

Shuya Yin

University of California, Irvine
Irvine, CA 92697-3125
Paul Merage School of Business
(949) 824-9656

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<https://merage.uci.edu/research-faculty/faculty-directory/Shuya-Yin.html>

Education

Ph.D., The Sauder School of Business, University of British Columbia, 2005.

Management Science

Minor: Operations and Logistics

Dissertation Title: Four Essays on Supply Chain Management

Advisors: Daniel Granot and Frieda Granot

M.S., Southeast University, 1999.

Major: Industrial Management Engineering

Bachelor of Engineering, Southeast University, 1997.

Major: International Business

Professional Positions

Professor, Paul Merage School of Business, University of California, Irvine (2019-present).

Associate Professor, Paul Merage School of Business, University of California, Irvine (2011-2019).

Assistant Professor, Paul Merage School of Business, University of California, Irvine (2005-2011).

Awards and Honors

ADVANCE Dependent Care Travel Award, University of California at Irvine. (2009-2011, 2014, 2017).

Award by Council on Research, Computing and Libraries (CORCLR). (2016)

Manufacturing and Service Operations Management Meritorious Service Award. (2010)

Faculty Career Development Award, University of California at Irvine. (2008, 2009).

Celebration of Teaching Award, University of California at Irvine. (2008).

The 2008 Recipient for the 15th Annual Celebration of Teaching award as the School Honoree for the Paul Merage School of Business

Young Researcher Roundtable Nominee, INFORMS Conference on OR/MS Practice. (2006).

Canadian NSERC Doctoral Prize Nominee, NSERC. (2005).

The Natural Sciences and Engineering Research Council of Canada (NSERC) Doctoral Prize is awarded to up to four Ph.D. students completing their thesis in Canadian universities every year.

Doctoral Colloquium Nominee, INFORMS. (2004).

University Graduate Fellowship, University of British Columbia. (2000-2005).

University Undergraduate Fellowship, Southeast University. (1994-1998).

RESEARCH

Publications

Journal Articles, Peer-Reviewed

- 13 Gui, L., Tang, C., Yin, S. (2019). Improving Micro-retailer and Consumer Welfare in Developing Economies: Replenishment Strategies and Market Entries. *Manufacturing and Service Operations Management*, 21(1), 231-250.
- 12 He, Y., Ray, S., Yin, S. (2016). Group Selling, Product Durability, and Consumer Behavior. *Production and Operations Management*, 25(11), 1942-1957.
- 11 He, Y., Yin, S. (2015). Joint Selling of Complementary Products under Brand and Retail Competition. *Manufacturing and Service Operations Management*, 17(4), 470-479.
- 10 Cao, J., So, K. C., Yin, S. (2016). Impact of an Online-to-Store Channel on Demand Allocation, Online Pricing and Profitability. *European Journal of Operational Research*, 248(1), 234-245.
- 9 Gumus, M., Ray, S., Yin, S. (2013). Returns Policies Between Channel Partners for Durable Products. *Marketing Science*, 32(4), 622-643.
- 8 Byers, R., Yin, S., Zheng, X. (2012). ATM Pricing and Location Games in the Retail Banking Industry. *Asia-Pacific Journal of Operational Research*, 29(1), 1-29.
- 7 Chen, R., Yin, S. (2010). The Equivalence of Uniform and Shapley Value-Based Cost Allocations in a Specific Game. *Operations Research Letters*, 38(6), 539-544.
- 6 Yin, S. (2010). Alliance Formation among Perfectly Complementary Suppliers in a Price-Sensitive Assembly System. *Manufacturing and Service Operations Management*, 12(3), 527-544.
- 5 Yin, S., Ray, S., Gurnani, H., Animesh, A. (2010). Durable Products with Multiple Used Goods Markets: Product Upgrade and Retail Pricing Implications. *Marketing Science*, 29(3), 540-560.
- 4 Granot, D., Yin, S. (2008). Competition and Cooperation in Decentralized Push and Pull Assembly Systems. *Management Science*, 54(4), 733-747.
- 3 Granot, D., Yin, S. (2008). Price and Order Postponement in a Decentralized Newsvendor Model with Multiplicative and Price-Dependent Demand. *Operations Research*, 56(1), 121-139.
- 2 Granot, D., Yin, S. (2007). On Sequential Commitment in the Price-Dependent Newsvendor Model. *European Journal of Operational Research*, 177(2), 939-968.
- 1 Granot, D., Yin, S. (2005). On the Effectiveness of Returns Policies in the Price-Dependent Newsvendor Model. *Naval Research Logistics*, 52(8), 765-779.

