Certificate in Leadership for Healthcare Transformation

Essential Business Knowledge for Empowerment in the New Paradigm

The healthcare value chain continues to undergo major transformation. Traditional education and training has not prepared healthcare professionals for the new environment. In response to this need, the Office of Executive Education at top-ranked UC Irvine’s Paul Merage School of Business presents the prestigious Certificate in Leadership for Healthcare Transformation (CLHT) program. Now is the time to acquire the new skills and frameworks necessary to thrive and lead in tomorrow’s healthcare landscape.

As the healthcare paradigm shifts from “Fee for Service” to “Fee for Value,” it is critical for professionals throughout healthcare and related industries to understand the new relationships and navigate them confidently.

\[
\text{VALUE} = \frac{\text{clinical outcomes} \times \text{patient experience}}{\text{cost}}
\]

**PARTICIPANT PROFILE:**

- Clinicians and healthcare professionals who want to drive personal and organizational advancement
- Leaders, managers and administrators from hospitals, medical device companies, pharmaceutical companies, and health insurance firms
- Product and service innovators who have a vision of the industry’s future
- Individuals from all disciplines who are passionate about the healthcare industry and transformation

**LOCATION:**

UCI Paul Merage School of Business

**TUITION:**

$7,500 (inquire for group pricing)

Approximately 70 hours of learning with 40 hours of interactive classroom instruction and facilitation

To register or to request information, visit [merage.uci.edu/CLHT](merage.uci.edu/CLHT) or contact Mollee Elnski at melniski@uci.edu or 949.824.5938.
MOVING THE NEEDLE – PROGRAM OBJECTIVES:

Learners will:
- Obtain greater understanding of the major trends in healthcare delivery, payment and value-based care
- Learn the skills and acquire tools necessary to lead transformational change and solve unprecedented challenges in the healthcare industry
- Become familiar with the future trends effecting how medical services will be provided and received

PROGRAM FACULTY:

Accomplished senior executives from the healthcare industry will join our UCI faculty for specific training modules. Please refer to our website, merage.uci.edu/CLHT, for the most up-to-date faculty and executive information.

LEARNING MODULES:

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<th>SESSION 1</th>
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<th>SESSION 5</th>
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<tbody>
<tr>
<td><strong>Business Strategy</strong></td>
<td><strong>How To Think Like A CFO</strong></td>
<td><strong>Value Proposition “Volume to Value”</strong></td>
<td><strong>Healthcare Data Analytics</strong></td>
<td><strong>Team-based Care</strong></td>
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<tr>
<td>- Major trends in healthcare, 2019 and beyond</td>
<td>- Financial statements and key metrics</td>
<td>- Understand how value is represented</td>
<td>- Strategic value from healthcare analytics data</td>
<td>- Team coordination</td>
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<td>- What it is and what it isn’t</td>
<td>- Financial decision-making</td>
<td>- Healthcare ecosystem, stakeholders, &amp; motives and incentives for each</td>
<td>- Overview of data science for healthcare organizations</td>
<td>- Communication strategies for critical scenarios</td>
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<td>- How to use business strategy in the healthcare setting</td>
<td>- Communicating effectively with the CFO</td>
<td>- Mindset shift from “patient” to “consumer”</td>
<td>- Data visualization</td>
<td>- Building trust and managing conflict</td>
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<td>- Case studies</td>
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<td>- Delivery system and demand-side reforms</td>
<td>- Creating a data-centric organization</td>
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<td><strong>Leading Change</strong></td>
<td><strong>Transformational Leadership</strong></td>
<td><strong>Best Practice Business Processes</strong></td>
<td><strong>Power, Communication, and Influence</strong></td>
<td><strong>Putting It All Into Practice</strong></td>
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<td>- Challenges and barriers to change</td>
<td>- How to identify needed change</td>
<td>- Explore eight kinds of waste recognized by IIE and ASQ</td>
<td>- Learn to ask effectively</td>
<td>- Review of essential characteristics for healthcare leadership success</td>
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<td>- Timing and targets of change and their interrelationships</td>
<td>- Creating a vision to guide the change</td>
<td>- Basic tools of Lean Six Sigma</td>
<td>- Learn to influence</td>
<td>- Developing your personal plan</td>
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<td>- Best practices and important tactics</td>
<td>- Manage change resistance</td>
<td>- Incentives (intrinsic/ extrinsic) and driving change</td>
<td>- Negotiating using interests</td>
<td>- Executive practitioner panel</td>
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<td>- How to become an effective change agent</td>
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<td>- Navigating worst and best-case scenarios</td>
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EDUCATIONAL CONTAINER WEBSITE - INTERACTIVE RESOURCE

Students engage materials and each other through a web-based Educational Container that enhances the learning experience before, during, and after each module. Pre-readings, extended reference libraries, and additional materials are available around the clock. Interactions with peers, faculty, executive practitioners, and program staff are enhanced by chat, blog and posting capabilities. During the program, students maximize the value of their learning through interactive dialogue and group activities. After completion of the certificate program, graduates may audit any future CLHT courses.

“The Certificate in Leadership for Healthcare Transformation (CLHT) program better prepared me to be successful in the evolving healthcare environment. The renowned professors and real-world experts were phenomenal, and the interaction with seasoned colleagues in the healthcare industry greatly enhanced my learning inside and outside of the classroom. I found the experience to be extremely rewarding.”

Kim L. Mikes, MBA, BSN, RN, CNOR, Executive Nursing Director/Operations Director
Women’s Health Institute, Hoag Memorial Hospital Presbyterian