The healthcare value chain continues to undergo major transformation. Traditional education and training has not prepared healthcare professionals for the new environment. In response to this need, the Office of Executive Education at top-ranked UC Irvine’s Paul Merage School of Business presents the prestigious Certificate in Leadership for Healthcare Transformation (CLHT) program. Now is the time to acquire the new skills and frameworks necessary to thrive and lead in tomorrow’s healthcare landscape.

As the healthcare paradigm shifts from “Fee for Service” to “Fee for Value,” it is critical for professionals throughout healthcare and related industries to understand the new relationships and navigate them confidently.

VALUE = clinical outcomes X patient experience / cost

PARTICIPANT PROFILE:

- Clinicians and healthcare professionals who want to drive personal and organizational advancement
- Leaders, managers, and administrators from the entire healthcare value chain
- Product and service innovators who have a vision of the industry’s future
- Individuals from all disciplines who are passionate about the healthcare industry and transformation

“...the experience to be extremely rewarding.”

Kim L. Mikes, MBA, BSN, RN, CNOR, Executive Nursing Director/Operations Director, Women’s Health Institute, Hoag Memorial Hospital Presbyterian
MOVING THE NEEDLE – PROGRAM OBJECTIVES:
Prepare program participants to be leaders throughout the healthcare transformation by:
• Analyzing healthcare delivery as an integrated value chain
• Increasing understanding of the healthcare industry and current environment
• Providing knowledge, skills, frameworks, and tools to drive change and solve unprecedented challenges
• Enhancing ability to collaborate and operate cross-functionally

PROGRAM STRUCTURE:
• World-class Merage School faculty pair with highly experienced, healthcare industry executive practitioners
• Program-specific Educational Container website enhances the learning experience
• Orientation dinner plus five full days of instruction (scheduled approximately once every four weeks) on the UC Irvine campus
• Two interactive modules per program day, plus valuable networking opportunities throughout the program
• Approximately 70 hours of learning with 40 hours of interactive classroom instruction and facilitation

LEARNING MODULES:

<table>
<thead>
<tr>
<th>SESSION 1</th>
<th>SESSION 2</th>
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<tr>
<td>MORNING</td>
<td>AFTERNOON</td>
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<td>Business Strategy</td>
<td>Value Proposition</td>
<td>Finance for Non-</td>
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EDUCATIONAL CONTAINER WEBSITE - INTERACTIVE RESOURCE
Students engage materials and each other through a web-based Educational Container that enhances the learning experience before, during, and after each module. Pre-readings, extended reference libraries, and additional materials are available around the clock. Interactions with peers, faculty, executive practitioners, and program staff are enhanced by chat, blog and posting capabilities. During the program, students maximize the value of their learning through interactive dialogue and group activities. After completion of the certificate program, graduates may audit any future CLHT courses.

EDUCATIONAL CONTAINER INTERACTIVE RESOURCE:

<table>
<thead>
<tr>
<th>Pre-Work (2-4 hours)</th>
<th>Interactive Classroom Learning (4 hours)</th>
<th>Post-Work</th>
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<tr>
<td>• Introductory video</td>
<td>• Academic faculty and executive practitioners co-design and co-teach module</td>
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<td>• Learning objectives</td>
<td>• Recorded sessions for review</td>
<td>• Reference library</td>
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<td>• Pre-module assignments</td>
<td>• Resources to enable transfer of learning to the workplace</td>
<td>• Topical and timely articles</td>
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<td>• Online quiz</td>
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<td>• UCI networking opportunities</td>
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ABOUT THE PAUL MERAGE SCHOOL OF BUSINESS
The top-ranked UCI Paul Merage School of Business offers four dynamic MBA programs – plus PhD, specialty masters and undergraduate business degrees – that prepare business leaders for our digitally driven world. Through our programs, students acquire the exceptional ability to grow their organizations through strategic innovation, analytical decision-making, digital information technology and collaborative execution. While the Merage School is relatively young, it has quickly grown to rank consistently among the top five percent of all business programs worldwide through exceptional student recruitment, world-class faculty, a strong alumni network and close relationships with both individual business executives and global corporations.

Contact us at ExecEd@merage.uci.edu or 949.824.6610 to learn about how Executive Education programs will benefit you, your career, and your organization.