

MBA Specialization in Digital Transformation

Eligibility:

1. Enroll in and successfully complete 4 elective courses from the list of courses below.
2. Attend the [Center for Digital Transformation's annual conference, Road to Reinvention](#) at least once. Or, view the videos of the conference and submit a 3-5 page double-spaced paper to the Program Office summarizing the key takeaways from each session. The conference videos will be available shortly on the CDT website after the conference.
3. Successful completion of degree requirements

Process:

- Complete an [online application](#) for the Specialization in Digital Transformation before Week 5 of your final quarter before graduation. The certificate will be awarded after successful completion of all requirements.
- For more about the center visit: <http://merage.uci.edu/ResearchAndCenters/CDT/>.

Eligible Courses

Quarter	Program	Title	Instructor	Area
Summer	FEMBA	Marketing Analytics	Randrup, N.	MKT
Summer	FEMBA	Networks, Platforms and Ecosystems	Postrel, S.	STR
Fall	FEMBA	Machine Learning Analytics	Abhishek, V.	IS
Fall	FEMBA	Organizational Change for Managers	Beenen, G.	OM
Fall	FEMBA	Predictive Analytics for Managers	Murphy, K.	ODT
Fall	FEMBA	Venture Capital and Private Equity	Lakhani, C.	FIN
Fall	MBA	Digital Strategies and Markets	Xin, M.	IS
Fall	MBA	FinTech and the Digital Economy for Business	Sheng, J.	FIN
Winter	FEMBA	Analytical Decisions Models for Managers	Yin, S.	ODT
Winter	FEMBA	Re-imagining Corporate Innovation	Jonnala, V.	STR
Winter	MIE	Marketing on the Internet	Pirouz, R.	MKT
Winter	MFIN	Venture Capital and Private Equity	Lakhani, C.	FIN
Winter	MFIN	Programming & Data Analytics	Park	IS
Winter	MSBA	High-Tech Marketing	Tyagi, R.	MKT
Winter	MSBA	Marketing Analytics	Randrup, N.	MKT
Spring	FEMBA	EDGE	Lane, L.	IS
Spring	FEMBA	Strategy in a Digital Age	Postrel, S.	STR
Spring	MBA	Applied Game Theory for Management	Daniel, K.	ECON/PP
Spring	MBA	EDGE: Innovation in the New Digital Age	Lane, L.	IS
Spring	MBA	Micromarketing with Digital Footprints	Pechmann, C.	MKT
Spring	MFIN	FinTech	Sheng, J.	FIN
Spring	MPAC	Cyber Risk Management	Chatani, K.	ACC
Spring	MSBA	Advanced Machine Learning	Bojd, B.	IS
Spring	MSBA	Big Data Management Systems	Mehrotra, S./ Sharma, S.	IS
Spring	MSBA	Predictive Analytics	Murphy, K.	ODT
N/A	N/A	<i>Analytics & Technology Consulting</i>	<i>Offered Previously</i>	<i>IS</i>
N/A	N/A	<i>Advanced Data Analytics</i>	<i>Offered Previously</i>	<i>IS</i>
N/A	N/A	<i>Blockchain & Cybersecurity</i>	<i>Offered Previously</i>	<i>IS</i>
N/A	N/A	<i>Business Dynamics</i>	<i>Offered Previously</i>	<i>STR</i>
N/A	N/A	<i>Fundamentals of Business Analytics</i>	<i>Offered Previously</i>	<i>ODT</i>
N/A	N/A	<i>Software Thinking for Managers</i>	<i>Offered Previously</i>	<i>IS</i>
N/A	N/A	<i>Technology & Analytics Consulting</i>	<i>Offered Previously</i>	<i>IS</i>

MBA Specialization in Health Care Management & Policy

Eligibility:

1. Enroll in and pass either
 - a. 225 Negotiations
 - b. 292 Business Law

Quarter	Program	Title	Instructor	Area
Summer	FEMBA	Business Law	Chao, M.	IDP
Fall	FEMBA	Negotiations	Fawaz, M.	OM
Winter	FEMBA	Negotiations	Padernacht, S.	OM
Winter	FEMBA	Business Law	Chao, M.	IDP
Winter	MBA	Business Law	Kepler, S.	IDP

2. Additionally, enroll in and pass a minimum of three MBA health care electives listed below
3. Attend the annual [Health Care Forecast Conference](#) at least once
4. Successful completion of degree requirements

Process:

- Complete an [online application](#) for the Specialization in Health Care Management & Policy before Week 5 of your final quarter before graduation. The certificate will be awarded after successful completion of all requirements.
- For more about the center visit: <https://merage.uci.edu/research-faculty/centers/healthcare-management-policy/index.html>.

