PhD Program
Admissions Profile
Class of 2020

Academic Profile
Average Undergraduate GPA 3.64
Average Graduate GPA 3.71
Average GRE 326
Average GMAT 652

General
Women 38%
International Students 77%
Average Age 28.2

ACADEMIC EMPHASIS

1. 16% Accounting
2. 16% Finance
3. 13% Operations and Decision Technologies
4. 11% Strategy
5. 13% Organization and Management
6. 19% Information Systems
7. 12% Marketing
(Total number of students: 62)

PhD Placements 2019-20

Albert Ahn
Strategy
Chair: Margarethe Wiersema
Activist Hedge Fund Board Representation and Its Impact on Corporate Strategy
Placement: Hong Kong Baptist University

Ali Esmaeeli
Ops. and Decision Techs.
Chairs: Robin Keller, Connie Pechmann
Improving Efficacy of Support Groups in Online Environments
Placement: Google LLC

Xiaoyi (Sylvia) Gao
Marketing
Chairs: Imran Currim, Sanjeev Dewan
Placement: University of Auckland

Haeyoung Koo
Strategy
Chair: Margarethe Wiersema
The Behavioral Perspective of Hedge Fund Activism
Placement: City University of Hong Kong

Shengjun Mao
Information Systems
Chair: Sanjeev Dewan
Search, Consumption and Monetization in App Economy Analytics
Placement: University of Hong Kong

Hyewon Park
Marketing
Chair: Rajeev Tyagi
Essays on the Effects of Social Identity on Market Outcomes, Competition and Reciprocity: Analytical and Experimental Investigations
Placement: Tennessee Tech University

Chenzhe Tian
Finance
Chair: Zheng Sun
Applications of Machine Learning and Reinforcement Learning in Investment and Trading
Placement: Wells Fargo Bank

Aruhn Venkat
Accounting
Chair: Terry Shevlin
The Spillover Effects of Bank Taxes on Corporate Investment
Placement: University of Texas, Austin

Mariella Zavala
Marketing
Chairs: Tonya Bradford, Alladi Venkatesh
Disruptive Marketplaces: A Framework an Investigation of the Role of Place in the Disruption of Social Norms
Placement: Gonzaga University
Preparing for an Academic Future

The Merage School PhD program prepares individuals for teaching and scholarly positions in academic institutions. Small and highly individualized, the doctoral program allows students to pursue their own areas of interest.

Admission is highly competitive, and only full-time study is allowed. Areas of concentration closely parallel the strengths of the School’s faculty and include: Accounting, Finance, Information Systems, Marketing, Operations and Decision Technologies, Organization and Management, and Strategy. The program reflects the School’s philosophy that a focused disciplinary orientation is necessary to pursue research on complex business issues in this changing global environment.

In addition to research opportunities, students may take advantage of instructional methods in effective teaching techniques for management education. The doctoral program is divided into two phases, qualification and dissertation. The qualification phase provides students with a foundational knowledge in their area of specialization. The dissertation phase requires the completion of a significant original research project which demonstrates the candidate’s research creativity and potential for a future academic career.

Admission is in the fall quarter only, and the application process must be completed by the preceding January. Requirements for admission are: previous academic excellence (minimum of bachelor’s degree required), letters of recommendation, results from the Graduate Management Admission Test (GMAT) or the Graduate Record Examination (GRE), English proficiency exam (for international students), and a statement of purpose.

Qualified students admitted to the doctoral program are offered a five year financial support package covering tuition, fees and a living stipend. This support is provided through a combination of fellowships, teaching assistantships, and research assistantships, subject to terms described in the acceptance letter.

Recent Placements of OUR Graduates

Bentley College
Chinese University, Hong Kong
Clemson University
Concordia University – Canada
Florida State University
The Fuqua School of Business – Duke University
Hong Kong Baptist University
Hong Kong University of Science & Technology
Iowa State University
Lehigh University
Louisiana State University
Loyola Marymount University
McGill University
Michigan State University
Morgan Stanley
Naval Post Graduate School
New Castle University Business School (UK)
New Mexico State University
New York University
Northeastern Illinois University
Peking University – China
Pennsylvania State University
Purdue University
Renmin University – China
San Diego State University
San Francisco State University
Santa Clara University
Syracuse University
Texas A&M University
University of Arizona
University of Arkansas
University of British Columbia – The Okanagan
University of Colorado – Boulder
University of Connecticut
University of Houston
University of Kansas
University of Mary Washington
University of Michigan
University of New Hampshire
University of North Carolina – Greensboro
University of Oregon
University of Pennsylvania
University of San Diego
University of Texas – San Antonio
University of Western Kentucky
University of Western Ontario, Ivey
Washington State University

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