Book (Forthcoming in 2019)

- 1 Ray, S., Yin, S. (eds.) (2019). *Channel Strategies and Marketing Mix in a Connected World*, Springer.

Articles Completed

14. Bai, J., Gurnani, H., Yin, S. Retail Distribution Strategy with Outlet Stores. Under review.
15. He, Y., Ray, S., Yin, S. More Power to the Retailers? An Upstream Perspective of Power Imbalance in Channels.
16. Hu, J., Tang, C. and Yin, S. Distribution Channel Entry Strategies with Demand Learning Over Time.
17. Niu, W., Mehmet, G., Ray, S., Shen, H., and Yin, S. Guaranteed Trade-in Price Strategy: Deconstructing its Value for Consumers and Firms.
18. Wang, Y., Choudhary, V., and Yin, S. Technology Innovation under Quality Uncertainty.

Conferences and Workshops

- He, Y., Ray, S., Yin, S. (2019). Retail Power (Im)balance: An Upstream Supplier's Perspective. *The CSAMSE Annual Conference*, Chengdu, China.
- Wang, Y., Choudhary, V., Yin, S. (2018). Technology Innovation under Quality Uncertainty. *Chinese Scholars Association for Management Science and Engineering (CSAMSE) Annual Conference*, Ningbo, China.
- Hu, J., Tang, C., Yin, S. (2018). Distribution Channel Entry Strategies with Demand Learning Over Time. *Chinese Scholars Association for Management Science and Engineering (CSAMSE) Annual Conference*, Ningbo, China.
- Hu, J., Tang, C., Yin, S. (2018). Distribution Channel Entry Strategies with Demand Learning Over Time. *The 9th Operations and Supply Chain Management Workshop*, Shanghai, China.
- Hu, J., Tang, C., Yin, S. (2017). Distribution Channel Entry Strategies with Intra- and Inter-Channel Learning. *INFORMS Annual Meeting*, Houston.
- Niu, W., Mehmet, G., Ray, S., Shen, H., Yin, S. (2017). Guaranteed Trade-In Prices: Deconstructing Its Values. *POMS Annual Conference*, Seattle.
- Bai, J., Gurnani, H., Yin, S. (2017). Exploring the Rational behind Outlet Stores. *POMS Annual Conference*, Seattle.
- He, Y., Ray, S., Yin, S. (2017). Selling to Multiple Retailers: Supplier's Perspective on Market Structure. *POMS Annual Conference*, Seattle.
- Niu, W., Mehmet, G., Ray, S., Shen, H., Yin, S. (2016). Guaranteed Trade-In Prices: Deconstructing Its Values. *INFORMS Annual Meeting*, Nashville.
- He, Y., Ray, S., Yin, S. (2016). Retail Market Power: A Supplier-side Perspective. *INFORMS Annual Meeting*, Nashville.
- Gui, L., Tang, Chris., Yin, S. (2016). Distribution Strategies for Supporting Poor Retailers in Developing Countries, *POMS Annual Conference*, Orlando.
- Niu, W., Mehmet, G., Ray, S., Shen, H., Yin, S. (2016). Trade-in Price Guarantee: A Triple Bottom Line Perspective. *INFORMS International Annual Meeting*, Hawaii.
- Niu, W., Mehmet, G., Ray, S., Shen, H., Yin, S. (2016). Guaranteed Trade-In Prices: Deconstructing Its Values. *Chinese Scholars Association for Management Science and Engineering (CSAMSE) Annual Conference*, Hefei, China.
- Niu, W., Mehmet, G., Ray, S., Shen, H., Yin, S. (2015). Signing Up for Guaranteed Buyback Programs? Perspectives of Manufacturers and Customers, *INFORMS Annual Meeting*, Philadelphia.
- Bai, J., Gurnani, H., Yin, S. (2015). Why, When and Where to Introduce Outlet Stores? A Firm's Perspective, *INFORMS Annual Meeting*, Philadelphia.

