Admission Requirements

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• Two letters of recommendation
• Two essays
• Resume
• Official TOEFL, PTE, or IELTS (international applicants)
• $150 application fee
• A personal interview (by invitation only)
The Master of Science in Business Analytics (MSBA) at the University of California, Irvine Paul Merage School of Business is a STEM-Certified, intensive one-year program that results in graduates who are eminently qualified for big data and analytics careers. Taught by world-class faculty and leading researchers in their fields, this innovative curriculum incorporates flexible tracks aligned with three distinct career paths.

The program is in economically thriving Orange County, in the heart of Southern California’s Tech Coast.

STEM-certified (36 months of Optional Practical Training).
GMAT/GRE WAIVED for qualified applicants.

Three flexible curricular tracks: data analytics, marketing analytics, and operations analytics.

A capstone course with industry-based experiential projects.

The curriculum incorporates flexible tracks aligned with three distinct career paths.

Big data and analytics careers. Taught by world-class faculty and leading researchers in their fields, this innovative Business is a STEM-Certified, intensive one-year program that results in graduates who are eminently qualified for

MSBA Class of 2020

APPLICANT POOL & CLASS SIZE
Applications Received 1,350
Class Size 111

ACADEMIC PROFILE
Average GPA 3.46
Average GMAT 664
Average GRE 317
Average TOEFL 103
Age Range 20 - 41
Average Age 25
Domestic 32%
International 38.7%
Underrepresented Minorities 14%

REGION REPRESENTATION
China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Taiwan, United States and Vietnam

UNDERGRADUATE UNIVERSITIES REPRESENTED
UC Irvine 16.2%
Other UC Schools 15.3%
Other CA Schools 8.1%
Other US Schools 21.6%
International Schools 38.7%

UNDERGRADUATE DEGREES
41% Business Administration
11% Engineering
10% Other
9% Info. & Computer Science
8% Physical Sciences
5% Social Sciences
3% Humanities
13% Economics
10% Social Sciences

REGIONAL REPRESENTATION
36% Africa
35% Americas
22% Asia
7% Europe

ACADEMIC PROFILE
Average Age 25
Age Range 20 - 41
Average Work Experience 2.9 Years

DATA-DRIVEN CURRICULUM*
SUMMER
• Statistics for Data Science (4)
• Foundations of Business Analytics (2)
• ProSeminar (0)

Fall
• Customer and Social Analytics (4)
• Management Science for Analytics (4)
• Capstone Prep (2)
• Electives (6)
• ProSeminar (0)

Winter
• Data & Programming for Analytics (4)
• Foundations of Marketing (4)
• Machine Learning for Analytics (4)
• Elective (4)
• ProSeminar (0)

Spring
• Capstone Project (4)
• Electives (8)
• ProSeminar (0)

*Curriculum Subject to Change.

Capstone Project
The Capstone Project provides students an opportunity to work on real-life data science problems with industry partners. The projects are comprehensive in scope, allowing students to demonstrate the breadth and depth of knowledge in business analytics. During the winter and spring quarters, students will work in teams led by a faculty advisor and the sponsor organization to create valuable collateral that will ultimately be presented to the Merage School faculty and staff, and the host organization.

Overview of 15 Capstone Partners

• Kaiser Permanente
• Pacific Life
• Competitive Analytics
• Wells Fargo
• Intersite
• Expedia
• Los Angeles Rams
• Coca Cola
• Eaton Aerospace
• Cerner Executives
• Ingram Micro
• Paccar
• Disney
• Nielsen
• Magento Bottling
• Amazon
• Edwards Lifesciences
• City of Los Angeles/
• BLM (PAC)
• Decision Ready

Sample Capstone Companies:

Financial Aid
For more information on financial support, contact Alda Ruggiero at the Merage School Financial Aid Office at 949.824.7967 or aruggier@uci.edu.

85%
Entering students who receive a merit-based scholarship

$10,000 Guaranteed California Resident Scholarship

$1k Scholarship for Ambassadors

Career Advising
The Master of Science in Business Analytics is a structured program that provides students with the skills and knowledge to become experts in business analytics, and to advance their careers in a world driven by digital technologies.

