Master of Science in Business Analytics

Program Highlights and Benefits

- **STEM-certified** (36 months of Optional Practical Training)
- **GMAT/GRE WAIVED** for qualified applicants.
- Three flexible curricular tracks: data analytics, marketing analytics, and operations analytics.
- A capstone course with industry-based experiential projects.
- The program is in economically thriving Orange County, in the heart of Southern California’s Tech Coast.

**Capstone Project**
The Capstone Project provides students an opportunity to work on real-life data science problems with industry partners. The projects are comprehensive in scope, allowing students to demonstrate the breadth and depth of knowledge in business analytics. During the winter and spring quarters, students will work in teams led by a faculty advisor and the sponsor organization to create valuable collateral that will ultimately be presented to the Merage School faculty and staff, and the host organization.

**Sample Electives**
- Natural Language Processing and Application
- Big Data & Cloud Computing
- Marketing Analytics
- Business Data Management
- Advanced Machine Learning
- Mastering Predictive Analytics
- Supply Chain Analytics
- Technologies & Analytics Consulting
- Special Topics in Analytics

**Program Curriculum**
The program can be completed in 4 quarters (11 months) or 5 quarters (13 months).

**Core Courses**
- Foundations of Business Analytics
- Statistics for Data Science
- Data and Programming for Analytics
- And more

**Sample Electives**
- Marketing Analytics
- Supply Chain Analytics
- And more

**ProSeminar**
- Taught by the Merage School Career Center

**Capstone Project**
- 6-month Capstone Project with industry partners
- Work in teams on real-life data science problems
MSBA Class of 2023 Cohort

Class Profile

Applications Received 1237
Class Size 138
Average GPA 3.5
Average Age 25.76
Age Range 21.2 - 44.7
Average Work Experience 3.22 Years
Women 51% Men 49%

Undergraduate Degrees

<table>
<thead>
<tr>
<th>Field</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Information &amp; Computer Sciences</td>
<td>17%</td>
</tr>
<tr>
<td>Social Sciences</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>4%</td>
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<tr>
<td>Humanities</td>
<td>2%</td>
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<tr>
<td>Engineering</td>
<td>15%</td>
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<tr>
<td>Health Sciences</td>
<td>3.2%</td>
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<tr>
<td>Business Administration</td>
<td>32%</td>
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<tr>
<td>Physical Sciences</td>
<td>4%</td>
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<tr>
<td>Economics</td>
<td>23%</td>
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Admission Requirements

- Official transcripts (with English translation if needed)
- GMAT or GRE scores are not required but strongly recommended for applicants with GPAs below 3.3
- Two letters of recommendation
- Two essays
- Resume
- Official TOEFL, PTE, or IELTS (international applicants)
- $150 application fee
- Personal interview (by invitation only)

Undergraduate Universities Represented

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>UC Irvine</td>
<td>13%</td>
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<tr>
<td>Other UC Schools</td>
<td>10%</td>
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<tr>
<td>Other U.S. Schools</td>
<td>25%</td>
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<tr>
<td>International Schools</td>
<td>52%</td>
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</tbody>
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Countries and Regions Represented

Bangladesh, Canada, Cambodia, China, Indonesia, India, Iran, Jamaica, Japan, Kazakhstan, Korea, Pakistan, Peru, Russia, Thailand, Taiwan, United States, and Vietnam

Next Steps

- Schedule a Personal Consultation
- Connect with an Ambassador
- Attend a Webinar
- Apply

Application Deadlines

<table>
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<tr>
<th>Month</th>
<th>Deadline</th>
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<tbody>
<tr>
<td>October</td>
<td>15</td>
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<td>November</td>
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<td>January</td>
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<td>March</td>
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<td>May</td>
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<td>June</td>
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* Final deadline for international applicants; we highly recommend all application materials, including recommendations, be submitted by this date to ensure sufficient time for visa processing.

** Qualified applications received may be reviewed on a space-available basis.

Apply today by scanning the QR code or visiting: merage.uci.edu/apply