- He, Y., Ray, S., Yin, S. (2015). Balanced or Unbalanced Market Structure? An Upstream Supplier's Perspective, *CSAMSE Annual Conference*, Shenyang, China.
- He, Y., Ray, S., Yin, S. (2015). Balanced or Unbalanced Market Structure? An Upstream Supplier's Perspective, *M&SOM Annual Conference*, Toronto, Canada.
- He, Y., Ray, S., Yin, S. (2015). Managing Competition and Cooperation in Supply Chains, *POMS Annual Conference*, Washington DC.
- He, Y., Ray, S., Yin, S. (2014). Managing Competition and Cooperation in Supply Chains, *INFORMS Annual Meeting*, San Francisco.
- He, Y., Ray, S., Yin, S. (2014). Alliance, Product Durability, and Consumer Behavior, *POMS Annual Meeting*, Atlanta.
- He, Y., Ray, S., Yin, S. (2014). Alliance, Product Durability, and Consumer Behavior, *POMS Conference Hong Kong Chapter*, Hong Kong.
- He, Y., Ray, S., Yin, S. (2013). Alliance, Product Durability, and Consumer Behavior, *INFORMS Annual Meeting*, Minneapolis.
- He, Y., Ray, S., Yin, S. (2013). Alliance, Product Durability, and Consumer Behavior, *POMS Annual Meeting*, Denver.
- Gumus, M., Ray, S., Yin, S. (2012). Channel Returns Policies for Durable Products, *POMS Annual Meeting*, Chicago.
- He, Y., Yin, S. (2011). Joint Selling of Complementary Components under Downstream Competition, *INFORMS Annual Meeting*, Charlotte.
- Gumus, M., Ray, S., Yin, S. (2011). Channel Returns Policies for Durable Products, *M&SOM Annual Conference*, Michigan.
- Gumus, M., Ray, S., Yin, S. (2011). Channel Returns Policies for Durable Products, *POMS Annual Meeting*, Reno.
- He, Y., Yin, S. (2011). Joint Selling of Complementary Components under Downstream Competition, *POMS Annual Meeting*, Reno.
- Gumus, M., Ray, S., Yin, S. (2010). Channel Returns Policies for Durable Products, *INFORMS Annual Meeting*, Austin.
- He, Y., Yin, S. (2010). Joint Selling of Complementary Products under Downstream Competition, *INFORMS Annual Meeting*, Austin.
- Cao, J., So, R., Yin, S. (2010). Impact of an 'Online-to-Store' Channel on Demand Allocation, Retail Pricing and Profitability, *Behavioral and Quantitative Game Theory: Conference on Future Directions*, Newport Beach.
- Cao, J., So, R., Yin, S. (2010). Impact of an 'Online-to-Store' Channel on Demand Allocation, Retail Pricing and Profitability, *POMS Conference*, Vancouver.
- He, Y., Yin, S. (2010). Joint Selling of Complementary Products under Downstream Competition, *Southern California OR/OM Day*, Irvine.
- Cao, J., So, R., Yin, S. (2009). Impact of an 'Online-to-Store' Channel on Demand Allocation, Retail Pricing and Profitability, *POMS Conference - Hong Kong Chapter*, POMS, Hong Kong Polytechnic University, Hong Kong.
- Yin, S. (2009). Coalition Formation among Perfectly Complementary Suppliers in Decentralized Assembly Systems, *INFORMS Annual Meeting*, San Diego.
- Cao, J., So, R., Yin, S. (2009). Impact of an 'Online-to-Store' Channel on Demand Allocation, Retail Pricing and Profitability, *INFORMS Annual Meeting*, San Diego.
- Yin, S., Ray, S., Gurnani, H., Animesh, A. (2009). Durable Products with Multiple Used Goods Markets: Implications on Retail Pricing and Product Upgrades, *M&SOM Conference*, Boston.
- Byers, R., Yin, S., Zheng, X. (2008). ATM Pricing and Location Games in the Retail Banking Industry, *POMS Conference*, La Jolla.
- Byers, R., Yin, S., Zheng, X. (2007). ATM Pricing and Location Games in the Retail Banking Industry, *INFORMS Annual Conference*, Seattle.
- Yin, S., Ray, S., Gurnani, H., Animesh, A. (2007). Secondary and Tertiary Markets for Durable Products in a Decentralized Channel, *INFORMS Annual Meeting*, Seattle.

