Certificate In Management for Technical Professionals (CMTP)

Essential Business Knowledge For Emerging Leaders

Successful companies recognize that it is essential to enhance the performance of their high-potential, technical employees by offering knowledge and training in how companies operate, ultimately yielding broadened business perspectives, enriched cross-functional interactions, and better overall business decisions. This prestigious certificate program, offered by the Office of Executive Education at The Paul Merage School of Business, is specifically designed to provide this necessary business education for emerging leaders in all technical fields.

PARTICIPANT PROFILE:
- Designed for technical professionals
- 3 to 5 years work experience
- High potential individuals across functions
- Past participant titles include individual contributor, team lead, manager, director

PROGRAM OBJECTIVES:
Enable students to make an immediate impact on their organization by enhancing their knowledge of its non-technical dimensions and helping them to:
- View business as an integrated system and understand how their actions impact the whole
- Enrich their ability to operate cross-functionally
- Understand the authority, context, processes, and techniques by which companies set strategy, manage operations, evaluate performance, and make decisions
- Broaden business skills and perspectives and acquire new tools to complement a technical background
- Learn best practices from distinguished faculty, experienced industry professionals, and peers

PROGRAM DATES:

DINNER ORIENTATION: March 10 | 5-8 p.m.

SESSIONS: 8 a.m. – 5 p.m.
- Day 1: March 20
- Day 2: April 3
- Day 3: April 24
- Day 4: May 8
- Day 5: May 15

NETWORKING EVENTS:
- April 3 | 5-6 p.m.
- May 15 | 5-6 p.m.

TUITION:
$7,500 (inquire for group pricing)
Approximately 70 hours of learning with 40 hours of interactive classroom instruction and facilitation

To register or request information, visit merage.uci.edu/CMTP or contact Mollee Elniski at melniski@uci.edu or 949.824.5938.
PROGRAM STRUCTURE:

• World-class Merage School faculty pair with highly experienced executive practitioners from global enterprises
• Program-specific Educational Container website enhances the learning experience
• Orientation, networking, and five full days of instruction over ten weeks (every other Friday)
• Two modules per program day
• Seventy hours of learning includes forty hours of classroom instruction
• Readings and assignments augment lectures, group exercises, and cases

LEARNING MODULES:

- Innovation and Product Development
- Business Strategy
- Data Analytics
- Change Management
- Leadership and Influence
- Marketing Management: An Overview
- Think Like A CFO
- High Quality Team Decision Making
- Operations and Supply Chain Management
- Critical Thinking and Decision Making

EDUCATIONAL CONTAINER WEBSITE - INTERACTIVE RESOURCE:

- Pre-Work (2-4 hours)
  - Introductory video
  - Syllabus
  - Learning objectives
  - Pre-reading
  - Assignments
  - Online quiz

- Interactive Classroom Learning (4 hours)
  - Academic faculty and executive practitioners co-design, co-teach
  - Resources to enable transfer of learning to the workplace

- Post-Work
  - Reference library
  - Topical and timely articles
  - Blog
  - Online chats and discussions

JOIN INDIVIDUALS FROM ORGANIZATIONS SUCH AS:

- Alcon Laboratories
- Broadcom
- Edwards Lifesciences
- Glidewell Laboratories
- HireRight

- Kareo
- Medtronic
- Meggitt
- MicroVention

- Niagara Bottling LLC
- Parker Aerospace
- Rockwell Collins
- Safran

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To inquire about program dates, course fees, Subscriber Company discounts, and registration, visit merage.uci.edu/go/CMTP or contact Mollee Elniski at melniski@uci.edu or 949.824.5938.