

## Master of Innovation and Entrepreneurship



### Program Highlights and Benefits



Co-curriculars and hands-on active learning intensives will develop your skills in real world situations.



Curriculum focuses on foundation, application, and execution of your business ideas.

### Design Your Own Career Path

A MIE degree prepares you for the entrepreneurial and intrapreneurial career path of your choice:

- **Founding a company** – starting a business from the ground up
- **Innovating the business** – grow or scale a family business
- **Marketing & product development** – drive growth in a marketing or communications role
- **Managing projects & teams** – lead teams as a project or product manager

### Business Creation

Designed to take students from an idea to an investor quality presentation, Business Creation includes four key milestones: Idea/Elevator Pitch, Business Model Presentation, MIE Pitch Competition, and Investor/Incubator Presentations. Both start-up and corporate ideas will be supported. The program will include dedicated workshops, practice/live presentations and extensive feedback from mentors and experts. Business Creation will integrate and reinforce course concepts with real-world application to their project. Students are also encouraged to participate in the New Venture Competition.

### Program Curriculum: 1-Year Option

#### Fall

- Marketing
- Accounting
- Entrepreneurship
- Business Creation I
- Career Services ProSeminar

#### Winter

- Finance & Venture Capital
- Lean Startup
- Business Creation II
- Elective
- Career Services ProSeminar

#### Spring

- Business Law
- Leading People & Projects
- Elective
- Elective
- Career Services ProSeminar

### Program Curriculum: 2-Year Option

#### Fall

- Entrepreneurship
- Accounting

#### Winter

- Lean Startup
- Finance & Venture Capital

#### Spring

- Business Law
- Elective

#### Fall

- Marketing
- Business Creation I
- Career Services ProSeminar

#### Winter

- Business Creation II
- Career Services ProSeminar
- Elective

#### Spring

- Leading People & Projects
- Career Services ProSeminar
- Elective

# MIE Fall 2023 Cohort

## Class Profile

Applications Received	425
Class Size	57
Average GPA	3.27
Average Work Experience	2.15
Percentage of domestic students	49%
Percentage of URM	12%
Age Range	21-36
Women 54%	Men 46%



## Stella Zhang New Venture Competition

Put your ideas to the test in our annual New Venture Competition: Build a team, get practical training in our workshop series and pitch your business for a chance to win your share of \$100,000 in cash prizes and additional professional services!

## Next Steps

- [Meet with admissions staff](#)
- [Connect with a student ambassador](#)
- [Attend an event](#)
- [Apply](#)

## Admission Requirements

- Official transcripts (with English translation if needed)
- Two letters of recommendation
- Two essays (one video, one written)
- Resume
- Official TOEFL or IELTS (international applicants)
- \$150 application fee
- Personal interview (by invitation only)

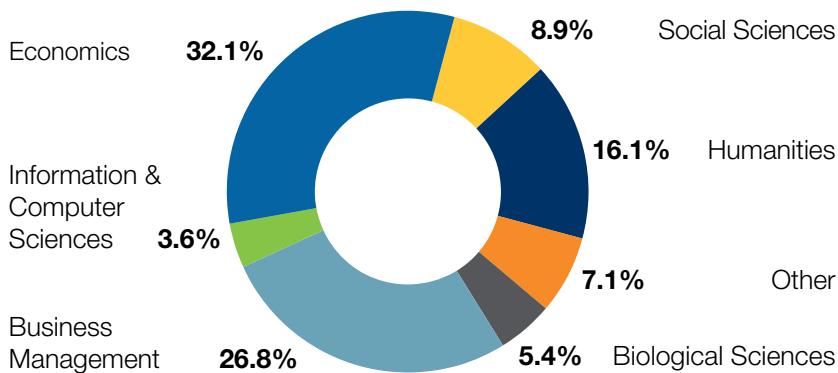
## Application Deadlines

October 15	March 1*
November 15	May 1
January 15	June 1**

\* Final deadline for international applicants; we highly recommend all application materials, including recommendations, be submitted by this date to ensure sufficient time for visa processing.

\*\* Qualified applications received may be reviewed on a space-available basis.

## Undergraduate Degrees

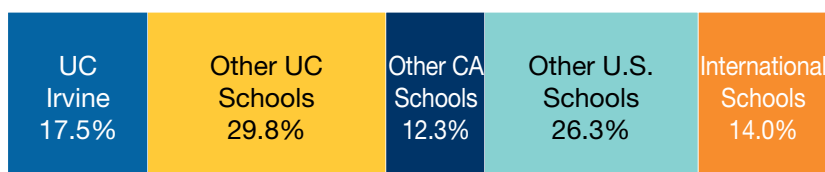


## Countries and Regions Represented

Brazil, Cambodia, Canada, China, Indonesia, Saudi Arabia, Switzerland, Taiwan, Thailand, and United States



## Undergraduate Universities Represented



Apply today by scanning the QR code or visiting: [merage.uci.edu/apply](https://merage.uci.edu/apply)