- Yin, S. (2007). In the Shadow of the Past: Optimal Pricing Strategies for Products with Unknown Quality and Observable Price and Sales History, (Discussant). *Mini-Conference on Customer-Oriented Operations Models, Washington University in St. Louis, St. Louis.*
- Yin, S. (2007). Coalition Formation among Component Suppliers in Decentralized Assembly Systems, *POMS Conference, Dallas.*
- Yin, S., Ray, S., Gurnani, H., Animesh, A. (2007). Secondary and Tertiary Markets for Durable Products in a Decentralized Channel, *POMS Conference, Dallas.*
- Yin, S., Ray, S., Gurnani, H., Animesh, A. (2007). Secondary and Tertiary Markets for Durable Products in a Decentralized Channel, *Southern California OR/OM Day, University of California at Irvine, Irvine.*
- Yin, S. (2006). Coalition Formation among Component Suppliers in Decentralized Assembly Systems, *INFORMS Annual Meeting, Pittsburgh.*
- Yin, S. (2006). Coalition Formation in Decentralized Assembly Systems, *M&SOM Conference, Atlanta.*
- Granot, D., Yin, S. (2005). Competition and Cooperation in a Multi-Supplier Single-Assembler Assembly System with Complementary Products, *INFORMS Annual Meeting, San Francisco.*
- Granot, D., Yin, S. (2005). Price and Order Postponement in a Decentralized Newsvendor Model with Price-Dependent Demand, *INFORMS Annual Meeting, Denver.*
- Granot, D., Yin, S. (2004). Price and Order Postponement in a Decentralized Newsvendor Model with Price-Dependent Demand, *M&SOM Conference, Eindhoven, Netherlands.*
- Granot, D., Yin, S. (2004). Price and Order Postponement in a Decentralized Newsvendor Model with Price-Dependent Demand, *CORS/SCRO-INFORMS International Meeting, Banff, Canada*
- Lavieri, M., Yin, S. (2004). An LP Based Distribution Network Planning Tool for a Large Pulp and Paper Manufacturer, *CORS/SCRO-INFORMS International Meeting, Banff, Canada*
- Lavieri, M., Yin, S. (2004). An LP Based Distribution Network Planning Tool for a Large Pulp and Paper Manufacturer, *Student Conference on Operations, Edmonton, Canada*
- Granot, D., Yin, S. (2003). On Sequential Commitment in the Price-Dependent Newsvendor Model, *INFORMS Annual Meeting, Atlanta.*
- Lavieri, M., Yin, S. (2003). An LP Based Distribution Network Planning Tool for a Large Pulp and Paper Manufacturer, *INFORMS Annual Meeting, Atlanta.*
- Granot, D., Yin, S. (2003). On the Effectiveness of Returns Policies in the Price-Dependent Newsvendor Model, *CORS Conference, Vancouver, Canada.*
- Granot, D., Yin, S. (2003). On the Effectiveness of Returns Policies in the Price-Dependent Newsvendor Model, *M&SOM Conference, Los Angeles.*
- Granot, D., Yin, S. (2002). On the Effectiveness of Returns Policies in the Price-Dependent Newsvendor Model, *INFORMS Annual Meeting, San Jose.*

Invited Research Presentations at Educational, Governmental Institutions

- Yin, S. (2019). Retail Power (Im)balance: An Upstream Supplier's Perspective. *Santa Clara University, San Jose.*
- Yin, S. (2018). More Power to the Retailers? An Upstream Perspective of Power Imbalance in Channels. *The Hong Kong Polytechnic University, Hong Kong.*
- Yin, S. (2017). More Power to the Retailers? An Upstream Perspective of Power Imbalance in Channels. *Nanjing University, Nanjing, China.*
- Yin, S. (2017). Distribution Channel Entry Strategies with Demand Learning Over Time. *Southeast University, Nanjing, China.*
- Yin, S. (2015). Guaranteed Trade-In Prices: A Triple Bottom Line Perspective, *University of British Columbia, Vancouver, Canada.*
- Yin, S. (2015). Balanced or Unbalanced Market Structure? An Upstream Supplier's Perspective, *East China University of Science and Technologies, Shanghai, China.*
- Yin, S. (2015). Balanced or Unbalanced Market Structure? An Upstream Supplier's Perspective, *Southeast University, Nanjing, China.*

