuria, R.**, "Benchmarking Web Based CRM Strategies of Pharmaceutical Companies: A Competitive Analysis Using Analytic Hierarchy Process," Presented at the conference and published in the proceedings of the *37th Annual Meeting of the Northeast Business and Economics Society* held in Morristown, NJ, USA, Sep 30-Oct 2, **2010**, pp.1-5.

C45. Das, S., **Kathuria, R.**, and Joshi, M.P., "Entrepreneurship and Process Renewal in Service Firms: Effect of the Internet." Presented at and abstract published in proceedings of the *20th Annual National Conference of the Production & Operations Management Society* held in Orlando, FL, May 1-4 **2009**.

C44. **Kathuria, R.**, Porth, S.J., Kathuria, N.N., and Kohli, T.K., "Strategic Consensus in India." Presented at and abstract published in proceedings of the *Strategic Management Society Special Conference* held in Hyderabad, India, Dec 12-14 **2008**.

- C43.** Kathuria, R., Porth, S.J., Kathuria, N.N., and Kohli, T.K., “Competitive Priorities and Strategic Consensus: A Comparative Look from Across the Globe.” Presented at and published in proceedings of the *38th Annual National Conference of the Decision Sciences Institute* held in Phoenix, AZ, in November **2007**. (**Award Competition Entry**)
- C42.** Jambulingam, T., Nevin, J. R., and Kathuria, R., “Antecedents to Supply Chain Integration: A Transaction Cost Theory Perspective.” Presented at and published in proceedings of the *38th Annual National Conference of the Decision Sciences Institute* held in Phoenix, AZ, in November **2007**. (**Received a Distinguished Paper Award**)
- C41.** Kathuria, R., Porth, S.J., Kathuria, N.N., and Kohli, T.K., “Strategic Consensus: Evidence from a Developing Nation.” Presented and abstract published in Proceedings of the *Sixty-seventh Annual National Meeting of the Academy of Management* held in Philadelphia, PA, August **2007**.
- C40.** Joshi, M.P. and Kathuria, R., “Environmental Scanning and Corporate Strategy: Differences between High Tech and Low Tech Firms.” Presented and abstract published in Proceedings of the *Sixty-seventh Annual National Meeting of the Academy of Management* held in Philadelphia, PA, August **2007**.
- C39.** Kathuria, R., Joshi, M.P., and Dellande, S., “International Growth Strategies: A Comparative Analysis of Manufacturing and Service Firms.” Presented and abstract published in Proceedings of the *Sixty-sixth Annual National Meeting of the Academy of Management* in Atlanta, GA, August **2006**, OM-p.9.
- C38.** Kathuria, R., “Competitive Priorities as Trade-Offs or Mutually Supportive: Can We Call the Question Yet?” Presented and published in Proceedings of the *Sixty-fifth Academy of Management Meeting* held in Honolulu, HI, August **2005**, pp. OM: C1-C6. (**Published in the Best Paper Proceedings and recipient of the Chan Hahn Prize for the Academy of Management Best Paper Award in the Operations Management Division**).
- C37.** Jambulingam, T., Kathuria, R., and Nevin, J.R., “Impact of Fairness and Trust on Loyalty Under Varying Conditions of Supplier-Buyer Interdependence.” Presented and abstract published in Proceedings of the *Sixty-fifth Academy of Management Meeting* held in Honolulu, HI, August **2005**, OM-p. 12
- C36.** Kathuria, R., Partovi, F.Y., and Greenhaus, J.G., “The Role of Manufacturing Leadership in Pursuit of Competitive Priorities.” Presented and abstract published in Proceedings of the *Thirty-fourth Annual Meeting of the Northeast Decision Sciences Institute* in Philadelphia, April **2005**, pp. 1-6.
- C35.** Kathuria, R., and Kohli, T.K., “Strategic Consensus: Are Business and Manufacturing Strategies Aligned?” Presented and abstract published in Proceedings of the *Thirty-fourth Annual Meeting of the Western Decision Sciences* in Vancouver, Canada, March **2005**.
- C34.** Kathuria, R., and Joshi, M.P., “Entrepreneurial Orientation In Light of Growth of the Internet: High-Tech Versus Low-Tech Services.” Presented and abstract published in Proceedings of the Annual National Conference of the *Decision Sciences Institute* held in Boston, MA, November **2004**, pp. 5641-5646. (**Award Competition Entry**).

