Leadership for a Digitally Driven World™

The Paul Merage School of Business collaborates with our international partner schools to design and develop customized programs that give students and executives access to:

- World-renowned business school faculty
- U.S. “Tech Coast” businesses making a global impact
- United States and Southern California business culture

Programs range from short-term visits to long-term programs with courses that generate transferable academic credit.

Short-term Academic/ Cultural Programs

Long-term Academic Programs for credit

Academic Partnerships

UCI

1 of 62 leading research universities elected into the prestigious Association of American Universities

#7 Public University in the U.S. - U.S. News & World Report

#30 EMBA Program in the World - The Economist

Cool School -Sierra Magazine

University doing the most for the American Dream - The New York Times
Merage School international guests have direct access to UCI business school faculty, Masters-level courses with transferable credit, and a strong network of classmates, alumni, and executives representing Southern California-based global businesses.

“...The six months I spent studying at the Paul Merage School of Business made a significant impact on my professional career path. The Merage faculty challenged me to learn and grow, and staff support before and after my arrival made all the difference.”

– Dana Mustafina, Seoul, South Korea / Almaty, Kazakhstan

Sample Lecture Topics

- Entrepreneurship/Intrapreneurship
- Artificial Intelligence and Data Science
- Leadership
- Global and Cross-Cultural Negotiations
- Power and Influence
- Innovation
- Gaming Innovation
- Critical Thinking and Decision Making
- Business and Our World Today
- Building a Brand
- Professional Presence
- Business Strategy
- Strategic Value from Information Technology
- Transformational Leadership
- Change Management
- Tech Coast: Starting a Start-up

Sample Schedule

<table>
<thead>
<tr>
<th>Week 1</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
<th>Sunday</th>
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</thead>
<tbody>
<tr>
<td>Morning</td>
<td>Strategy</td>
<td>“Intra”preneurship</td>
<td>US Innovation</td>
<td>Leadership</td>
<td>Artificial Intelligence</td>
<td>At Leisure</td>
<td>At Leisure (or) Optional Trip to Universal Studios</td>
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<tr>
<td>Noon</td>
<td>Catered Lunch</td>
<td>Catered Lunch</td>
<td>Catered Lunch</td>
<td>Catered Lunch - Networking Session with EMBAs</td>
<td>Catered Lunch</td>
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<tr>
<td>Afternoon &amp; Evening</td>
<td>Finance for Non-Finance Professionals</td>
<td>Local Site Visit: Blizzard Entertainment</td>
<td>Critical Thinking and Decision Making</td>
<td>Local Site Visit: Taco Bell Global Headquarters</td>
<td>Data-Driven Organizational Design</td>
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Contact Us

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