Admission Requirements
Applicants may apply online and must meet all prerequisite requirements at the time of matriculation into the program.

Admission to graduate standing in The Paul Merage School of Business is accorded to those possessing an undergraduate degree with an acceptable level of scholarship from an institution of recognized standing. Applicants for admission will be evaluated on their academic record and potential for leadership as demonstrated in submitted application materials including:

- Official transcripts from all institutions attended to obtain undergraduate degree (with English translation if needed)
- Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) is not required but strongly recommended for applicants with GPAs below 3.3. While these tests are not required, the admissions team is looking for evidence of strong verbal and quantitative skills. Scores are valid for five years.
- Two letters of recommendation
- Two essays
- Resume
- Official TOEFL, PTE, or IELTS (international applicants)
- $150 application fee
- A personal interview (by invitation only)

Applications Deadlines
The MSBA program has six rounds of application deadlines and it is your responsibility to ensure all parts of your application are completed by the stated deadline date.

October 15
November 15
January 15
March 1*
May 1
June 1*

*Final deadline for international applicants; we highly recommend all application materials, including recommendations, be submitted by this date to ensure sufficient time for visa processing

Next Steps
- Schedule a Personal Consultation
- Connect with an Ambassador
- Attend a Webinar
- Attend an On-Campus Event
- Visit Campus
- Apply

“Apart from being one of the top ten public schools in the US, I knew UCI would provide me the perfect platform to learn and build my career at the forefront of the analytics frontier, with its data-rich curriculum and renowned research center.”
Rimo Das ’18 MSBA
Data Scientist, LodgIQ

“While studying operations management, I realized the importance of analyzing big data and reflecting on how find insights impact innovative research. I chose this MSBA program because it provides me with the opportunity to find those insights through the capstone partners.”
Joohyun (Julie) Kim ’20 MSBA
The Master of Science in Business Analytics (MSBA) at the University of California, Irvine Paul Merage School of Business is a STEM-Certified, intensive one-year program that results in graduates who are eminently qualified for big data and analytics careers. Taught by world-class faculty and leading researchers in their fields, this innovative curriculum incorporates flexible tracks aligned with three distinct career paths: marketing analytics, and operations analytics.

Three flexible curricular tracks: data analytics, big data and analytics careers. Taught by world-class faculty and leading researchers in their fields, this innovative Business is a STEM-Certified, intensive one-year program that results in graduates who are eminently qualified for big data and analytics careers.

Data-Driven Curriculum*

- Summer
  - Statistics for Data Science (4)
  - Foundations of Business Analytics (2)
  - ProSeminar (0)
- Fall
  - Data & Programming for Analytics (4)
  - Foundations of Marketing (4)
  - Machine Learning for Analytics (4)
  - Elective (4)
  - ProSeminar (0)
- Winter
  - Customer and Social Analytics (4)
  - Management Science for Analytics (4)
  - Capstone Prep (2)
  - Elective (4)
  - ProSeminar (0)
- Spring
  - Capstone Project (4)
  - Electives (8)
  - ProSeminar (0)

*Curriculum Subject to Change.

Capstone Project

The Capstone Project provides students an opportunity to work on real-life data science problems with industry partners. The projects are comprehensive in scope, allowing students to demonstrate the breadth and depth of knowledge in business analytics. During the winter and spring quarters, students will work in teams led by a faculty advisor and the sponsor organization to create valuable collateral that will ultimately be presented to the Merage School faculty and staff, and the host organization. The Master of Science in Business Analytics will prepare students to interpret data and to use data to drive decision making. These skill sets can be applied across a broad range of industries including management consulting, financial services, technology, energy, healthcare, manufacturing, and more.

MSBA Class of 2020

<table>
<thead>
<tr>
<th>APPLICANT POOL &amp; CLASS SIZE</th>
<th>Applications Received</th>
<th>1,350</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class Size</td>
<td>111</td>
<td></td>
</tr>
</tbody>
</table>

ACADEMIC PROFILE

- Average GPA
  - 3.46
- Average GMAT
  - 664
- Average GRE
  - 317
- Average TOEFL
  - 103
- Domestic
  - 32%
- Average Age
  - 25
- Age Range
  - 20 - 41
- Average Work Experience
  - 2.9 Years
- Underrepresented Minorities
  - 14%

UNDERGRADUATE UNIVERSITIES REPRESENTED

<table>
<thead>
<tr>
<th>UC Irvine</th>
<th>Other UC Schools</th>
<th>Other CA Schools</th>
<th>Other US Schools</th>
<th>International Schools</th>
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</thead>
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<tr>
<td>16.2%</td>
<td>15.3%</td>
<td>8.1%</td>
<td>21.6%</td>
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UNDERGRADUATE DEGREES

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<thead>
<tr>
<th>Business Administration</th>
<th>Engineering</th>
<th>Info. &amp; Computer Science</th>
<th>Physical Sciences</th>
<th>Social Sciences</th>
<th>Humanities</th>
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</thead>
<tbody>
<tr>
<td>41%</td>
<td>11%</td>
<td>10%</td>
<td>9%</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>13% Economics</td>
<td>9%</td>
<td>9%</td>
<td>2%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Career Advising

The Master of Science in Business Analytics is a structured program that provides students with the skills and knowledge to become experts in business analytics, and to advance their careers in a world driven by digital technologies.

Financial Aid

For more information on financial support, contact Alda Ruggiero at the Merage School Financial Aid Office at 949.824.7967 or aruggier@uci.edu.

Entering students who receive a merit-based scholarship

85% Guaranteed California Resident Scholarship

$10,000 Scholarship for Ambassadors

8k Scholarship for Ambassadors