- Yin, S. (2014). Managing Competition and Cooperation in Supply Chains, *Southeast University*, Nanjing, China.
- Yin, S. (2014). Joint Selling of Complementary Components under Brand and Retail Competition, *State University of New York at Buffalo*, Buffalo.
- Yin, S. (2014). Impact of an Online-to-Store Channel on Demand Allocation, Pricing and Profitability, *Nanjing University*, Nanjing, China.
- Yin, S. (2014). Alliance, Product Durability, and Consumer Behavior, *South China University of Technology*, Guangzhou, China.
- Yin, S. (2013). Returns Policies between Channel Partners for Durable Products, *Nanjing University*, Nanjing, China.
- Yin, S. (2012). Channel Returns Policies for Durable Products, *University of Miami*, Miami.
- Yin, S. (2011). Channel Returns Policies for Durable Products, *University of California at Los Angeles*, Los Angeles.
- Yin, S. (2011). Channel Returns Policies for Durable Products, *University of California at San Diego*, San Diego.
- Yin, S. (2011). Channel Returns Policies for Durable Products, *Shanghai Jiaotong University*, Shanghai, China
- Yin, S. (2010). Channel Returns Policies for Durable Products, *University of California at Berkeley*, Berkeley.
- Yin, S. (2010). Channel Returns Policies for Durable Products, *University of Southern California*, Los Angeles.
- Yin, S. (2010). Current Topics in Supply Chain Management, *Center for Transportation Studies, University of California at Irvine*, Irvine.
- Yin, S. (2010). Channel Returns Policies for Durable Products, *McGill University*, Quebec, Canada.
- Yin, S. (2010). Channel Returns Policies for Durable Products, *University of British Columbia*, Vancouver.
- Yin, S. (2010). Impact of an 'Online-to-Store' Channel on Demand Allocation, Retail Pricing and Profitability, *University of California at Irvine*, Irvine.
- Yin, S. (2009). Durable Products with Multiple Used Goods Markets: Implications on Retail Pricing and Product Upgrades, *Nanjing University*, Nanjing, China.
- Yin, S. (2009). Durable Products with Multiple Used Goods Markets: Implications on Retail Pricing and Product Upgrades, *Southeast University*, Nanjing, China
- Yin, S. (2009). Durable Products with Multiple Used Goods Markets: Implications on Retail Pricing and Product Upgrades, *University of California at Riverside*, Riverside.
- Yin, S. (2009). Durable Products with Multiple Used Goods Markets: Implications on Retail Pricing and Product Upgrades, *University of California at Irvine*, Irvine.
- Yin, S. (2009). Impact of an 'Online-to-Store' Channel on Demand Allocation, Retail Pricing and Profitability, *University of California at Irvine*, Irvine.
- Yin, S. (2008). Secondary and Tertiary Markets for Durable Products in a Decentralized Channel, *University of Western Ontario*, London, Canada
- Yin, S. (2007). Coalition Formation among Component Suppliers in Decentralized Assembly Systems, *University of California at Davis*, Davis.
- Yin, S. (2006). Coalition Formation among Component Suppliers in Decentralized Assembly Systems, *Paul Merage School of Business, University of California at Irvine*, Irvine.
- Yin, S. (2005). Competition and Cooperation in a Multi-Manufacturer Single-Assembler Supply Chain with Complementary Products, *Simon Fraser University*, Vancouver, Canada
- Yin, S. (2005). Competition and Cooperation in a Multi-Manufacturer Single-Assembler Supply Chain with Complementary Products, *George Mason University*, Washington.
- Yin, S. (2005). Competition and Cooperation in a Multi-Manufacturer Single-Assembler Supply Chain with Complementary Products, *University of California at Irvine*, Irvine.
- Yin, S. (2005). Competition and Cooperation in a Multi-Manufacturer Single-Assembler Supply Chain with Complementary Products, *University of Western Ontario*, Ontario, Canada
- Yin, S. (2005). Competition and Cooperation in a Multi-Manufacturer Single-Assembler Supply Chain with Complementary Products, *University of Utah*, Salt Lake City.