- C33.** Kathuria, R., Porth, S.J., Kathuria, N.N., and Kohli, T.K., “Competitive Priorities and Strategic Consensus: Influence of National Culture.” Presented and abstract published in Proceedings of the *Sixty-fourth Annual Meeting of the Academy of Management* in New Orleans, LA, August **2004**, pp.9-10.
- C32.** Kathuria, R., and Joshi, M.P., “The Internet and the Strategies of Service Firms: Does Technological Orientation of the Firm Make a Difference?” Presented and published in Proceedings of the *ICEB* held in Singapore December 9-13, **2003**, pp. 1-3.
- C31.** Joshi, M.P., Jambulingam, T., and Kathuria, R., “Measuring E-Business Activities of Pharmaceutical Firms in Customer Relationship Management: Development of a Competitor Analysis Tool.” Presented and published in Proceedings of the *Annual Meeting of the Southern Management Association* held November 12-15, **2003**, pp. 741-747.
- C30.** Joshi, M.P., and Kathuria, R., “Relationship Between Corporate Entrepreneurship and the Growth of the Internet.” Presented and published in Proceedings of the *23rd Annual International Conference of the Strategic Management Society* held November 9-12, **2003**.
- C29.** Joshi, M.P., Davis E.B., Kathuria, R., Weidner, C.K., “Learning and Teaching Strategic Management Through Experiential Methods.” Presented and abstract published in Proceedings of the *Sixty-third Annual Meeting of the Academy of Management* held in Seattle, WA, August **2003**, MED: D1-D6. **(Published in the Best Paper Proceedings)**.
- C28.** Kathuria, R., Joshi, M.P., Davis E.B., and Widener, K., “Experiential Exercises for Teaching Strategic Management Concepts: The Winter Survival Exercise Revisited.” Presented and abstract published in Proceedings of the *2002 Decision Sciences Institute’s Meeting* held in San Diego, CA, November **2002**, pp. 877-882.
- C27.** Jambulingam, T., Kathuria, R., and Doucette, W. R., “Developing Classification Schemes within a Service Industry: The Case of Retail Pharmacy Industry.” Presented and abstract published in Proceedings of the *Sixty-second Annual Meeting of the Academy of Management* held in Denver, CO, August **2002**, p. OM 7.
- C26.** Kathuria, R., Porth, S.J., Kathuria, N.N., and Kohli, T.K., “Competitive Priorities of Manufacturing and General Managers: An Empirical Study of the U.S. and India.” Presented and abstract published in Proceedings of the *Thirty-First Annual Meeting of the Northeast Decision Sciences Institute* in San Juan, Puerto Rico, March **2002**, pp. 231-233. **(Nominated for the Best Paper Award.)**
- C25.** Joshi, M.P. and Kathuria, R., “Netpreneurism: In Response to the Internet Growth.” Presented and published in Proceedings of the *2001 Decision Sciences Institute’s Meeting* held in San Francisco, CA, November **2001**, pp. 489-491.
- C24.** Joshi, M.P., Jambulingam, T., DeCarlos, D.M., and Kathuria, R., “Measuring e-Business Activities of Pharmaceutical Firms in Customer Relationship Management.” Presented and published in Proceedings of the *2001 Decision Sciences Institute’s Meeting* held in San Francisco, CA, November **2001**, pp. 486-488.

