

# BA in Business Administration



**#27**

Undergrad BA  
Program in the U.S.  
*U.S. News & World  
Report, 2025*

**#3**

Most requested  
major out of  
more than 80  
majors

**65%**

Students on the  
UC Irvine Dean's  
Honor List with  
3.5+ GPA

**A+**

4.15 mean GPA  
among entering  
freshmen

**41%**

Current students are the first  
generation to attend college  
and from underrepresented  
minorities

## Six Emphases

- Accounting
- Finance
- Information Systems
- Marketing
- Operations and Decision Technologies
- Organization and Management

## Admissions Questions

UCI Office of Undergraduate Admissions  
260 Aldrich Hall | University of California, Irvine  
949.824.6703 | [admissions.uci.edu](https://admissions.uci.edu)

Students take half their coursework outside the Merage School to ensure that they are well-rounded. Sample curriculum:

**Lower Division Coursework:**

- Introduction to Business and Management
- Statistics for Business Decision Making
- Basic Economics for Managers
- Calculus
- Principles of Accounting

**Core Coursework:**

- Managing Organizational Behavior
- Strategic Management
- Introduction to Marketing
- Introduction to Managerial Finance
- Management Science
- Business Communication
- Introduction to Management Information Systems

**Digital Emphasis Course Offerings:**

- MGMT 134 – Data Analytics in Accounting
- MGMT 145 – FinTech
- MGMT 171 – Social Media (also applies to information systems)
- MGMT 172 – Data and Programming for Analytics
- MGMT 197 – Predictive Analytics

**Who's Hiring?**

- Accenture
- Allergan
- Broadcom Corporation
- Deloitte
- Edwards Lifesciences
- Ernst & Young
- Experian
- GE Aviation
- Goldman Sachs
- IBM
- Johnson & Johnson
- Jones Lang LaSalle
- KPMG
- LinkedIn
- NBCUniversal
- Mercer
- PAAMCO
- PIMCO
- PwC
- The Boeing Company
- The Walt Disney Company
- Yelp

[merage.uci.edu/undergrad](http://merage.uci.edu/undergrad)