Professional Service

Ad Hoc Reviewer: Management Science, Operations Research, Manufacturing and Service Operations Management, Marketing Science, Information Systems Research, European Journal of Operational Research, Production and Operations Management, IIE Transactions, Naval Research Logistics, Journal of Service Operations, Decision Science, IEEE (Institute of Electrical and Electronics Engineers), OMEGA, Asia-Pacific Journal of Operations Research, Journal of Operations Research Society, Journal of Industrial and Management Optimization, International Journal of Production and Economics, Natural Sciences and Engineering Research Council (NSERC) of Canada, The Israel Science Foundation, Research Grants Council (RGC) of Hong Kong.

Guest Senior Editor, Production and Operations Management. Handles 2-3 papers a year. (2012 - Present).

Associate Editor, Manufacturing and Service Operations Management. (2018 - Present).

Guest Associate Editor, Manufacturing and Service Operations Management. (2015 - 2017).

Panelist: Women's Luncheon at Chinese Scholars Association for Management Science and Engineering (CSAMSE) Annual Conference, Chengdu, China. (2019).

Session Chair, CSAMSE Annual Meeting, Chengdu, China. (2019).

Co-host: Young Scholar Forum at Chinese Scholars Association for Management Science and Engineering (CSAMSE) Annual Conference, Ningbo, China. (2018).

Judge: Student Paper Competition at the Production and Operations Management Annual Conference. (2011 - 2013, 2015 - 2018).

Session Chair, CSAMSE Annual Meeting, Ningbo, China. (2018).

Session Chair: INFORMS Annual Meeting, Houston, Texas. (2017).

Cluster Co-Chair: INFORMS Internal Annual Meeting, Waikoloa, Hawaii. (2016).

Co-host: Female Scholar Luncheon at Chinese Scholars Association for Management Science and Engineering (CSAMSE) Annual Conference, Hefei, China. (2016).

Member: INFORMS Finance Committee. (2011 - 2016).

Session Chair: INFORMS Annual Meeting, Philadelphia, Pennsylvania. (2015).

Session Chair, CSAMSE Annual Meeting, Shenyang, China. (2015)

Co-Chair: Southern California OR/OM Day. (2007, 2010, 2013).

Session Chair: INFORMS Annual Meeting, Austin, Texas. (2010).

Referee: The M&SOM Annual Conference, Israel. (2010).

Reviewer: Behavioral and Quantitative Game Theory: Conference on Future Directions, Newport Beach. (2010).

Track Chair: POMS Conference, Vancouver. (2010).

Session Chair: POMS Conference, Dallas. (2007).

Consulting

Non-profit Organization, Peking University, UC Irvine. (2013).

For Profit Organization, Distribution Department, Catalyst Paper Corporation, Vancouver. (2003).

TEACHING

Teaching Innovations and Curriculum Development

Redesign the FTMBA core course 208 “Operations Management” to incorporate more digital contents to reflect the school digital theme. (2017-2018).

Redesign the FEMBA elective course 281 “Analytical Decision Making Models for Managers” to incorporate more digital contents to reflect the school digital theme. (2017-2018).

Doctoral Committee Chair/Co-Chair

(In Progress), Yiwei Wang, Chair
June 2017, Jiaru Bai, Co-Chair
June 2014, Yuhong He, Chair

Doctoral Committee

June 2016, Ryan Choi, Member
June 2014, Candice Huynh, Member
June 2012, Wenting Pan, Member
June 2012, James Cao, Member
June 2009, Jay Simon, Member

Doctoral Candidacy Committee

June 2015, Jiaru Bai, Chair
September 2014, Ran Zhang, Member
September 2013, Ryan Choi, Member
June 2013, Candice Huynh, Member
August 2012, Yuhong He, Chair
2011, Fatemeh Ranaiefar, Member
2011, James Cao, Member
2010, Wenting Pan, Member
2010, Yeong Seon Kang, Member

Predissertation Committee

September 2016 - June 2018, Ali Hassanzadeh Kalshani, Advisor
September 2014 - June 2015, Ali Esmaeeli, Advisor
2008 - 2010, Yuhong He, Advisor
2007 - 2008, James Cao, Advisor