- C23.** Kathuria, R., Partovi, F.Y., and Greenhaus, J.G. "Competitive Orientation, Congruent Managerial Practices, and Manufacturing Performance." Presented and abstract published in Proceedings of the *Sixty-first Annual Meeting of the Academy of Management* held in Washington, D.C., August **2001**, p. OM 10.
- C22.** Kathuria, R., and Joshi, M.P., "Globalization of Services: Do Service Characteristics Impact the Globalization Process?" Presented and abstract published in Proceedings of the *POM-2001 conference* held in Orlando, March-April **2001**, p. 96.
- C21.** Joshi, M.P. and Kathuria, R., "Changing Business Models Through Adoption of Entrepreneurism: A Response to Internet Challenges and Opportunities by Existing Brick and Mortar Firms." Presented and abstract published in Proceedings of the *POM-2001 conference* held in Orlando, March-April **2001**, p. 99.
- C20.** Kathuria, R. and Davis, E.B. "Quality and Work Force Practices: The Managerial Performance Implication," Presented at the *Fifty-ninth Academy of Management Meetings*, and published in the **Best Paper Proceedings**, August **1999**, pp. OM: C1-C6. **(Finalist for The Chan K. Hahn DISTINGUISHED PAPER AWARD in the Operations Management Division .)**
- C19.** Porth, S.J. and Kathuria, R. "Aligning Strategies and Managers at the Functional Level: An Empirical Analysis," Presented and published in Proceedings of the *1999 Eastern Academy of Management Conference*, May **1999**, pp. 61-64.
- C18.** Kathuria, R., Igbaria, M. and Anandarajan, A. "Linking IT Applications to Manufacturing Strategy: An Intelligent Decision Support System Approach," Presented and published in Proceedings of the *Twenty-eighth Annual Northeast Decision Sciences Institute Conference*, March 24-26, **1999**, pp. 205-207. **(Adjudged the BEST "Application of Theory" PAPER presented at the conference.)**
- C17.** Kathuria, R. and Rajarao, S. "A Decision-Aid for Aligning Competitive Priorities and Process Structures," Presented and published in proceedings of the *1999 International Conference on Industry, Engineering, and Management Systems* in Florida, March 8-10, **1999**, p. 3.
- C16.** Kathuria, R., Porth, S.J., Kathuria, N.N. and Kohli, T.K. "Competitive Priorities: Recent Practices in India," Presented and abstract published in proceedings of the *Second International Conference on Operations and Quantitative Management*, January **1999**, pp. MA4.4.
- C15.** Kathuria, R. and Davis, E. B. "Does Quality Make a Difference?: Effective Work Force Management Practices for Quality Management." Presented and published in Proceedings of the *1998 Annual Conference of the Northeast Business and Economics Association*, October 29-30, **1998**, pp. 83-85. **(Adjudged the BEST PAPER presented at the conference.)**
- C14.** Joshi, M., Kathuria, R. and Porth, S.J. "What Matters Most? How About the Alignment Between Manufacturing Priorities of General Managers and Manufacturing Managers?" Presented and abstract published in proceedings of the *Fifty-eighth Annual Academy of Management Meetings* held in San Diego, CA, August 7-12, **1998**, p. 12.

