

JAY (JINWON) PARK

University of California, Irvine, Paul Merage School of Business
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EDUCATION

UNIVERSITY OF CALIFORNIA, IRVINE

2025 (Expected)

Ph. D. in Strategy

SEOUL NATIONAL UNIVERSITY

Seoul, Korea

M.S. in Business Administration

Mar. 2016-Aug. 2018

- GPA: 3.95/4.3
- Concentration: Organization Theory and Strategic Management
- Received full scholarship for four semesters
- Worked as a Research Assistant for Professor Kyungmook Lee
- **Master's thesis: Performance Feedback and Risk Taking: The Effects of Deadline Proximity, CEO Contract, and Audience in Major League Baseball**

KOREA UNIVERSITY

Seoul, Korea

B.A. in English Linguistics and Literature

Sep. 2008-Feb. 2016

- Cumulative GPA: 3.7/4.5
- 2008 Summer exchange program: Wuhan University (Wuhan, China)

RESEARCH INTERESTS

Organizational decision making, Behavioral Theory of the Firm, Organizational learning, Attention-based-view of the Firm, Organization design

CURRENT RESEARCH

[1] **Park J.**, Bromiley P., & Lee K. The Influence of Time, Contracts, and Audience on Investment Decisions in Major League Baseball

[2] Joseph J., Wilson A., & **Park J.** Capacity with Comprehension: Information Processing, Mutual Understanding, and Organization Design in Healthcare

[3] **Park J.**, Yoon S., & Joseph J. The effect of user communities' feedback on organizational attention to user-generated ideas: Evidence of an online gaming community

[4] Yoon S., **Park J.**, & Joseph J. Open versus Closed User Community Innovation

CONFERENCE PRESENTATION

[1] "The Influence of Time, Contracts, and Audience on Investment Decisions in Major League Baseball"

2021 **Academy of Management Annual Meeting**

2021 **Strategic Management Society Annual Conference**

2018 **Korea Academic Society of Business Administration**

[2] "Capacity with Comprehension: Information Processing, Mutual Understanding, and Organization Design in Healthcare"

2021 **Academy of Management Annual Meeting**

2021 **Strategic Management Society Annual Conference**

2020 **Academy of Management Annual Meeting**

2019 **Organization Science Winter Conference**

HONORS AND AWARDS

Fulbright Scholarship to pursue PhD (\$70,000) **2018**

Korea University Scholarship (\$2,000) **2010 – 2011**

TEACHING EXPERIENCE

University of California, Irvine, Paul Merage School of Business

2021 *Strategic Management* (MBA; TA for Prof. John Joseph and Prof. Libby Weber)

2020 *Lean Start-up* (Undergraduate; TA for Prof. Luke Rhee)

2020 *Strategic Management* (Undergraduate; TA for Prof. Bill Morris)

Seoul National University

2017 *Firm and Society* (Undergraduate; TA for Prof. Kyungmook Lee)

2017 *Seminar on Organizational Theory* (Ph.D.; TA for Prof. Kyungmook Lee)

2017 *Organization and Strategy* (Ph.D.; TA for Prof. Kyungmook Lee)

2016 *Human Resource Management* (Undergraduate; TA for Prof. Kyungmook Lee)

ACADEMIC SERVICE

Ad hoc reviewer for *Academy of Management Annual Meeting*

SKILLS AND ADDITIONAL INFORMATION

- Statistics & Computation Skills: Stata 13.0, Python 3(*Django, Flask*), Visual Studio, SPSS

OTHER EXPERIENCE

Graduate School Student Council, Seoul National University **Seoul, Korea**
Vice President **Mar. 2016-2018**

University Student Council, Korea University **Seoul, Korea**
Vice President **Mar. 2008-2011**
