Certificate in Leadership for Healthcare Transformation

Essential Business Knowledge for Empowerment in the New Paradigm

Now CME accredited

The healthcare value chain continues to undergo major transformation. Traditional education and training has not prepared healthcare professionals for the new environment. In response to this need, the Office of Executive Education at top-ranked UCI Paul Merage School of Business presents the prestigious Certificate in Leadership for Healthcare Transformation (CLHT) program. Now is the time to acquire the new skills and frameworks necessary to thrive and lead in tomorrow’s healthcare landscape.

As the healthcare paradigm shifts from “Fee for Service” to “Fee for Value,” it is critical for professionals throughout healthcare and related industries to understand the new relationships and navigate them confidently.

PARTICIPANT PROFILE:

• Clinicians and healthcare professionals who want to drive personal and organizational advancement
• Leaders, managers, and administrators from hospitals, medical device companies, pharmaceutical companies, and health insurance firms
• Product and service innovators who have a vision of the industry’s future
• Individuals from all disciplines who are passionate about the healthcare industry and transformation

PROGRAM FACULTY:

Accomplished senior executives from the healthcare industry will join our UCI Paul Merage School of Business faculty for specific training modules. Please refer to our website for the most up-to-date information.

MOVING THE NEEDLE – PROGRAM OBJECTIVES:

Learners will:

• Obtain greater understanding of the major trends in healthcare delivery, payment and value-based care
• Learn the skills and acquire tools necessary to lead transformational change and solve unprecedented challenges in the healthcare industry
• Become familiar with the future trends effecting how medical services will be provided and received
• Utilize an online portal to access pre-readings, homework and additional educational materials.

LOCATION:

UCI Paul Merage School of Business

TUITION:

$7,995 (inquire for group pricing)

The University of California, Irvine School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of California, Irvine School of Medicine designates this live activity for a maximum of 40 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

To register or to request information, visit merage.uci.edu/CLHT or contact Mollee Elniski at melniski@uci.edu or 949.824.5938.
## LEARNING MODULES:

### SESSION 1

**Business Strategy**
- Major trends in healthcare, 2019 and beyond
- What it is and what it isn’t
- How to use business strategy in the healthcare setting
- Case studies

### SESSION 2

**How To Think Like A CFO**
- Financial statements and key metrics
- Financial decision-making
- Communicating effectively with the CFO

### SESSION 3

**Value Proposition “Volume to Value”**
- Understand how value is represented
- Healthcare ecosystem, stakeholders, & motives and incentives for each
- Mindset shift from “patient” to “consumer”
- Delivery system and demand-side reforms

### SESSION 4

**Healthcare Data Analytics**
- Strategic value from healthcare analytics data
- Overview of data science for healthcare organizations
- Data visualization
- Creating a data-centric organization

### SESSION 5

**Team-based Care**
- Team coordination
- Communication strategies for critical scenarios
- Building trust and managing conflict

### LEARNING OUTCOMES:

"The Certificate in Leadership for Healthcare Transformation (CLHT) program better prepared me to be successful in the evolving healthcare environment. The renowned professors and real-world experts were phenomenal, and the interaction with seasoned colleagues in the healthcare industry greatly enhanced my learning inside and outside of the classroom. I found the experience to be extremely rewarding."

**Kim L. Mikes**, MBA, BSN, RN, CNOR, Senior Vice President, Chief Operating Officer and Chief Nursing Officer
Women’s Health Institute, Hoag Memorial Hospital Presbyterian

To inquire about program dates, subscriber company discounts and registration, visit [merage.uci.edu/CLHT](http://merage.uci.edu/CLHT) or contact Mollee Elniski at melniski@uci.edu or 949.824.5938.