- C13.** **Kathuria, R.**, "Competitive Priorities: Mutually Supportive or Potential Trade-offs? From Manufacturing Managers' Perspective" Presented and abstract published in proceedings of the *International Conference on Business and Management* held in Ahmedabad, India, January **1998**, p. ME2.2.
- C12.** **Kathuria, R.** and Partovi, F.Y., "Flexible Managers for Implementing Manufacturing Flexibility?" Presented and published in proceedings of the *1997 Annual National Meeting of the Decision Sciences Institute* held November 22-25, in San Diego, CA, November **1997**, pp.1104-1106.
- C11.** **Kathuria, R.**, "Lasting Improvements in Manufacturing Performance: Validation of the New Theory." Presented and abstract published in proceedings of the *1997 Academy of Management Meetings* held in Boston, MA, August 8-13, **1997**, p. 595.
- C10.** **Kathuria, R.**, Porth, S.J., and Joshi, M. P., "Manufacturing Priorities: Do General Managers and Manufacturing Managers Agree?" Presented and published in proceedings of the *1997 Annual Meeting of Southern Management Association* held in Atlanta, November **1997**, pp. 253-255.
- C9.** **Kathuria, R.**, Porth, S.J., and Joshi, M. P., "Performance Impact of the Fit Between Manufacturing priorities of General Managers and Manufacturing Managers." Presented and published in proceedings of the *1997 Annual Meeting of Northeast Business and Economics Association* held in Philadelphia, in September **1997**, pp. 60-62.
(Adjudged the BEST PAPER presented at the conference.)
- C8.** **Kathuria, R.** and Anandarajan, M., "An Expert System that Links Manufacturing Systems to Strategy." Presented and published in proceedings of the *1997 Annual Meeting of the Northeast Decision Sciences Institute* held in Annapolis, MD, April **1997**, pp. 211-213. **(Nominated for consideration for a BEST PAPER AWARD.)**
- C7.** **Kathuria, R.**, Partovi, F.Y., and Greenhaus, J.H., "Performance Impact of the Fit Between Competitive Priorities and Managerial Practices: An Empirical Study." Presented and published in proceedings of the *1997 Annual Meeting of the Northeast Decision Sciences Institute* held in Annapolis, MD, April **1997**, pp. 220-222.
- C6.** **Kathuria, R.** and Anandarajan, M., "Linking IT Applications in Manufacturing to Competitive Priorities and Process Structure: A Knowledge Based System Approach." Presented and abstract published in proceedings of the *Twenty-Sixth Annual Meeting of the Western Decision Sciences Institute* held in Hawaii, March **1997**, p. 511.
- C5.** **Kathuria, R.** and Partovi, F.Y., "Competitive Priorities and Compatible Managerial Patterns: A Conceptual Framework." Presented and abstract published in proceedings of the fifty-fifth *Academy of Management Meetings* held in Vancouver, Canada, August **1995**, p.549.
- C4.** **Kathuria, R.** and Igbaria, M., "Aligning IT Applications in Manufacturing with Competitive Priorities and Process Structure." Presented and published in proceedings of the **1994 Annual National Meeting of the Decision Sciences Institute** held in Honolulu, Hawaii, pp. 1682-1684.

C3. **Kathuria, R.**, "Matching Managers with the Dynamic Manufacturing Strategy of a Firm: An Analytical Approach." Presented and published in proceedings of the **1994 Annual Meeting of the Northeast Decision Sciences Institute** held in Portsmouth, New Hampshire, pp. 252-254.

C2. **Kathuria, R.**, "Matching Managers to Operations Strategy: An Interdisciplinary Research Issue." Presented and abstract published in conference proceedings of the **1993 Annual National Meeting of the Decision Sciences Institute** held in Washington, D.C.

C1. **Kathuria, R.**, McLaughlin, C.P., and Roth, D., "Specifying Learning Curves in Services." Presented and published in proceedings of the **1991 Annual National Meeting of the Decision Sciences Institute** held in Miami, Florida, pp. 1639-1641.

Refereed Conference Presentations without Proceedings (not included in the above list of 52 presentations that were also published in the conference proceedings)

CP64. **Kathuria, R.** and Lucianetti, L. "Performance Measurement Systems: Nature, Objectives, and Organizational Performance," Presented at the **43rd Annual Meeting of the Decision Sciences Institute (DSI)** held in San Francisco, CA, November **2012**.

CP63. Jambulingam, T., **Kathuria, R.**, and Nevin, J. R., "Impact of Interdependence on Fairness-Trust-Loyalty Relationship" Presented at the **14th Biennial WMC of the Academy of Marketing Science** held in Oslo, Norway, July 22-25 **2009**.