*UCI and the MSBA program represent the nexus of higher education in Southern California. UCI’s careful development of the MSBA curriculum, capstone project and career services were clear differentiators… and who doesn’t love Orange County?*

Javier Orraca ’19 MSBA
Host, Scatter Data Podcast

ProSeminar Industry Events

Financial Aid Office at the Merage School
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### Curriculum Incorporates Flexible Tracks

Three flexible curricular tracks: data analytics, marketing analytics, and operations analytics. A capstone course with industry-based experiential projects.

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### MSBA Class of 2020

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**ACADEMIC PROFILE**

- Average GPA: 3.46
- Average GMAT: 664
- Average GRE: 317
- Average TOEFL: 103
- Average GRE: 370
- Average GMAT: 664
- Average GPA: 3.46
- Class Size: 111

**UNDERGRADUATE UNIVERSITIES REPRESENTED**

- UC Irvine: 16.2%
- Other UC Schools: 15.3%
- Other CA Schools: 8.1%
- Other US Schools: 21.6%
- International Schools: 38.7%

**UNDERGRADUATE DEGREES**

- 11% Business Administration
- 11% Engineering
- 10% Other
- 9% Info. & Computer Science
- 9% Physical Sciences
- 2% Social Sciences
- 1% Humanities
- 9% Economics
- 9% Business Administration
- 9% Other
- 9% Info. & Computer Science
- 9% Physical Sciences
- 2% Social Sciences
- 1% Humanities

### Marketing Analytics, Data Science, and Operations Analytics

- Marketing Analytics
- Data Science
- Operations Analytics

### Sample Electives

**FALL**

- ProSeminar (0)
- Electives (4)
- Machine Learning for Analytics (4)
- Foundations of Marketing (4)
- Data & Programming for Analytics (4)
- Foundations of Business Analytics (4)

**WINTER**

- ProSeminar (0)
- Elective (8)
- Capstone Prep (2)
- Management Science for Analytics (4)
- Customer and Social Analytics (4)
- Decision Ready

**SSPRING**

- ProSeminar (0)
- Electives (8)
- Capstone Project (4)
- Business Data Management (4)
- Technologies & Analytics Consulting (4)
- Special Topics in Analytics

**SUMMER**

- ProSeminar (0)
- Electives (8)
- Capstone Project (4)
- Supply Chain Analytics

### Financial Aid

- 85% Guaranteed California Resident Scholarship
- $10,000 Scholarship for Ambassadors
- $1k Scholarship for Personal Connections

### Career Advising

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### Mohammad Khatami

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### Sample Capstone Companies:

- Kaiser Permanente
- Pacific Life
- Competitive Analytics
- Wells Fargo
- Insperity
- Los Angeles Rams
- Coca Cola
- Eaton Aerospace
- Cexus Executives
- Ingram Micro
- Panzor
- Disney
- Navigant Consulting
- Amazon
- Edwards Lifesciences
- City of Los Angeles
- IBM/RPA
- Decision Ready

### Admission Information

- *Curriculum Subject to Change.

*Entering students who receive a merit-based scholarship*

**Contact Information**

- Financial Aid Office:
  - 949.824.7967
  - aruggier@uci.edu

- Personal Career Advising:
  -面对面的 relationship with a career advisor

- ProSeminar Industry Events

- Scholarships & Connections

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- Resume
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- $150 application fee
- A personal interview (by invitation only)

Applications Deadlines

The MSBA program has six rounds of application deadlines and it is your responsibility to ensure all parts of your application are completed by the stated deadline date.

October 15
November 15
January 15
March 1
May 1
June 1

*Final deadline for international applicants; we highly recommend all application materials, including recommendations, be submitted by this date to ensure sufficient time for visa processing.

*Qualified applications received may be reviewed on a space-available basis.

Next Steps

- Schedule a Personal Consultation
- Connect with an Ambassador
- Attend a Webinar
- Attend an On-Campus Event
- Visit Campus
- Apply

“Apart from being one of the top ten public schools in the US, I knew UCI would provide me the perfect platform to learn and build my career at the forefront of the analytics frontier, with its data-rich curriculum and renowned research center.”

Rimo Das ’18 MSBA
Data Scientist, LodgIQ

“While studying operations management, I realized the importance of analyzing big data and reflecting on how find insights impact innovative research. I chose this MSBA program because it provides me with the opportunity to find those insights through the capstone partners.”

Joohyun (Julie) Kim ’20 MSBA