Directed Individual/Independent Study

September 2015 - December 2015, Pramod Mallina, Supervisor
September 2014 - September 2015, Jue Wang, Supervisor
April 2015 - June 2015, Eric Ko, Supervisor
April 2015 - June 2015, Ray Shen, Supervisor
September 2014 - June 2015, Chun-hsien Lee, Supervisor
September 2014 - June 2015, Jingjing Tian, Supervisor
April 2012 - June 2012, Kusha Sharma, Supervisor

September 2011 - December 2011, Hui Qu, Supervisor
September 2011 - December 2011, Kusha Sharma, Supervisor
April 2011 - June 2011, Alexander Avramchik, Supervisor
April 2011 - June 2011, Hui Qu, Supervisor
April 2011 - June 2011, Manas Bhat, Supervisor
September 2010 - December 2010, Manas Bhat, Supervisor
March 2010 - June 2010, Saurabh Mallik, Supervisor
January 2010 - March 2010, Alec Yang, Supervisor
January 2010 - March 2010, Saurabh Mallik, Supervisor
September 2009 - December 2009, Alec Yang, Supervisor
September 2009 - December 2009, Amrit Kallar, Supervisor
September 2009 - December 2009, Pallavi Arunika, Supervisor
April 2008 - June 2008, James Cao, Advisor
April 2008 - June 2008, Magic Tan, Advisor
June 2007 - September 2007, Magic Tan, Supervisor
April 2006 - June 2006, Eric Wang, Advisor
April 2006 - June 2006, Kevin Wong, Advisor

Visiting Scholar

November 2017 - Present, Shengnan Sun (from Southeast University), Host
September 2015 - September 2016, Jing Hu (from Fudan University), Host
September 2014 - September 2015, Wenju Niu (from Nanjing University), Host

SERVICE

School/College Service

Area Coordinator, Operations and Decision Technologies. (September 2015 – June 2019).
Area Representative, Executive Committee, Paul Merage School of Business. (September 2015 – June 2019).
Junior Member, Personnel Committee Member, Paul Merage School of Business. (September 2014 - June 2016).
Member, Ph.D. Student Admissions Committee, Operations and Decision Technologies. (December 2005 - Present).
Guest Speaker: 2015 FTMBA Opening Intensive, Paul Merage School of Business. (September 2015).
Area Coordinator, Operations and Decision Technologies. (September 2011 - September 2013).
Member, Ph.D. Committee, Paul Merage School of Business. (September 2007 - June 2008, September 2014 - June 2015).
Member, Masters Program Committee, Paul Merage School of Business. (September 2013 - June 2014).
Member, New Faculty Recruiting Committee, Operations and Decision Technologies. (2007, 2010, 2013, 2018)
Member, FEMBA Steering Committee, Paul Merage School of Business. (September 2010 - June 2012).
Member, Curriculum Innovation Committee, Paul Merage School of Business. (September 2009 - June 2010).
Co-Coordinator, Research Colloquium, Operations and Decision Technologies. (July 2005 - June 2010).
Member, Undergraduate Program Committee, Paul Merage School of Business. (2006).
Speaker, Proseminar for New Ph.D. Students, Paul Merage School of Business. (October 2005).

University Service

Member, Board on Undergraduate Scholarships, Honors & Financial Aid (BUSHFA), University of California, Irvine. (September 2017 - August 2020).

Member, Committee on Committees, University of California, Irvine. (February 2018 - August 2018).

Member, Committee on Committees, University of California, Irvine. (October 2016 - August 2017).

Member, Council on Research, Computing & Libraries (CORCLR), University of California, Irvine. (April 2018 - August 2018).

Member, Subcommittee on Courses, University of California, Irvine. (October 2015 - August 2016).

Council on Education Policy Member, University of California, Irvine. (October 2011 - June 2012, September 2013 - June 2014).

Guest Speaker, 2014 International Graduate Student Orientation, Paul Merage School of Business. (September 2014).

Member, Student Support Services Faculty-Staff Advisory Board, University of California, Irvine. (January 2011 - March 2012).

Public Service

Den Co-Leader, Wolf and Bear Den of Pack 607, Cub Scouts – Boy Scouts of America, Orange County, California. (September 2016 - June 2018).