CP62. **Kathuria, R.**, Porth, S.J., Kathuria, N.N., and Kohli, T.K., "Competitive Priorities in Emerging Economies: Evidence from India." Presented and abstract published in Proceedings of the **19th Annual Conference of the Production and Operations Management Society** held in San Diego, California, May **2008**.

CP61. Joshi, M.P., Jambulingam, T., and **Kathuria, R.**, "Competitive Intelligence using the AMC Perspective." Presented at the **37th Annual National Conference of the Decision Sciences Institute** held in San Antonio, TX, November **2006**.

CP60. **Kathuria, R.**, Joshi, M.P., and Dellande, S., "Distinctive Service Characteristics, Technology Intensity, and International Growth Strategies: A Conceptual Examination" Presented at the **Production and Operations Management Society's Conference** held in Carmel, CA, June **2006**.

CP59. Jambulingam, T., **Kathuria, R.** and Nevin, J.R., "Effect of Supplier Fairness on Buyer Loyalty: Does Trust Mediate the Relationship? Presented at the **35th Annual National Conference of the Decision Sciences Institute** held in Boston, MA, November **2004**.

CP58. Joshi, M.P and **Kathuria, R.** Adoption of Corporate Entrepreneurship: The Role of the Internet. Presented at the Inaugural Conference on Entrepreneurship Research at Mason, Fairfax, VA, November **2004**.

CP57. **Kathuria, R.** and Jambulingam, T., "Service Competence of Pharmacy Types: A Comparative Analysis by Resources and Performance." Presented at the **33rd Annual**

National Conference of the Decision Sciences Institute held in San Diego, CA, November 2002.

CP56. Kathuria, R., Porth, S.J., Kathuria, N.N., and Kohli, T.K., “Competitive Priorities of Managers: A Comparative Study of the U.S. and India.” Presented at the *National Business and Economics Society conference* in San Juan, Puerto Rico, February-March 2001.

CP55. Kathuria, R., and Porth, S.J., “Strategy-Manager Co-alignment and Performance: A Manufacturing Perspective.” Presented at St. Joseph’s Faculty Research Forum, April 1999.

CP54. Kathuria, R., “Performance Impact of the Fit Between Competitive Priorities and Managerial Practices.” Presented at a Faculty Research Forum, St. Joseph’s University, February 1997.

CP53. Kathuria, R., "Competitive Priorities: Do Perceptions of GMs and MMs Differ? Why?" Presented at *the International Conference on Operations and Quantitative Management* held in Jaipur, India, January 1997.

Fifty-two presentations (CP1-CP52) were also published in the conference proceedings listed in the previous section as C1-C52. To conserve space, they are not listed here again.

Book Chapter

Kathuria, R. and Porth, S. J., “Strategy Implementation: Managing the Organizational Issues” in *Strategic Management: A Cross-Functional Approach*, edited by Porth, S.J., Copyright 2003, Prentice Hall, New Jersey, pp. 205-236.

Book Reviews

Operations Management, 10/E, Copyright 2012. By Heizer, J. and Render, B. Prentice Hall.

Non-Refereed Publications/ Popular Press

Kathuria, R. and Joshi, M.P., “The Internet and Brick Mortar Firms: Perceptions, Actions and Strategic Plans” in *Economic & Business Review*, A publication of the A. Gary Anderson Center for Economic Research, The George L. Argyros School of Business & Economics, December 2002, Vol. 21 (1), pp. 36-37.

“Council Internet Survey Tracks Regional Business Strategies” in *Technology Times*, A Publication of the Eastern Technology Council, April 2002, p.7. Based on a survey designed by **Kathuria, R.** and Joshi, M.P. and conducted in collaboration with the Eastern Technology Council.