Eligible Courses

Quarter	Program	Title	Instructor	Area
Winter	MBA	Business of Medicine	Batra, R.	ECON/PP
Winter	MBA	Understanding Risk in Healthcare	Van Horn, E.	ECON/PP
Spring	EMBA	Current Issues in Healthcare	Batra, R.	ECON/PP
N/A	N/A	Understanding Managed Care	Offered Previously	ECON/PP
N/A	N/A	US Health Policy	Offered Previously	ECON/PP
N/A	N/A	Creating Value in HealthCare	Offered Previously	ECON/PP
N/A	N/A	Healthcare Entrepreneurship: A Practical Approach to Disruptive Innovation	Offered Previously	ECON/PP

MBA Specialization in Innovation and Entrepreneurship

Eligibility:

1. Participate in the [UCI New Venture Competition](#) by successfully submitting a concept paper and forming a team of at least three people
2. Enroll in and successfully complete two or more of the electives listed below
3. Successful completion of degree requirements

Process:

- Complete an [online application](#) for the Specialization in Innovation and Entrepreneurship before Week 5 of your final quarter before graduation. The certificate will be awarded after successful completion of all requirements.
- For more about the center visit: <http://merage.uci.edu/ResearchAndCenters/Beall/>.

Eligible Courses

Quarter	Program	Title	Instructor	Area
Fall	FEMBA	Entrepreneurship for Managers	Schrank, G.	STR
Fall	FEMBA	Venture Capital and Private Equity	Lakhani, C.	FIN
Fall	MBA	Entrepreneurship	TBA	STR
Winter	FEMBA	Business to Business Selling and Sales Management	Bradford, K.	MKT
Winter	FEMBA	Re-imagining Corporate Innovation	Jonnala, V.	STR
Winter	FEMBA	Re-imagining Corporate Innovation	Jonnala, V.	STR
Winter	MBA	New Venture Management	Hughes, E.	STR
Winter	MFIN	Venture Capital and Private Equity	Lakhani, C.	FIN
Spring	MBA	EDGE	Lane, L.	IS
N/A	N/A	Consulting Project for Entrepreneurial Companies	<i>Offered Previously</i>	IDP
N/A	N/A	Intrapreneurship	<i>Offered Previously</i>	IDP
N/A	N/A	Information, Communication, and Coordination: Practicum for Analyzing Organizations	<i>Offered Previously</i>	OM

MBA Specialization in Real Estate and Urban Development

Eligibility:

1. Enroll in and successfully complete FEMBA 246A Introduction to Real Estate Process
2. Enroll in and Successfully complete the capstone course, FEMBA 246F Seminar in the Management of the Real Estate Enterprise (Ideally taken after the remaining eligible courses.

Quarter	Program	Title	Instructor	Area
Fall	FEMBA	Introduction to the Real Estate Process	Geiman, T.	ECON/PP
Spring	MFIN	Seminar in Management of the Real Estate Enterprise	Sherlock, T.	ECON/PP

3. Enroll in and successfully complete 2 or more of the electives listed below
4. Successful completion of degree requirements

Process:

- Complete an [online application](#) for the Specialization in Real Estate and Urban Development before Week 5 of your final quarter before graduation. The certificate will be awarded after successful completion of all requirements.
- For more about the center visit: <http://merage.uci.edu/ResearchAndCenters/CRE/>.

Eligible Courses

Quarter	Program	Title	Instructor	Area
Fall	FEMBA	Real Estate Capital Markets	Mckenzie, K.	ECON/PP
Winter	MFIN	The Real Estate Development Process	Needham, R.	ECON/PP
Winter	MFIN	International Real Estate	Coulson, N.	ECON/PP
Spring	MFIN	Applied Real Estate Security Analysis and Portfolio Management	Herold, J.	ECON/PP
N/A	N/A	Mixed Use Community Land Development	<i>Offered Previously</i>	ECON/PP