

## Master of Science in Business Analytics



### Program Highlights and Benefits



STEM-designated (36 months of Optional Practical Training)



Three flexible curricular tracks: data analytics, marketing analytics, and operations analytics



A 6-month capstone project with top companies in leading industries



Located in economically thriving Orange County, the heart of Southern California's Tech Coast, home to 1/3 of all Fortune 500 companies



GMAT/GRE **WAIVED** for qualified applicants

### Capstone Project

The Capstone Project provides students an opportunity to work on real-life data science problems with industry

partners. The projects are comprehensive in scope, allowing students to demonstrate the breadth and depth of knowledge in business analytics. During the winter and spring quarters, students will work in teams led by a faculty advisor and the sponsor organization to create valuable collateral that will ultimately be presented to the Merage School faculty and staff, and the host organization.

### Core Courses

- Foundations of Business Analytics
- Statistics for Data Science
- Management Science for Analytics
- Foundations of Marketing
- Data and Programming for Analytics
- Machine Learning for Analytics
- Customer and Social Analytics
- Business Analytics Capstone Prep
- Business Analytics Capstone Project
- ProSeminar

### Program Curriculum

#### Structure

- 4 Quarters (graduate Summer 2025)
- 5 Quarters (graduate Fall 2025)

#### Sample Electives

- Natural Language Processing and Application
- Big Data & Cloud Computing
- Marketing Analytics
- Business Data Management
- Electives across the Merage School

#### ProSeminar

- Workshops and modules taught by the Merage School Career Center

#### Capstone Project

- 6-month Capstone Project with industry partners
- Work in teams on real-life data science problems

# MSBA Class of 2024 Cohort

## Class Profile

Applications Received	1314
Class Size	140
Average GPA	3.5
Average Age	24.85
Age Range	20-33
Average Work Experience	2.27 Years
Women 48%	Men 51%



## Next Steps

- [Meet with admissions staff](#)
- [Connect with a student ambassador](#)
- [Attend an event](#)
- [Apply](#)

## Admission Requirements

- Official transcripts (with English translation if needed)
- GMAT or GRE scores are not required but strongly recommended for applicants with GPAs below 3.3
- Two letters of recommendation
- Two essays
- Resume
- Official TOEFL, PTE, or IELTS (international applicants)
- \$150 application fee
- Personal interview (by invitation only)

## Application Deadlines

October 15	March 1*
November 15	May 1
January 15	June 1**

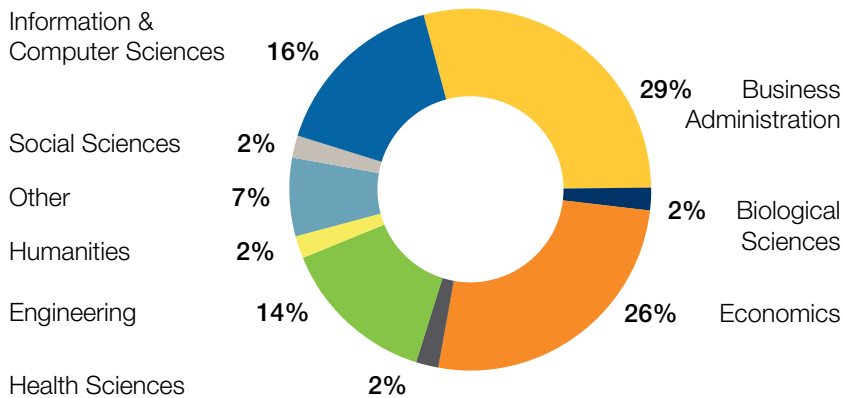
\* Final deadline for international applicants; we highly recommend all application materials, including recommendations, be submitted by this date to ensure sufficient time for visa processing.

\*\* Qualified applications received may be reviewed on a space-available basis.

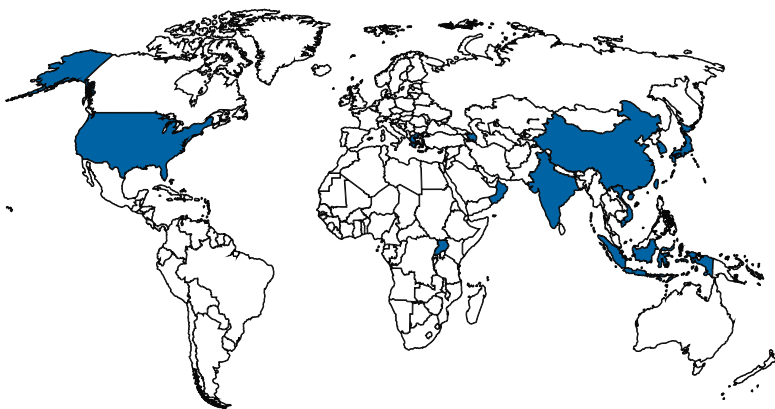
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## Undergraduate Degrees



## 12 Countries and Regions Represented



## Undergraduate Universities Represented