PROFESSIONAL SERVICE

PhD Thesis Examiner

Malaviya National Institute of Technology, Jaipur, India. 2012, 2013, 2016

Special Assignment

Consulting Editor, Journal of Operations Management Special Issue, 2010
Best Dissertation Awards Committee—Decision Sciences Institute, 2007

Officer/Board Member

Webmaster, Academy of Management—Operations Management Division, 2006-2008
Member, International Program Committee—Asia Pacific Decision Sciences Institute, 2006

Editorial Review Board Positions

Journal of Operations Management, 1999-2014
Production and Operations Management, 2004-2014

Track Chair/Co-chair

Northeast D.S.I. Conference, Production & Operations Management Track, 2000
Northeast D.S.I. Conference, Service Operations Management Track, 2002/3

Ad hoc Reviewer – Journals

Journal of Operations Management, 1996-- Present
Production and Operations Management, 1997-- Present
Omega, The International Jr. of Management Science, 2004-- Present
International Journal of Production Research, 2002-- Present
International Journal of Operations & Production Management, 1998-- Present
International Journal of Manpower, 2006-- Present
International Journal of Manufacturing Tech. and Management, 2004--Present
International Journal of Production Economics, 2003-- Present
IEEE Transactions on Engineering and Management, Special Issue, 2000-2001
International Journal of Operations & Quantitative Management, 1998--Present
Project Management Journal, 1998-- Present
European Journal of Industrial Engineering, 2008-- Present
Journal of Engineering and Technology Management, 2013-Present

Ad hoc Reviewer – Conferences

Academy of Management Conference, 1997-- Present
Decision Sciences Institute (D.S.I.) Conference, 1996 -- Present
Northeast D.S.I. Conference, 1996 -- Present
Western D.S.I. Conference, 2005--Present

INSTITUTIONAL SERVICE

Chapman University

Faculty Grievance Board, Member, 2010-2011, 2011-2012, 2012-2013, 2013-2014.
Faculty Senate, Member, 2003-2004, 2004-2005, 2007-2008, 2009-2010, 2012-2013
Senate Executive Board, Member, 2007-2008

Faculty Research and Development Council (FRDC), Chair, **2007-2008**
Faculty Research and Development Council (FRDC), Member, **2006-2007**

Argyros School of Business and Economics at Chapman University

Undergraduate Curriculum Committee, Chair, **May 2014-Jan 2016**
Management Science Faculty Search (two positions), Chair, **2014-2015**
Graduate Curriculum Committee, Member, **May 2011-May 2012**
Graduate Curriculum Committee, Chair, **May 2010-May 2011**
Faculty Review Committee (FRC), Chair, **Jan. 2007-May 2007**
Graduate Committee, Chair, **April 2003-May 2004**
Ad-hoc EMBA/MBA Statistics Committee, Chair, **2005-06**
Ad-hoc Dean Search Committee, Member, **2005**
Faculty Review Committee (FRC), Member, **2005-06, 2006-2008**
Graduate Committee, Member, **2002-04**
Ad-hoc Recruitment Committee for Accounting, Member, **2006-07**
Ad-hoc Recruitment Committee for Endowed Chair in Real Estate, Member, **2006-07**
Ad-hoc Recruitment Committee for Economics (2 positions), Management Science (1 Position), and Marketing (1 Position), Member, **2006-07**
Ad-hoc Recruitment Committees for Management Science and Information Systems, Chair, **2002-03** and **2003-04** (2 positions each), **2004-05** (1 position).

Saint Joseph's University

Served on many of the university, school, and departmental committees (List available upon request)

COMMUNITY SERVICE

Trustee, GBC College for Leadership Development, **2014-Present**
Board Member, ISKCON of Escondido, **2011-Present.**
Board Member, ISKCON of Laguna Beach, **2006-Present.**

BUSINESS EXPERIENCE

National Productivity Council, New Delhi, India. 1986 – 1989
Assistant Director - Management Consultant and Trainer

E.I.D. Parry (I) Ltd., Bangalore, India. 1983 – 1984
Assistant Manager – Industrial Engineering

Geep Industrial Syndicate, Allahabad, India. 1980 – 1983
Industrial Engineer

Machinery Manufacturers Corporation, Calcutta, India. 1979 – 1980
Production Engineer